

North Fair Oaks

Healthy Community Mural Project

North Fair Oaks

Mural de comunidades saludables



COUNTY OF SAN MATEO
COUNTY EXECUTIVE'S OFFICE
OFFICE OF ARTS AND CULTURE



Healthy Community Mural Project Committee

Healthy Community Mural Project



Project Description:

- Community inspired murals under the 5th Avenue bridge on 16-19 existing panels.
- The mural concept *Healthy Community* was developed by the NFO Public Art Workgroup in 2017. with input from the NFO community.

North Fair Oaks Beautification Project

Phase 1: Landscaping the center divide and sides of the 5th Avenue roadway **Completed 2021**

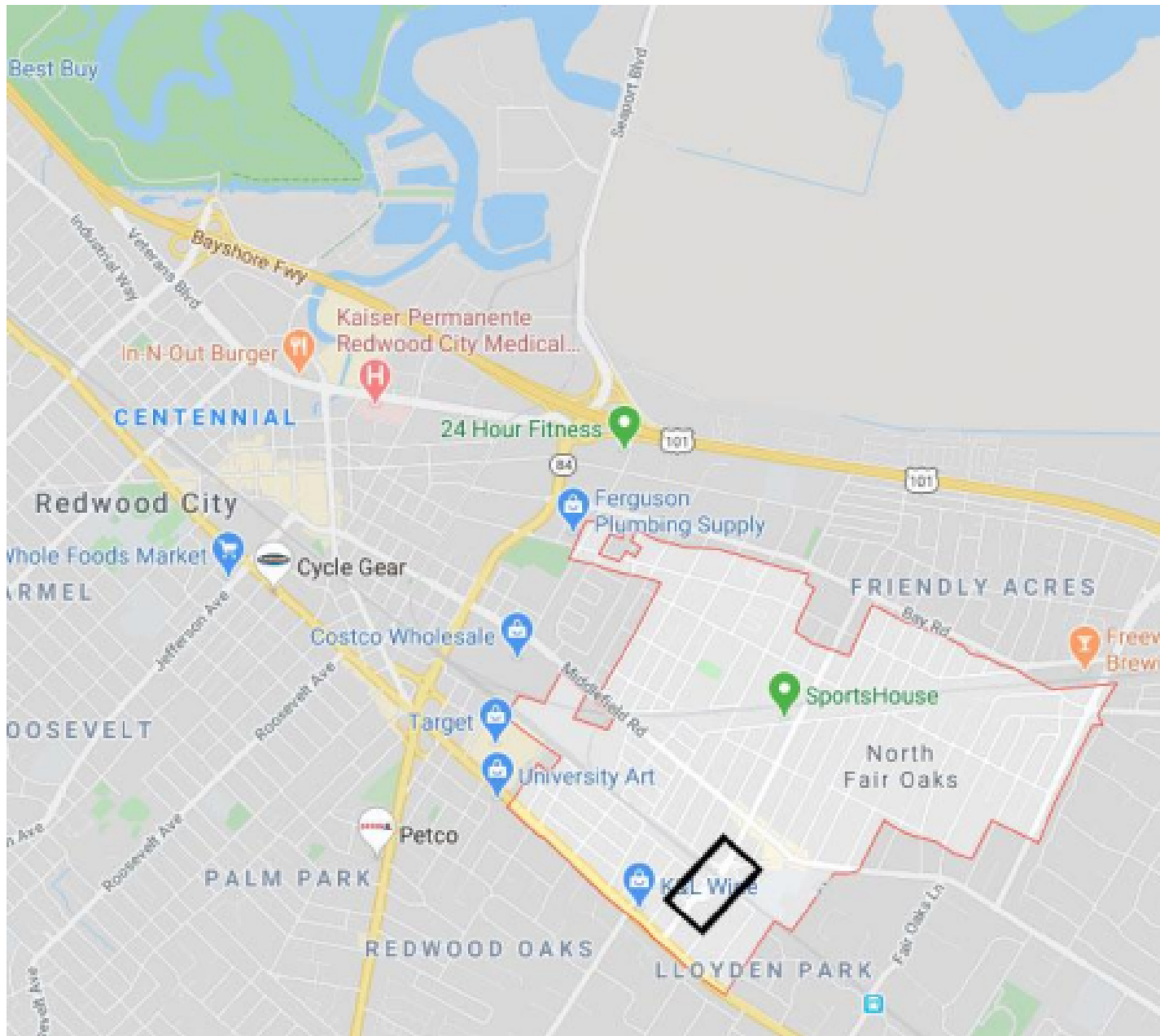
Phase 2: 5th Avenue Underpass Murals **In Progress**

