



COUNTY OF SAN MATEO

COMMISSION ON THE STATUS OF WOMEN

Meeting Minutes

Tuesday, April 25, 2023, 6:00-8:00pm

1. Call to Order and Land Acknowledgement

2. Roll Call

- a. **Commissioners Present:** Julissa Acosta, Anya Drabkin, Cheryl Fama, Ann Girard, LaSaundra Gutter, Jess Hudson, Susan Kokores, Aysha Pamukcu, Ellen Tafeen, Susan Takalo, Maya Tussing, Cate Warden
- b. **Commissioners who were Members of Public due to Virtual Participation**
Nirmala Bandrapalli, Melissa Lukin
Staff: Tanya Beat, Jacki Rigoni
Absent: Aileen Cassinetto, Sue Datta, Candra Williams, Anisha Weber, Natalie Handel

3. Public Comment – Members of the public who attended include Dayna Chung, Patricia Dalao

4. Action to Set Agenda and Approve Consent Agenda Items

Motion to approve by Susan Kokores. Seconded by Julissa Acosta. Approved.

CONSENT AGENDA

5. Approval of February Minutes

6. Approval of Retreat Minutes

REGULAR AGENDA

7. Commissioner Connection – Project Team Building Exercise led by Tanya Beat

- Commissioners were to have completed handout and share in their small groups
- Two large groups were formed and it was challenging with people on Zoom with in-person. Time was limited.

8. RISE 2024 – Report out & How It Impacts Goals

- RISE 2024, March 28, 2024 at College of San Mateo Bayview Room.
- Event is a platform for three committees to present their information and receive proposed solutions and feedback from the community with roundtables, surveys and speakers.
- Theme will focus on women's economic power and the CSW has opportunity to form recommendations for financial gap, childcare, and women-owned businesses while also offering opportunity for women in SMC to connect, network and learn about services, resources. There will be a Marketplace and resources tables organized by Renaissance Center.
- Planning Committee: Anisha Weber, Aileen Cassinetto, Jacki Rigoni, Dayna Chung, Amanda Anthony, Kalimah Salahuddin

9. Review of Retreat Debrief

- Not enough commissioners completed the survey. Will send out and include compiled feedback in next meeting materials.

10. Sub-Committees

- Report Outs – 10 minutes per group
- **Financial Gap:** Shared by LaSaundra Gutter and Presentation by Jacki Rigoni
 - i. Committee members: Susan Kokores, Ellen Tafeen, Anya Drabkin, Anisha Weber, Candra Williams, LaSaundra Gutter, Jacki Rigoni
 - ii. Goal: Identify the top TWO drivers of the financial wealth and asset gap
 1. Identify & collaborate with stakeholders to pinpoint two drivers
 2. Present at the RISE 2024 conference – develop recommendations and provide to BOS
 - iii. Key Success Indicators:
 1. 3-4 strategic partners
 2. Report with findings
 3. Completed surveys and interviews
 4. Adoption of recommendations by BOS
 - iv. Plan and Timeline: April 2023 – March 2024
- **Child-Care:** Shared by Julissa Acosta
 - i. Committee members: Julissa Acosta, Jess Hudson, Aysha Pamkcu, Ann Girard, Melissa Lukin, Dayna Chung and Rosie Tejada
 1. Child Care is a Right (not a commodity)
 2. Increase wages for workers; increase access to affordable training
 3. Great suggestions for looking at solutions: tax breaks, government subsidized funding, universal child care
- **Women-owned Small Business:** Shared by Maya Tussing
 - i. Committee members: Susan Takalo, Aileen Cassinetto, Nirmala Bandrapalli
 - ii. Goal: Understand the economic landscape facing women owned businesses (and trans, gender nonconforming women)
 1. Half of private workforce is from small business and women owned is fast growing.
 2. Connect with Small Business Development Center. They provide free business training for businesses between 3-5 years. RenCen helps launch businesses. Help support this program and partner with them.
- SMARTIE Goals in Small Groups – ran out of time; for next meeting have each group provide considered questions that commissioners outside of their group can help with answers or feedback for.

11. Commissioner Announcements – see flyers in packet

Adjournment

The **Commission on the Status of Women Group** agree to arrive on time/start on time; take turns speaking; speak loud enough for everyone to hear; be courteous of other opinions; listen to hear a different perspective than your own; mute phones; allow the chair to guide the process; Chair will check in about remaining time at 7:45PM.

Public records that relate to any item on the open session agenda for a regular or special meeting of the Commission on the Status of Women are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to members of the Commission. Those public records are available online and for public inspection at the Human Resources Department located at 455 County Center, 5th floor, Redwood City, CA 94063 by appointment. The public records may also be transmitted electronically by emailing tbeat@smcgov.org or calling 650-363-4467. **IN COMPLIANCE WITH THE CALIFORNIA GOVERNMENT CODE AND THE AMERICANS WITH DISABILITIES ACT**, auxiliary aids and services for this meeting will be provided upon request when given three days' notice. Please call 650-363-4467 (voice) or email tbeat@smcgov.org to make such a request.

To: San Mateo County Commission on the Status of Women
From: Tanya Beat, Director
Date: May 23, 2023
Subject: Status of recent events/projects

Retreat Feedback – see attached

- 24 applications have been submitted for the 5 vacancies. We hope that new commissioners will join us for the February 28 CSW meeting.

RISE 2024 Update

- Theme: From Surviving to Thriving to Driving Change: Women’s Economic Power
- Top Keynotes: Heather McGhee, Malia Cohen, Mina Kim
- Working Jacki Rigoni on keynote invitation process
- Working with HR graphics and web person on branding – will have mock ups in July.
- Successfully attained a renewal grant from the California Commission on the Status of Women and Girls. \$30,000 for our events this year!

Women’s Equality Day Activity

- August 26 is Women’s Equality Day; Recommend to do an activity earlier that week
- Past activities have included:
 - A talk with networking afterwards
 - Panel of speakers with networking afterwards
 - How to Run for Office workshop
 - Tabling at another event to promote election and voter registration information and a list of women-owned businesses
- Need a planning committee to start meeting and organizing
- There is funding for venue, materials, interpretation and translation, livestreaming

How satisfied were you with the retreat?	I could see and hear the presentation clearly.	There was something for me to eat.	How did you like the format of the retreat?	The facilitator understood what the Commission does and was well prepared.	What were your key take aways from this event?	Any overall feedback for the event?

