



**DIRECT OUTREACH TO NORTH FAIR OAKS REZONING RESIDENTS & BUSINESSES
MARCH 2023**

From March 10 to March 18, Nuestra Casa distributed flyers that describe the North Fair Oaks (NFO) Rezoning and General Plan project. The Spanish- and English-language flyers were distributed directly to all addresses in the project area.

Bilingual Promotora (trained outreach personnel) distributed the flyers and made contact with persons at each address, when possible. The flyer and Promotora provided basic information about the project and explained how to get more information about the project online. The flyer also described ways that residents, businesses, and other interests can comment on the project. A summary of comments received to date is below.

See Following Pages for Comments and Copy of the Flyer that was Distributed



NORTH FAIR OAKS - Comments from Community Outreach

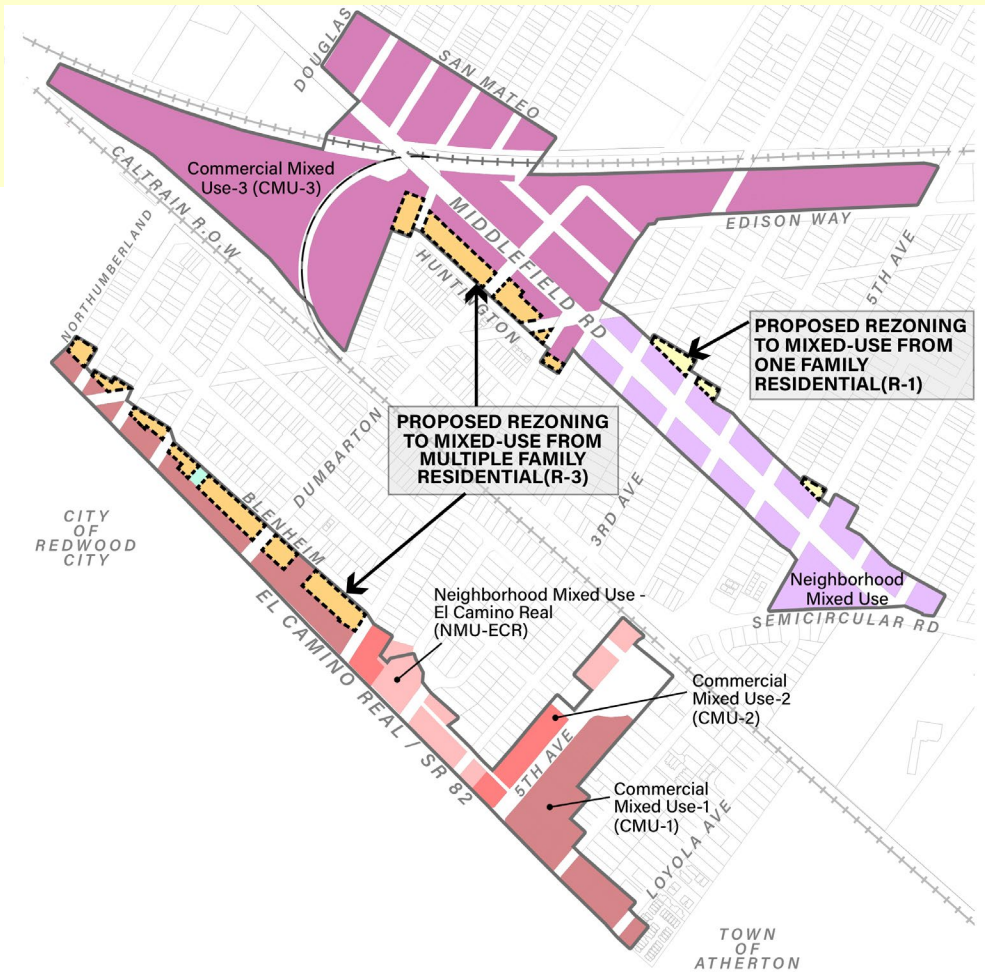
	Comment	Comment(English)
1	<i>En mi i pinion sería una buena idea, cambio es siempre bueno y sería bonito ver la calles rezonificada</i>	In my opinion it would be a good idea, change is always good and it would be nice to see the streets rezoned
2	<i>Me parece muy buena idea para mejorar la comunidad</i>	I think it's a very good idea to improve the community
3	<i>Gracias a todos por tener buenas Ideas para nosotros los que vivimos aca</i>	Thank you all for having good ideas for us who live here
4	<i>Gracias gracias me siento feliz ,por este proyecto que tienen para nosotros bendiciones</i>	Thank you thank you I feel happy, for this project that you have for us blessings
5	<i>Los felicito bb por este proyecto ya que lo necesitamos mucho para bienestar de todos gracias Gaby</i>	I congratulate you for this project as we need it a lot for the well-being of all thanks Gaby
6	<i>si es una buena, agilita más a los residentes</i>	It's good, it speeds up residents more
7	<i>Sería conveniente hacerlo .</i>	It would be convenient to do it
8	<i>Me gusta la propuesta</i>	I like the proposal
9	<i>Es muy buen proyecto</i>	It's a very good project
10	<i>Que beneficio va hacer para la cominidad</i>	It will benefit the community
11	<i>Me párese bien</i>	Sounds good to me.
12	<i>Cuál será el precio de los apartamentos.</i>	What will be the price of the apartments
13	<i>Me gusta mucho la idea para mejorar la comunidad</i>	I really like the idea to improve the community
14		Spoke to promotora and I definitely think it's a great idea, I'm hoping people agree.
15		thank you so much for Rezoning and plan amendment protect. blessings
16		Im family oriented so I'd love to have more areas to walk around with my kids and be able to enjoy it.
17		Hello I spoke to one of the Promotores of nuestra casa and she explained to me what I thought about remodeling the streets and making new buildings and in my opinion I feel like they should because itâ€™ll be more efficient.
18		I think is good project because It will bring more people to Redwood City and more housing for the ones who want to leave here.
19		Me gusta mucho la idea para mejorar la comunidad
20		I like the idea because it will help families with housing . I hope rent is not expensive because now is expensive and families do not earn enough to pay housing here.
21		I don't think the road is working for this project because is overload already.
22		This project is good only if it will benefit low income people, I am a homeless and I don't have housing because is expensive leave here, I have been leaving in redwood city 35 years and rent is to high for people like me .
23		I do not like the proposed for mix use because is more important housing to build here. I am Latino and feel like is more important housing because I am attached to muy culture . Use mix it will not be good because people need to have a place quiet to leave. I like the land to be use for one thing only .
24		Yes I like it but I hope that it will benefit to have affordable housing because I am homeless and I spent most of my time in North Fair Oaks and I will like to have a job and be able to afford my own apartment.
25		I am a resident of North Fair Oaks and I think this project will be beneficial.
26		I think this is all planned and it will happen because I see a lot of changes already here
27		I like to see people like this who brings information for us to know more because many things that are already happening and we don't even know because no one brings information to us homeless here .

