

Renaissance Entrepreneurship Center



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Team



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Agenda

- **Summary of Services**
- **Work overview**
- **Clients Served**
- **Client Story Video**
- **Outreach Efforts**
- **Next steps**



What is Renaissance?

Renaissance Entrepreneurship Center transforms lives and communities by helping entrepreneurs start and grow their businesses since 1985.



Training Classes:

Our training programs cover all levels of expertise. Gain valuable knowledge and insights from industry experts to build a strong foundation for your business.



Individual Consulting:

Our experienced consultants provide one-on-one sessions to address specific challenges and develop effective strategies for growth.



Access to Markets:

Connect with key industry players, potential clients, and strategic partners through our vast network, unlocking opportunities for collaboration.



Access to Capital:

We understand that securing funding is crucial for business success. Explore funding options and fuel your entrepreneurial journey.



Network with Small Businesses:

Engage and gain valuable connections with fellow entrepreneurs, share insights, and collaborate within a supportive community.



Specialized Training:

With our specialized training programs, stay ahead of the curve. Enhance your skills, keep up with industry trends, and sharpen your competitive edge.



April 1st to September 31 Overview

- Conducted 4 workshops in person
- 2 business planning sessions (10 weeks each)
- 1 business startup training (4 weeks each)
- Served 21 North Fair Oaks residents; Served 69 residents from Menlo Park and Redwood City
- 15 North Fair Oaks residents received technical training; 29 Redwood City residents received technical training
- 1 North Fair Oaks resident received a \$5,000 grant; 8 Redwood City residents received \$45,000 in *Seed Grants
- Developed 4 websites for North Fair Oaks business owners

* Foundation grant for Latina/o entrepreneurs. All Spanish-speaking, foreign-born students who completed the 12-week Business Planning course are eligible for this grant.

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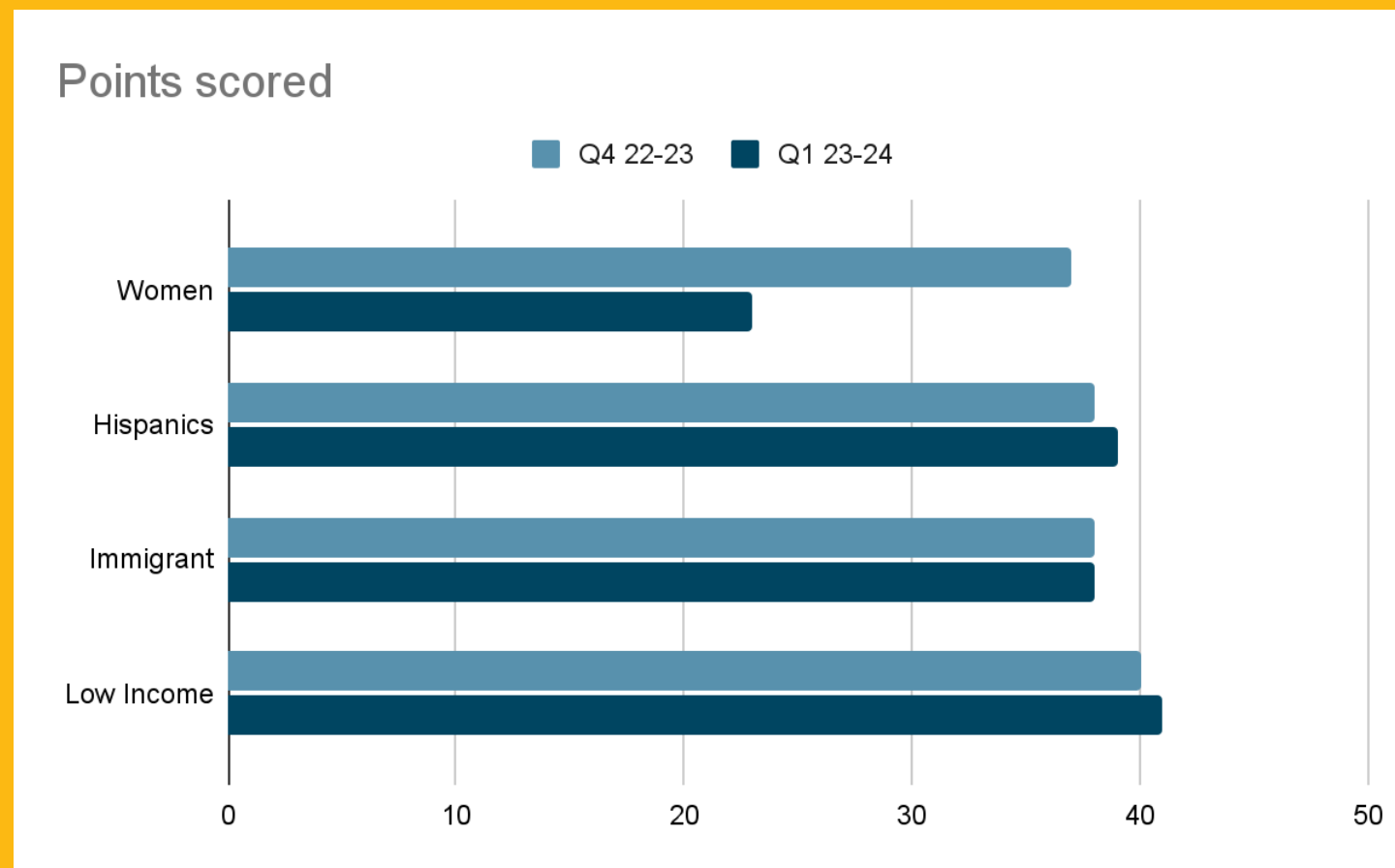
Clients Served

