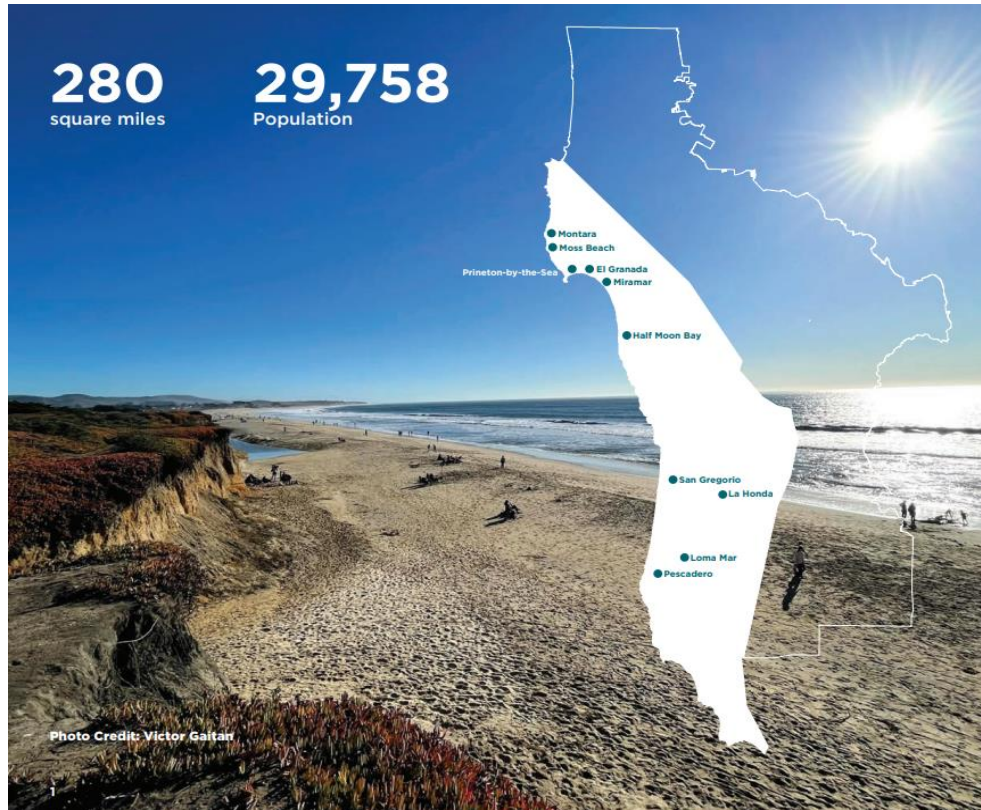


Opportunity Center of the Coastsides

March 13, 2024



COASTSIDE PROFILE



- Tremendous natural beauty
- Local economy vulnerable to shocks
- A tale of two regions
- One of the least affordable places to live
- Services and infrastructure lacking