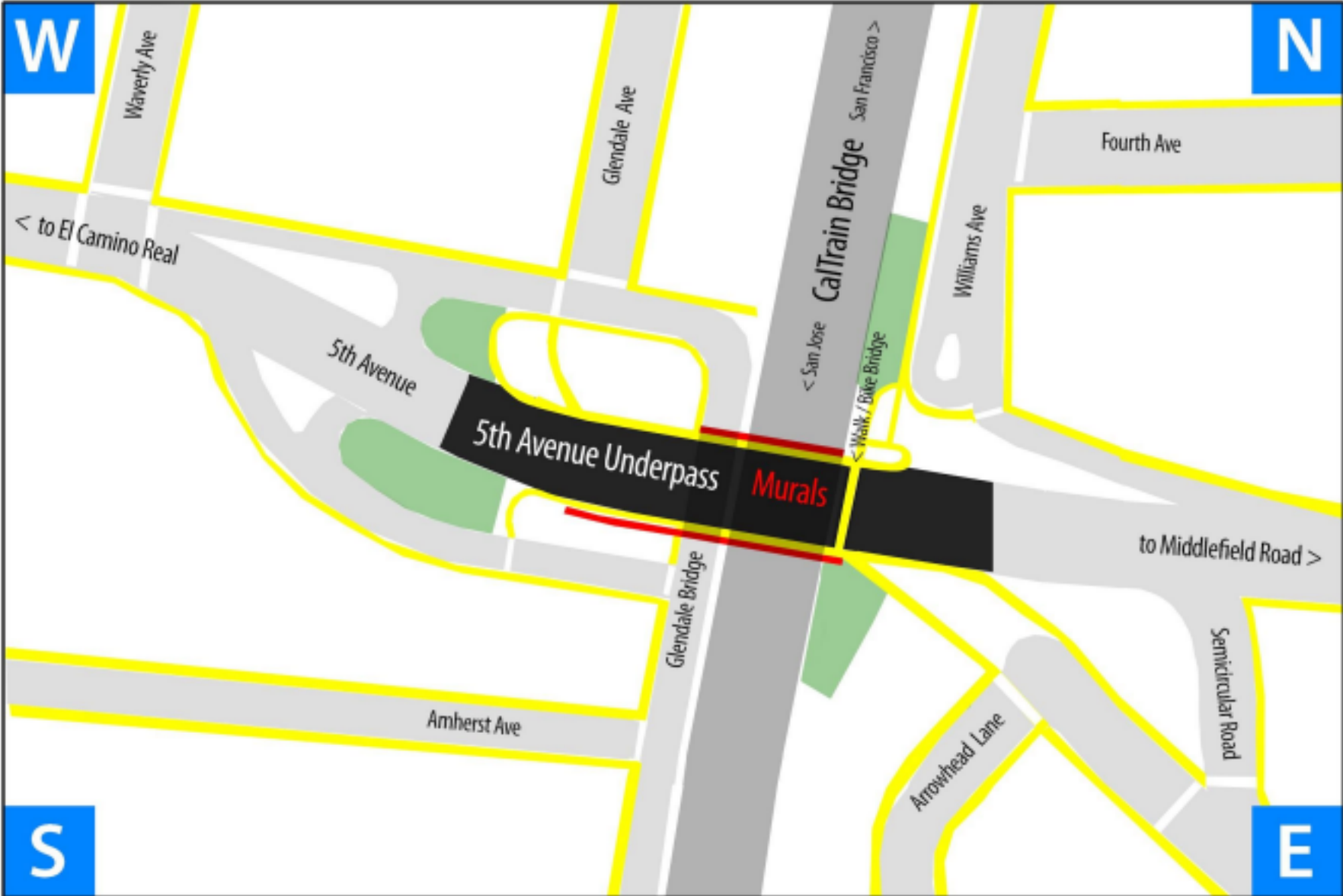
Phase 3: Micro parks with community gathering areas and public art

“I would like this project to be the gateway to North Fair Oaks and a destination for art”

Mike Callagy, 2017

Maps:





Completed Events:

Community Survey:

November 14 - September 30, 2022

273 surveys completed.

Community Meeting #1:

November 29, 2022

Community discussion of mural topics based on survey results.

Upcoming Events:

Community Meeting #2:

February 7, 2023. 6:00pm – 8:00pm

Three artist presentations of their proposed mural ideas.

The community will have a chance to give us your feedback.