Q4 -49 clients served

- **75% (37) women**
- **78% (38) hispanics & immigrant backgrounds**
- **82% (40) are extremely-low to moderate-income**

Q1- 41 clients served

- **57% (23) women**
- **95% (39) hispanics & immigrant backgrounds**
- **100% (41) are extremely-low to moderate-income**





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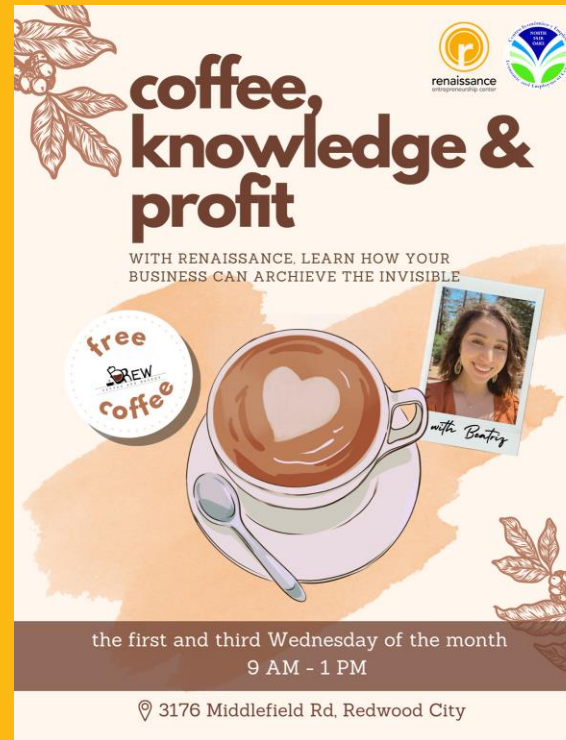
North Fair Oaks: Paleteria Kely



Current Outreach Efforts

Purpose of In-Person Office Hours:

1. Supporting Local Businesses: Invite business owners to join us for coffee and free consultations to understand their unique challenges better.
2. Customized Services: Tailor our services, including upcoming workshops and technical training assistance, to address their specific needs. This includes website development, logo creation, e-commerce, branding strategy, and more.



Next Steps

Course offering for established businesses in MiddleField

- HR Essentials
- Administration for Talent Acquisition:
- Business Insurance
- Pricing for Services or Products

Schedule workshops at times convenient for local businesses, such as evenings or weekends, to maximize attendance.

Evaluation

- Follow-Up: After each workshop, offer follow-up support to businesses, such as one-on-one consultations or additional resources.
- Track the progress of businesses that receive support and services to gauge the program's impact on their entrepreneurial success.



THANK YOU!



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