



# COUNTY OF SAN MATEO

## COMMISSION ON THE STATUS OF WOMEN

### AGENDA

Tuesday, March 26, 2024, 6:00-8:00pm

IN-PERSON Meeting: 455 County Center, Room 101, Redwood City, CA 94063

Members of the Public option: <https://smcgov.zoom.us/j/92970063144>; Audio: +1 699 900 6833; enter Meeting ID 929 7006 3144

ITEM	PERSON RESPONSIBLE	TIME
<b>1. Call to Order &amp; Land Acknowledgement</b>	Ann Girard	6:00pm
<b>2. Roll Call</b>	Susan Kokores	6:03pm
<b>3. Public Comment</b> <i>is an opportunity for members of the public to address the commission on any topic that is not on the agenda. If your subject is not on the agenda, we will recognize you at this time. Speakers are customarily limited to two minutes.</i>	Ann Girard	6:05pm
<b>4. Action to Set Agenda and Approve Consent Agenda Items (action)</b>	Susan Kokores	6:10pm
<b>CONSENT AGENDA</b>		
<b>5. Approval of February 2024 Minutes</b>		
<b>REGULAR AGENDA</b>		
<b>6. Celebration of Equal Pay Pledge</b>	Susan Kokores, Ann Girard	6:12pm
<b>7. RISE 2024 Conference</b> - Logistics & Roles of Commissioners	Tanya Beat	6:40pm
<b>8. Reports</b> - Youth Commission	Youth Commissioners	7:15pm
<b>9. Next Steps &amp; Post Event Information</b> <i>(timeline and big goals)</i>	Meet separately as committees	7:30pm
<b>10. Commissioner Announcements</b>	All	7:55pm
<b>11. Adjournment</b>	All	8:00pm

**\*\*\*HYBRID MEETING - IN-PERSON AND BY VIDEOCONFERENCE\*\*\***

This meeting of the Commission on the Status of Women (CSW) will be held at 455 County Center, Rm 101, Redwood City, 94063. Members of the public will be able to participate in the meeting remotely via the Zoom platform or in person. For information regarding how to participate in the meeting, either in person or remotely, please refer to the instructions at the end of the agenda. In addition, a video broadcast of the meeting can be viewed at:

<https://smcgov.zoom.us/j/92970063144> Closed Captioning will be provided for all CSW meetings. While watching the video broadcast, please scroll over the video and click "CC" to turn closed captions on.

**Public Participation:**

The CSW meeting may be accessed through Zoom online at <https://smcgov.zoom.us/j/92970063144> . The meeting ID is: 929 7006 3144. The meeting may also be accessed via telephone +1 669 900 6833. Enter the Meeting ID: 929 7006 3144, then press #. Members of the public can also attend this meeting physically at 455 County Center, Rm 101, Redwood City, 94063

\*Written public comments may be emailed to [tbeat@smcgov.org](mailto:tbeat@smcgov.org), and such written comments should indicate the specific agenda item on which you are commenting.

\*Spoken public comments will be accepted during the meeting in person or remotely through Zoom at the option of the speaker. Public comments via Zoom will be taken first, followed by speakers in person.

**\*Please see instructions for written and spoken public comments at the end of this agenda.**

#### **ADA Requests**

Individuals who require special assistance or a disability related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting, should contact Tanya Beat as early as possible but no later than 5:00 p.m. on the day before the meeting at (650) 363-4467 and/or [tbeat@smcgov.org](mailto:tbeat@smcgov.org). Notification in advance of the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

#### **\*Instructions for Public Comment During Hybrid Meetings**

During hybrid meetings, members of the public may address the CSW as follows:

**\*Written Comments:** Written public comments may be emailed in advance of the meeting. Please read the following instructions carefully:

1. Your written comment should be emailed to [tbeat@smcgov.org](mailto:tbeat@smcgov.org).
2. Your email should include the specific agenda item on which you are commenting or note that your comment concerns an item that is not on the agenda or is on the consent agenda.
3. Members of the public are limited to one comment per agenda item.
4. The length of the emailed comment should be commensurate with the two minutes customarily allowed for verbal comments, which is approximately 250-300 words.
5. If your emailed comment is received by 5:00 p.m. on the day before the meeting, it will be provided to the CSW and made publicly available on the agenda website under the specific item to which your comment pertains. If emailed comments are received after 5:00p.m. on the day before the meeting, the staff will make every effort to either (i) provide such emailed comments to the CSW and make such emails publicly available on the agenda website prior to the meeting, or (ii) read such emails during the meeting. Whether such emailed comments are forwarded and posted, or are read during the meeting, they will still be included in the administrative record.

