

## **Local Government Managers Star on You Tube**

Fifteen local government managers now star on You Tube.

As part of the Cal-ICMA Coaching Program, the fourteen interviews were conducted at the recent ICMA Conference in San Jose. The senior managers and emerging leaders were interviewed by Don Maruska, Coaching Program Director. The video clips focused on two topics:

- 1. "California Managers Address the Fiscal Crisis"
- 2. "Profiles of the Profession—Leadership Examples from Boomers, Gen X and Gen Y"

## The fifteen managers included:

Laura Biery
Troy Brown
Michael Crawford
Amy Cunningham
Elisa Echeverria
Kevin Duggan
Ed Everett
Greg Larson

Pat Martel
Aggie Nesh
Tim O'Donnell
Stuart Schillinger
Randy Schwartz
Philip Smith-Hanes
Kelly Spivey

The video clips are located on the home page of Cal-ICMA at <a href="www.cal-icma.org">www.cal-icma.org</a> or <a href="http://www.youtube.com/user/calicmacoaching">http://www.youtube.com/user/calicmacoaching</a>.

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