

NORTH FAIR OAKS COMMUNITY PLAN 10 YEAR REVIEW



GOODCITY
COMPANY

North Fair Oaks
Community Plan Review
Community Council Meeting
February 23, 2023



PROJECT TEAM



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AGENDA

1. North Fair Oaks Community Plan Snapshot
2. Project Summary: Good City's Scope of Work
3. Tasks & Responsibilities
4. Project Timeline
5. Community Plan Assessment Approach
6. Discussion Question: Effective Actions
7. Discussion Question: Areas of Change & Future Focus
8. Staff Contacts for NFO Plan Review
9. Discussion Question: Stakeholder List



DECEMBER 2011

North Fair Oaks Community Plan

COUNTY OF SAN MATEO

Land Use

Circulation and Parking

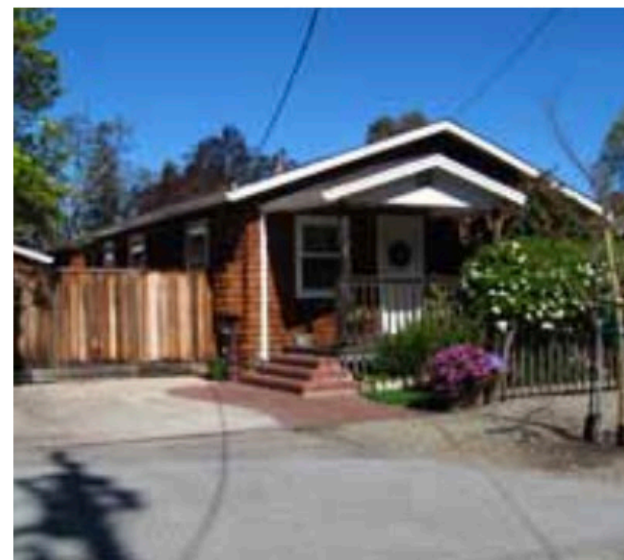
Infrastructure

Health and Wellness

Housing

Economic Development

Design Guidelines

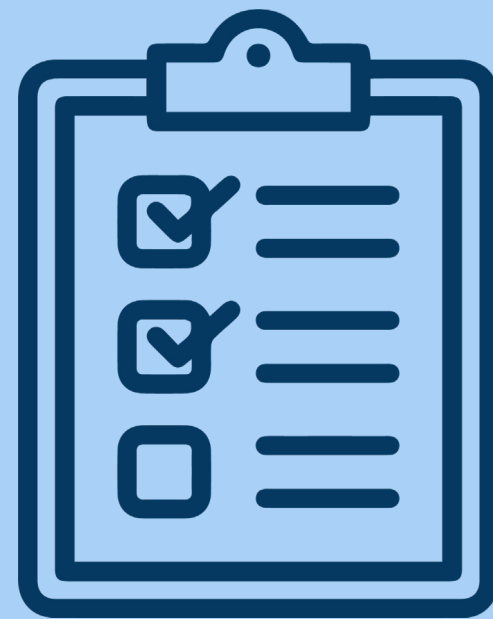


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SUMMARY OF PROJECT

Good City will develop a document that will:



Evaluate the progress made towards implementing the North Fair Oaks Community Plan.



Recommend implementation actions that address the highest priorities of North Fair Oaks residents and businesses.



Include performance measurements and dashboards to **gauge future progress.**



TASKS & RESPONSIBILITIES

TASK 1

Technical Assessment of North Fair Oaks Community Plan

Technical review of the plan.

TASK 2

Evaluation and Identification of Current Community Priorities

Conduct robust outreach effort and document the findings of this effort.

TASK 3

Develop Proposed Action Items

Identify current priorities for North Fair Oaks residents, including unmet needs in the Community Plan and prepare recommended actions items.

TASK 4

Develop Performance Metrics

Identify data sources that can be used to measure implementation progress on an ongoing basis.

TASK 5

Dashboard

Develop online dashboard for tracking progress.



EST. PROJECT TIMELINE

- **End of Nov 2022:** Project Team Kick Off Meeting
- **Now to Feb 2023:** Technical Review of Community Plan
- **Mar 2023:** Strategize, Coordinate and Promote Outreach Opportunities
- **Apr to May 2023:** Execute Outreach Plan and Identify Current Priorities
- **Jun to Sep 2023:** Draft report findings, recommendations and dashboard development
- **Oct to Nov 2023:** Final Report Adoption



COMMUNITY PLAN ASSESSMENT APPROACH



PHASE ONE: TECHNICAL REVIEW OF COMMUNITY PLAN



Estimated Now to February 2023

- Review NFO Community Plan and other relevant studies and reports
- Identify accomplishments and areas of need
- Discuss potential tracking metric/feedback for data
- Identify stakeholders

PHASE TWO: SURVEY & INTERVIEWS WITH TECHNICAL STAKEHOLDERS



Estimated December 2022 to March 2023

- Technical Stakeholder Survey
- Interviews with Technical Stakeholders
- Analyze/Summarize Survey/Interview Results



COMMUNITY OUTREACH APPROACH



ADVISORY GROUP FORMATION

FEBRUARY 2023

- Advisory Group Formation with 5-10 organizations in NFO
- Discuss outreach strategy

OUTREACH STRATEGY

MARCH 2023

- Develop series of community meetings, events, pop-ups, and community survey
- Discuss with stakeholders and begin to promote opportunities for input

EXPLAINER VIDEOS

MARCH 2023

- Produce video for social media, general public and stakeholders on project purpose, process, and how to get involved.