**\*Spoken Comments:** In person Participation:

1. If you wish to speak to the CSW, please fill out a speaker's slip located on the materials table. If you have anything that you wish distributed to the CSW and included in the official record, please hand it to staff who will distribute the information to the members and staff.

Via Teleconference (Zoom):

1. The meeting may be accessed through Zoom online (see instructions above).
2. You may download the Zoom client or connect to the meeting using an internet browser. If using your browser, make sure you are using a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer.
3. You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
4. When the Co-chair or staff calls for the item on which you wish to speak, click on "raise hand." Speakers will be notified shortly before they are called to speak.

#### **\*Additional Information:**

For any questions or concerns regarding Zoom, including troubleshooting, privacy, or security settings, please contact Zoom directly. Public records that relate to any item on the open session agenda for a regular meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the CSW.



# COUNTY OF SAN MATEO

## COMMISSION ON THE STATUS OF WOMEN

### Meeting Minutes

Tuesday, February 27, 2024, 6:00-8:00pm

**1. Call to Order and Land Acknowledgement**

**2. Roll Call**

a. **Commissioners Present:**

b. Julissa Acosta, Ana Avendaño, Nirmala Bandrapalli, Dayna Chung, Trish Erwin, Ann Girard, La Sandra Gutter, Natalie Handel, Jess Hudson, Susan Kokores, Amani Shroff, Michelle Stewart, Ellen Tafeen, Susan Takalo, Rosie Tejada (late, no vote), Anisha Weber, Joy Zou  
Staff: Tanya Beat, Jacki Rigoni

c. Absent: Aileen Cassinetto, Melissa Lukin, Aysha Pamukcu

**3. Public Comment –**

**4. Action to Set Agenda and Approve Consent Agenda Items**

Motion to approve by Anisha Weber, seconded by La Sandra Gutter. Ana Avendaño, Michelle Stewart abstained from vote. Approved.

**CONSENT AGENDA**

**5. Approval of January Meeting Minutes**

**REGULAR AGENDA**

**6. Introduction of 2 new Commissioners**

- Michelle Stewart, lives in EPA with her family. Among many different roles and volunteering, she is the Executive Director of Hope Hangar. Originally from Nigeria and grew up Melbourne, Australia and did high school in Beijing.
- Dr. Ana Avendaño, born and raised in SMC. Lives in Redwood City with her family. Has her doctorate. She is the Executive Director of El Concilio.

**7. Accion Opportunity Fund: [Small Business Loans and Support - Accion Opportunity Fund - Accion Opportunity Fund \(aofund.org\)](#) – Presentation by Luz Urrutia, CEO**

- Immigrated from Venezuela and started her career in banking.
- Very little progress with investing in women’s businesses.
- Women-owned businesses in SMC are primarily in education, healthcare, social assistance and professional services
- Accion Opportunity Fund provides the capital and loans for these small businesses. Not just funding but coaching, mentoring, and resources for navigating their businesses.
- Been around 30 years and headquartered in San Jose. 70% of the lending happens in CA.
- They have deployed 5 million of capital in SMC. Mostly in service industry.
- Build a lender’s file to help underwrite their funding.

