

San Mateo County Commission on the Status of Women

Saturday, March 11, 2023

Room 101

455 County Center, Redwood City, 94063

Meeting Minutes

8:25am	Commission Business - Call to order	Maya Tussing, President
	<ul style="list-style-type: none">▪ Roll Call Present: Julissa Acosta, Nirmala Bandrapalli, Anya Drabkin, Ann Girard, LaSaundra Gutter, Jess Hudson, Susan Kokores, Melissa Lukin, Aysha Pamukcu, Ellen Tafeen, Susan Takalo, Maya Tussing, Anisha Weber Absent: Aileen Cassinetto, Cheryl Fama, Natalie Handel, Cate Warden, Candra Williams Other: Tanya Beat, Jacki Rigoni, Gladys Balmas▪ Public Comment: Dayna Chung, Rose Tejada▪ Approval of Agenda (Action) Motion by Anisha Weber. Second by Nirmala Bandrapalli. Approved.▪ Introduction of Retreat Facilitator	
8:45am	Group Agreements	Gladys Balmas
9:00am	Supervisor Corzo's Priorities & Debrief	Jacki Rigoni, Senior Legislative Aide
9:30am	Connecting Commissioners Activity	Gladys Balmas
10:00am	Break	
10:10am	Mission, Vision, and How we Collaborate	Gladys Balmas
11:00	Overarching Theme and Proposed Issues Financial Gaps Childcare and Early Learning Women-owned Small Business	Gladys Balmas
11:25	Lunch Break	
11:55am	Goals Ideation Station See attached Work Groups notes	Gladys Balmas

12:45pm	SMARTIE Work Plans Work Groups started on SMARTIE Work Plans specific to one goal. They will resume Work Plan specifics and action items at the following CSW meeting.	Tanya Beat
1:15pm	Reflection	Gladys Balmas
1:30pm	Close	Gladys Balmas

FlipChart Notes for each Work Group

Work Groups – Financial Gap

Susan Kokores
Anisha Weber
Anya Drabkin
LaSaundra Gutter
Ellen Tafeen
Susan Takalo (maybe)

The main goal identified: Collaborate with banks, credit unions, financial NGOs and financial tech organizations to research and determine top 2 drivers of the financial wealth gap for women in San Mateo County; and deliver a report to the BOS. Steps include: choose and develop partnerships, develop data gathering plan, pull together data and create a report.

Other goals identified were to create education systems on how to organize and manage financial planning throughout a woman's life cycle- banks and credit unions should be responsible for this, push for adoption of a financial literacy program for high school or college, identify cracks in the system for why women make less to start with.

Work Groups – Women-Owned Small Business

Maya Tussing
Nirmala Bandrapalli
Susan Takalo (maybe)

Questions about Small Business: What is data regarding WOSB? How do we measure the metric? How do we divide the "sectors"? Initiatives around minorities & WOSB? How is SBA involved? Chambers of Commerce male dominated?

Goal: Affect Policy for WOSB through data gathering and analysis

Priorities:

- Data, surveys – needs assessments
- Education & Support Services / Resources

Artists
Survey businesses
NABO WEBE Healthcare
How do we collect data – it exists
Businesses w/o licenses
Financial literacy for WOSB
PPP loans were hard for WOSB to receive
No safety net for WOSB
Legal, financial, social resources

Work Groups - Childcare and Early Learning

Jess Hudson
Aysha Pamukcu
Julissa Acosta
Melissa Lukin
Ann Girard

- Removing barriers to opening own childcare
- Universal pre-K
- Immediate, short-term funding (measure K)
- Equitable, workforce development
 - o Better living wage
 - o Training
- Communications/Marketing of Resources
 - o BOS role in disseminating information
 - o Networking events to get info in community (include childcare)
- Focus on D2 funding (greatest need)
- Non-traditional childcare hours (7 days/week)
- Childcare as means to greater participation and self-actualization (the “why”)
 - o Participate & invest in your community
 - o It’s a male issue too

Priorities are to:

- Develop the “why” around the community benefit to childcare – leads to full civic participation, self-actualization.
- Create a Childcare Task Force to research data for impact
- Recommend equitable, workforce development that is specific to training and better living wage.