NORTH FAIR OAKS REZONING & GENERAL PLAN AMENDMENT PROJECT

SHARE YOUR VIEWS! Review and comment on proposed zoning for new buildings and development along North Fair Oaks' commercial corridors (Middlefield Road, El Camino Real & 5th Avenue).

The County of San Mateo is proposing changes to zoning and other development regulations along North Fair Oaks' commercial corridors with:

- **Proposed new zoning language** for mixed-use zoning districts (NMU, CMU-1, CMU-2, NMU-ECR, CMU-3) to ensure consistency with State law, and to improve usability of the regulations. No changes in allowable building heights or development density/intensity are proposed.
- **Proposed rezoning of parcels** near El Camino Real and Middlefield Road to allow more multifamily development.
- **Proposed amendments to NFO's Community Plan** needed for consistency with zoning changes.
- **Environmental analysis** for proposed changes in an Environmental Impact Report expect to be available for review and comment in late April.



FOR MORE INFORMATION: www.rezoningnorthfairoaks.org

GIVE INPUT 3 WAYS!



1) SUBMIT YOUR COMMENTS BY MARCH 22ND VIA WEBSITE -
www.rezoningnorthfairoaks.org/comment

2) COMMENT DIRECTLY AT COMMUNITY COUNCIL MEETING ON MARCH 23RD -
www.smcgov.org/ceo/north-fair-oaks-community-council

3) MAIL YOUR COMMENTS BEFORE MARCH 16TH TO:

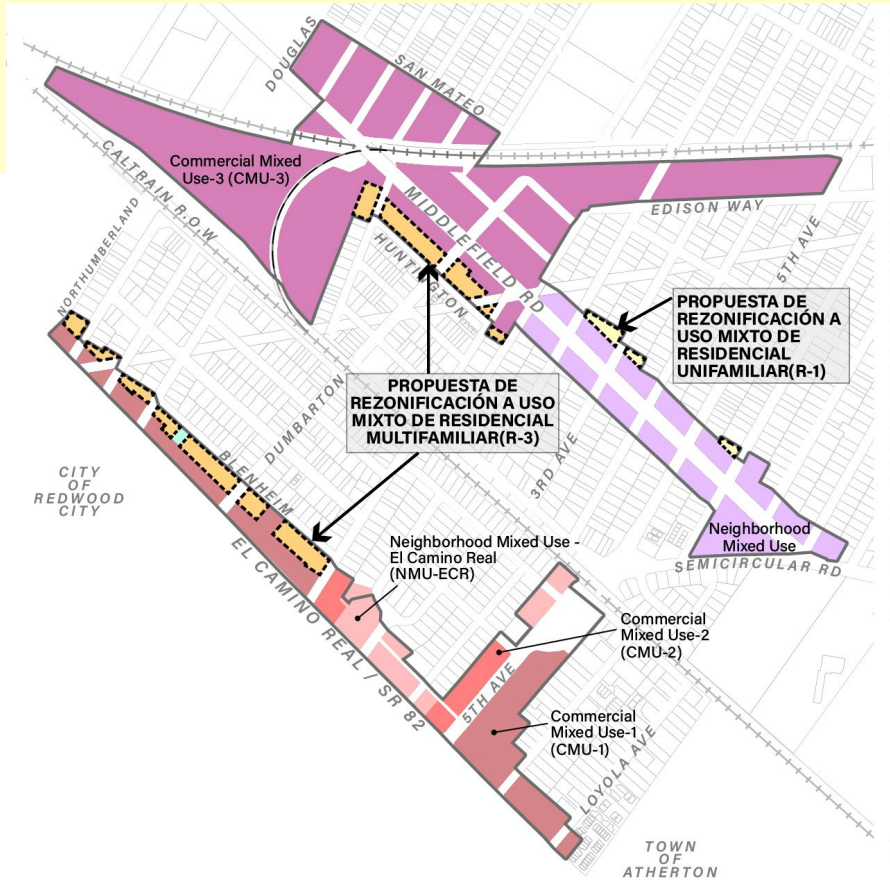
*County Government Center
400 County Center, 1st Floor
Redwood City, CA 94063
(650) 363-4123*

PROYECTO DE REZONIFICACIÓN Y ENMIENDA DEL PLAN GENERAL DE NORTH FAIR OAKS

¡COMPARTA SUS OPINIONES! Revise y comente la propuesta de zonificación para nuevos edificios y desarrollo a lo largo de los corredores comerciales de North Fair Oaks (Middlefield Road, El Camino Real y 5th Avenue).

El Condado de San Mateo está proponiendo cambios a la zonificación y otras regulaciones de desarrollo a lo largo de los corredores comerciales de North Fair Oaks con:

- **Propuesta un nuevo lenguaje de zonificación** para los distritos de zonificación de uso mixto (NMU, CMU-1, CMU-2, NMU-ECR, CMU-3) para asegurar la coherencia con la ley estatal y mejorar la usabilidad de las regulaciones. No se proponen cambios en las alturas permitidas del edificio ni en la densidad/intensidad del desarrollo.
- **Propuesta de rezonificación de parcelas** cerca de El Camino Real y Middlefield Road para permitir más desarrollo multifamiliar.
- **Propuesta de enmiendas al Plan Comunitario** de NFO necesarias para la coherencia con los cambios de zonificación.



El análisis ambiental para los cambios propuestos en un Informe de Impacto Ambiental espera estar disponible para su revisión y comentarios a fines de abril.

PARA MÁS INFORMACIÓN: www.rezoningnorthfair Oaks.org

¡PROPORCIONE SU OPINIÓN DE 3 MANERAS!!



1) ENVÍE SUS COMENTARIOS ANTES DEL 22 DE MARZO A TRAVÉS DEL SITIO WEB-
www.rezoningnorthfair Oaks.org/en-espanol/comentarios

2) COMENTE DIRECTAMENTE EN LA REUNIÓN DEL CONSEJO COMUNITARIO EL 23 DE MARZO-
www.smcgov.org/ceo/north-fair-oaks-community-council

3) ENVÍE SUS COMENTARIOS ANTES DEL 16 DE MARZO A:

Centro de Gobierno del Condado
400 County Center, 1st Floor
Redwood City, CA 94063
(650) 363-4123