In Person: North Fair Oaks Library, 2510 Middlefield Road, Redwood City

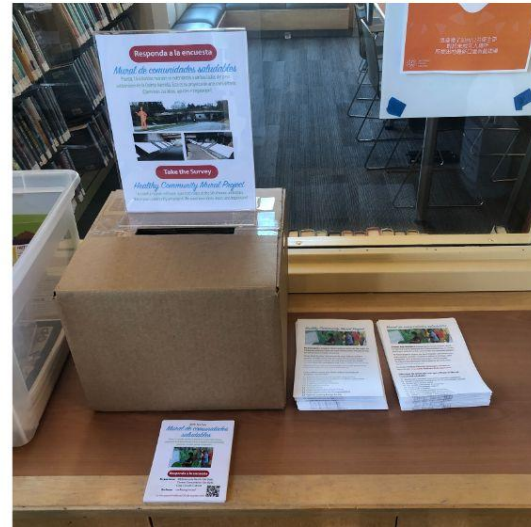
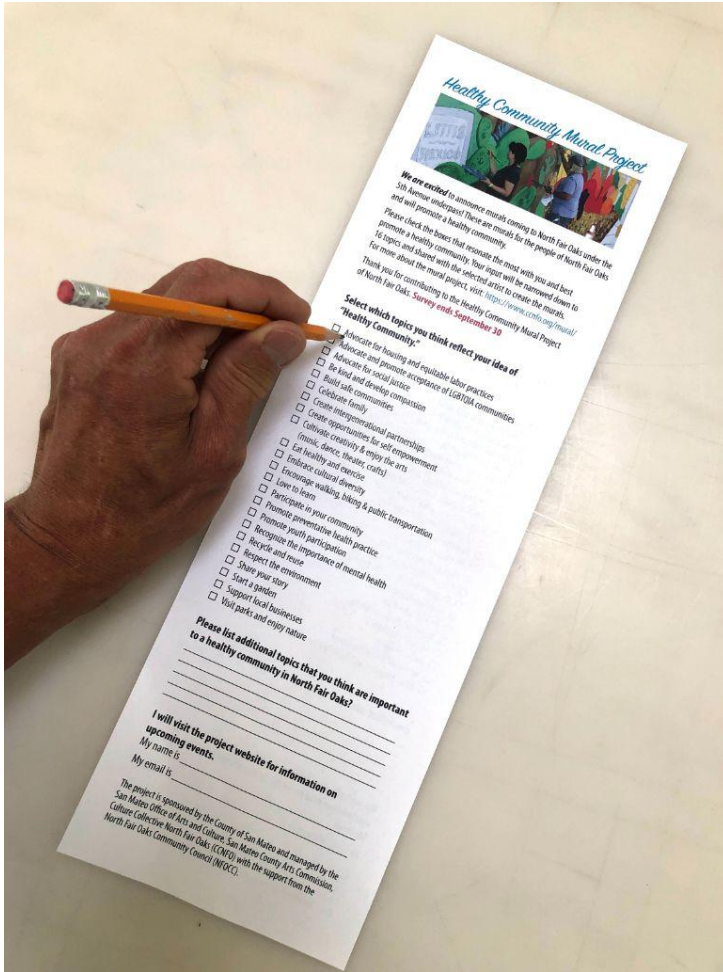
Online: tinyurl.com/NFOMuralMeeting2

Public Celebration event:

August 2023

Community Survey:

August 14 – Sept 30, 2022



Healthy Community Survey Results by Topic			Top 16 (plus additional comments)
	Total # of Surveys	273	%
1. Respect the environment	249	91%	climate change/animals
2. Be kind and develop compassion	219	80%	
3. Embrace cultural diversity	218	80%	
4. Cultivate creativity & enjoy the arts (music, dance, theater, crafts)	216	79%	
5. Visit parks and enjoy nature	208	76%	
6. Build safe communities	207	76%	stop bullying and get to know your neighbor
7. Celebrate family	199	73%	
8. Encourage walking, biking, & public transportation	199	73%	
9. Advocate for social justice	193	70%	Education around immigration rights
10. Recognize the importance of mental health	188	69%	
11. Eat healthy and exercise	185	68%	
12. Advocate for housing and equitable labor practices	181	66%	
13. Participate in your community	181	66%	
14. Recycle and reuse	178	65%	
15. Love to learn	178	65%	Reading and families reading
16. Promote youth participation	171	63%	
17. Support local businesses	166	60%	
18. Start a garden	166	60%	
19. Promote preventative health practice	148	54%	
20. Create opportunities for self empowerment	143	52%	
21. Create intergenerational partnerships	138	51%	
22. Advocate and promote acceptance of LGBTQIA communities	137	50%	
23. Share your story	83	30%	

Artist Selection:

- Three artist finalists were selected from a Request for Proposals.
- One artist will be selected to paint the mural.



Morgan Bricca



Emily Fromm



Elizabeth Gomez

Final Artist Selection

2/7 Community Meeting #2 < feedback from community, including NFOCC members

2/14 HCP Committee Meeting < select one artist < proposed NFOCC input

2/16 HCP Committee recommendation to Supervisor Warren Slocum
Final decision will be made by the Supervisor

2/18 HCP Committee letter to approved artist

THANKYOU

Healthy Community Mural Project Committee

ccnfo.org/mural