## **8. Reports**

- President:
  - i. Overview of 2024 and expectations going into 2025
  - ii. Report at BOS meeting on 3/12; accepting Women’s History Month Proclamation
  - iii. Equal Pay Pledge discussion: very positive. CSW supports the BOS to sign the Pledge.
    - 1. In the near future, the CSW could invite groups in SMC to sign the Pledge.
- Youth Commission:
  - i. April 13 at 2pm, Civic Engagement Summit, Redwood City Public Library
  - ii. May 23 Youth Commission Showcase; location and time TBD
- Director:
  - i. Women’s View Art Exhibit: need volunteer judges
  - ii. Women’s Hall of Fame
    - 1. Donations of wine from Ellen Tafeen and Dani Gasparini. Donations of beer from Ellen Tafeen and Rosie Tejada. Thank you!
    - 2. Non-alcoholic drinks will be there from catering
  - iii. RISE 2024
    - 1. Feedback Facilitators Training dates and times. Please select your preference.
    - 2. Overview of Feedback Facilitator Role

## **9. RISE 2024 Draft Presentations - Practice**

- Impact of Child Care and Caregiving Challenges – present overview of findings and stories.
- Committees have time to meet and practice their presentations for RISE 2024
- Another goal is to put the handouts up on the CSW website before the conference for people to read the stories and review the data.

## **10. Commissioner Announcements**

## **11. Adjournment**

## Volunteering at RISE 2024

March 28, 8:30am-2:00pm

College of San Mateo, Building 10 in the Bayview Room

<https://smcwomenlead.org>

On the landing page, click the “Agenda” button to see the basic agenda for the conference.

Roles:

- **Set up Volunteers and Check-in Volunteers**
  - Arrive by 7:05am
  - Setting up the Check-in tables and the larger room with round tables
  - Set up the CSW table
- **Closing and Pack-up Volunteers**
  - Expect to stay until 2:30-2:45pm. The more people who help, the quicker this will be.
  - Help to collect all items on the tables
  - Organize and pack them in boxes
  - Table flowers are for anyone to take home
  - Help Tanya bring boxes to car
- **Feedback Facilitators**
  - One Feedback Facilitator per Table. I will have color stars for nametags to signify Feedback Facilitators
  - Check-in at the CSW table to pick up a notepad and folder of handouts
  - Pass out handouts to everyone at your table. Let them know that we need these handouts turned back in at the end.
  - You may do basic introductions during breakfast.
  - Goal is to provide everyone an opportunity to share their thoughts and be heard.
  - If you have someone willing to take notes for your table, great, but if you don't that's okay too.

**Goal at Tables:** Receive their feedback on the topic of the wealth gap and access to childcare.

**3 Options:** share verbally their thoughts to each question; write down their thoughts on paper; write down their thoughts with their smartphones.

Provide Structure:

- No interrupting the person who is speaking
- Offer “pass,” “pause,” or “participate”

- Avoid judgement or reacting
- Ask people to raise hand to share or do “round robin”; give people parameters for how much time they have to share.

Facilitation Tips:

- Active Listening: listen for understanding rather than responding. Be present, have eye contact; reflect back what you heard
- Awareness of Others’ behavior: notice body language; side conversations; ask to bring people’s attention back to the speaker.
- Essence of Thought: ask for the most important point of the matter; the key take-aways.



# Let's Talk About the Impact of Child Care and Caregiving

RISE 2024 Women's Leadership Conference

Reflection Writing What stood out to you?

1. How does childcare drive choice and power in the lives of women?
2. What mindset needs to shift in order to prioritize children/families as well as give more power to women?
3. What policies would have the biggest impact on your life or women and families in your life?

Don't want to write? Use your smartphone and Scan this code to provide your feedback online:



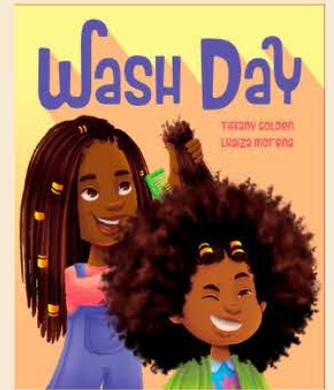
# PROMOTING DIVERSE LITERATURE!



FREE/NO RSPV

# KIDS

# READ



# ALOUD

READING - ACTIVITIES - RAFFLE - AGES 0-5 + FAMILIES

## HALF MOON BAY LIBRARY

620 CORREAS ST, HALF MOON BAY

**APRIL 7,  
2024**

11:00AM, CHILDREN'S  
ROOM

HOSTED BY THE SAN  
MATEO COUNTY YOUTH  
COMMISSION  
@SMCYOUTHCOM



**WITH TIFFANY  
GOLDEN**

AUTHOR OF  
WASH DAY & I  
WANT TO BE BIG!