AND THEN CAME MORE





RECOVERY TASK FORCE

Executive Oversight Committee



Matthew Chidester
City of Half Moon Bay



Karen Decker
City of Half Moon Bay



Krystlyn Giedt
Chamber of Commerce



Danielle Lee
County of San Mateo



Erica Wood
Consultant

Recovery Task Force



Aisha Baro
Life Science Cares
Bay Area



Brian Holt
East Bay Regional
Park District



Sophia Layne
Cabrillo Unified School
District



Magan Pritam Ray
Greenberg Traurig



Roy Salume
Coastside News Group



Jayne Battey
Miramar Farms



Dan Littlefield
Hop Dogma Brewing
Company



Richard Lotti
Ocean Colony



Irma Rodriguez
Fruition Sustainability
Solutions



Sandra Winters
Senior Coastsiders



Dana Dahl
Beach House Hotel



Randy Kinghorn
Kinghorn Real Estate



Gopi Mattel
LifeBoat Ventures



Roman Rodriguez
College of San
Mateo



Jenny Walter
Hedger & Walter, LLP



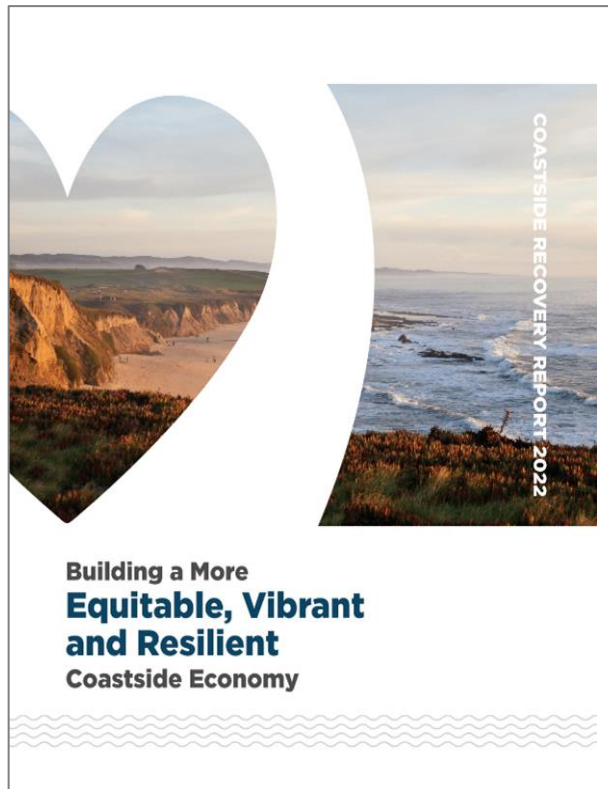
Dawn Dilman
Andreotti Farms



Jered Lawson
Pie Ranch



A BLUEPRINT FOR ACTION



- Build economic development capacity
- Establish regional economic development coalition
- Include work adjacent issues as part of economic development agenda
- Secure resources and funding



How Do We Spur Innovation, Job Growth and Entrepreneurship and Prepare the Workforce for the Next Economy?



Recommendation: Increase access to vocational and higher education opportunities for vulnerable residents.



How Can We Create Vibrant Commercial and Community Spaces?



Recommendation: Create a community plaza in Pescadero which includes space for entertainment, local businesses, and recreation.

How Do We Ensure our Businesses and Nonprofits Survive and Thrive?



Recommendation: Develop a small business assistance center at the Half Moon Bay Coastside Chamber of Commerce.

RETURN ON INVESTMENT

\$2.5M	Center for job seekers and small businesses (federal, county)
\$2.0M	Pescadero Town Plaza construction (state)
\$1.0M	Pescadero Town Plaza site (county)
\$400K	Farming cooperative and digital navigators (philanthropy)
\$250K	Downtown revitalization (city)





Opportunity Center's New Home



Menu of Offerings

- Operated by HMB Coastside Chamber of Commerce
- Coastside Venture Studio – support to startups
- Renaissance Entrepreneurship Center - Small business and entrepreneurship services
- JobTrain - Employment and workforce development



Coastside Incubator



- Provide early-stage support for startups and entrepreneurs to take ideas to market
- Climate resiliency niche is a competitive advantage
- Understanding of best practices and level of readiness to launch



Job Seeker Services and Support

- Provide resume help and one-on-one support
- Referrals to local jobs
- Skill development classes and career pathway trainings
 - Construction, culinary arts, etc.

The logo for JOBTRAIN features the word "JOBTRAIN" in a bold, sans-serif font. The letters "JOB" are red, and "TRAIN" is grey. A grey swoosh arches over the text, ending in a red five-pointed star.

JOBTRAIN



Entrepreneur and Small Business Development



- Support with business hurdles
- One-on-one mentoring
- Business development classes to start a business or grow your existing business
- Networking and supportive events to meet other business owners



renaissance
entrepreneurship center



LET'S STAY CONNECTED

www.OCCoastside.com

Karen Decker, City of Half Moon Bay, (650) 726-8281
Stephanie Perez, Coastside Chamber, (650) 726-8380