COMMUNITY MEETINGS & EVENTS

OVER 8 WEEKS IN APRIL & MAY 2023

- Intercept surveys at high traffic locations
- 25-30 community stakeholder interviews
- 5 community meetings involving a mix of pop ups, listening sessions, and interactive workshops
- Advisory Group/NFO Council input on outreach strategy
- Outreach will be conducted in multiple languages

COMMUNITY-WIDE SURVEY

- Promote survey (County Website, Newspaper, Social Media, etc.)
- Provided in multiple languages

PROJECT WEBSITE

- Project overviews/updates, how to get involved, project meeting information, etc.





EFFECTIVE ACTIONS

DISCUSSION QUESTIONS

What initiatives have been effective at creating positive change in North Fair Oaks over the last decade, **that the County should focus on more?**

What initiatives have been less effective, **that the County should focus on less?**



AREAS OF CHANGE & FUTURE FOCUS

DISCUSSION QUESTIONS

Future Focus: What plan areas or types of projects should be focused on more in the near term?

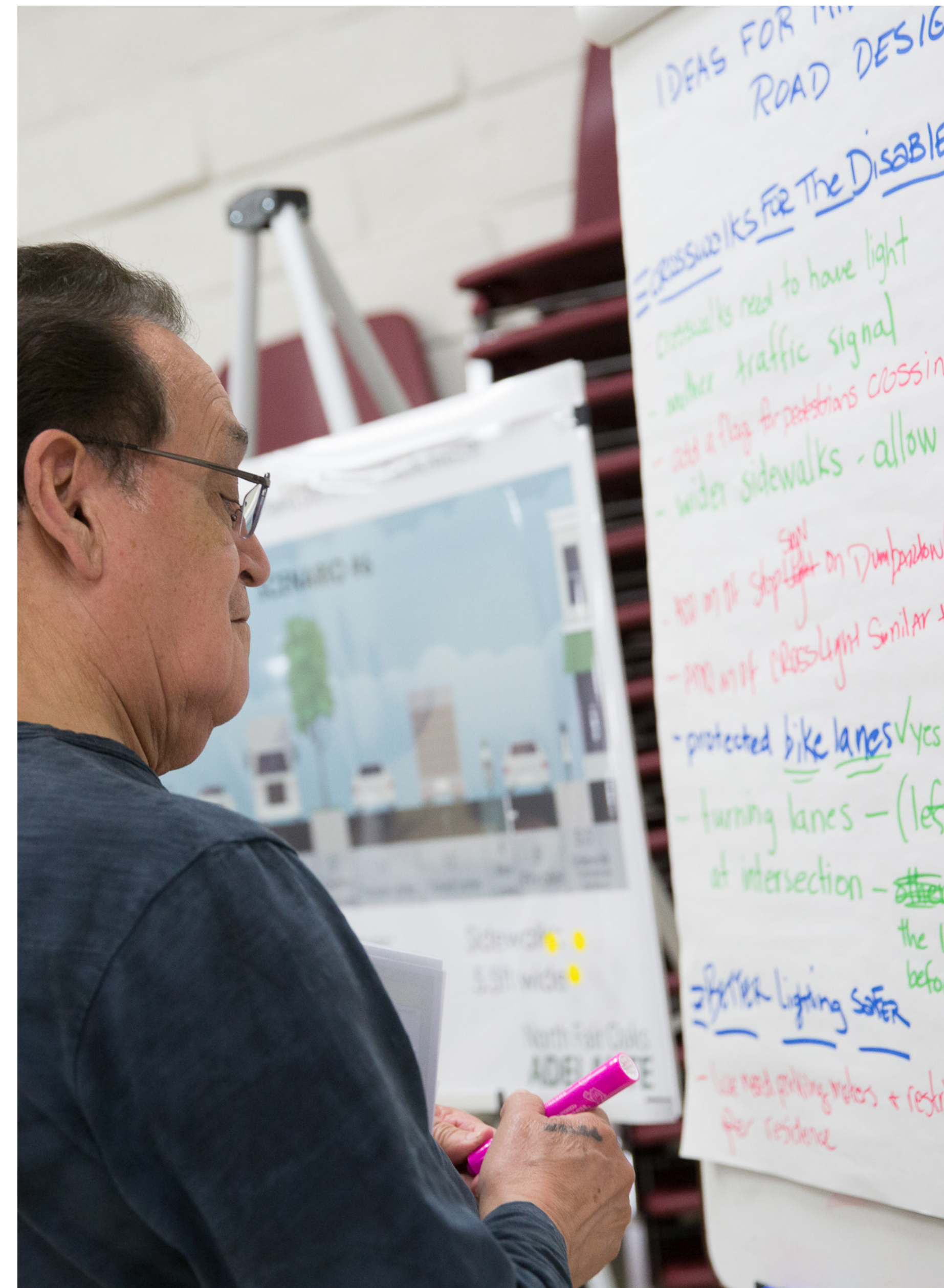
What are the **most pressing needs** in North Fair Oaks today?



STAKEHOLDER LIST

DISCUSSION QUESTION

Who have we missed?



STAFF CONTACTS

PROJECT TEAM

GOOD CITY TEAM

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