

San Mateo County

American Rescue Plan Act State and Local Fiscal Recovery Funds

Project Inventory Update

**Q1 2024: January 1, 2024 – March 31,
2024**

Date: April 30, 2024

PROJECT INVENTORY

Category/Program	Allocation	Status as of 3/31/2024	Q1-2024 Update
1. Housing			
1.1. Homelessness Supports: Navigation Center	\$10,373,604	In progress	Updated
1.2. El Camino House (formerly Stone Villa Inn)	\$9,135,348	In progress	Updated
1.3. Casa Esperanza (formerly Comfort Inn)	\$14,992,245	In progress	Updated
1.4. Pacifica Safe Parking Program	\$400,000	In progress	Updated
1.5. Emergency Rent, Utilities, and Transportation Assistance	\$4,000,000	Program complete	No change
1.6. Eviction Counseling/Legal Aid	\$2,000,000	In progress	Updated
1.7. Half Moon Bay Affordable Housing Development (555 Kelly Ave.)	\$1,500,000	In progress	Updated
1.8. Affordable Housing Expertise for School Districts and Faith Community	\$125,000	Not started	n/a
1.9. Affordable Housing Expertise for Small/Mid-sized Cities	\$125,000	In progress	Updated
1.10. Housing-related Needs	\$20,000,000	n/a	n/a
1.11. Working Together to End Homelessness Innovation Grants	\$2,401,726	In progress	Updated
1.12. Midway Childcare Facility	\$876,250.87	In progress	Updated
1.13. Middlefield Junction	\$12,982,284	ARPA funds expended	Updated
1.14. 1580 – 1590 Maple Street	\$2,854,688	In progress	Updated
1.15. Emergency Housing to Farmworkers	\$750,000	In progress	Updated
1.16. Belmont Family Apartments	\$9,500,000	In progress	Updated
2. Vulnerable Populations			
2.1. Homelessness Provider Mental Health & Wellness Support	\$200,000	Program complete	No change
2.2. Home Delivered Meals Expansion for Older Adults	\$3,900,000	In progress	Updated
2.3. Unincorporated Area Financial Assistance	\$250,000	Program complete	No change
2.4. Mental Health First Aid	n/a	n/a	n/a
2.5. Second Harvest of SV Emergency Food Assistance	\$6,550,000	In progress	Updated

2.6.	Full-service Community Outreach Pilot Program	\$500,000	Not started	n/a
2.7.	Project WeHope Dignity on Wheels Mobile Unit	\$258,000	In progress	Updated
3. Economic Recovery				
3.1.	Environmental Health Fee Waiver/Grants for Businesses	\$5,150,000	Program complete	No change
3.2.	Workforce Development Pilot Program	\$400,000	Program complete	No change
3.3.	County Contribution to South San Francisco Economic Center	n/a	n/a	n/a
3.4.	SMCStrong Small Business Assistance Program	\$2,075,000	Program complete	No change
3.5.	Microfood Business Grant Program	\$500,000	Program complete	No change
3.6.	Microenterprise Home Kitchen Ordinance (MEHKO)	\$300,000	Program complete	No change
3.7.	North Fair Oaks Small Business Grant Programs	\$1,255,000	Program complete	No change
3.8.	Certification Support for Women-owned and Minority-owned Businesses	\$200,000	In progress	Updated
3.9.	Technical Assistance for Small Businesses	\$364,426	In progress	Updated
3.10.	Small Business and Job Seeker Centers	\$5,000,000	In progress	Updated
3.11.	Choose Local San Mateo County	\$115,500	Program complete	No change
4. Children and Families				
4.1.	2022 Summer Enrichment Grant Program	\$3,300,000	Program complete	No change
4.2.	Family Child Care Grants	\$870,000	Program complete	No change
4.3.	2022-2023 Out-of-School Care Grant Program	\$2,500,000	Program complete	No change
4.4.	2022 Childcare Grant Fund	\$4,095,000	Program complete	No change
4.5.	2023 Summer Enrichment Grant Program	\$3,000,000	Program complete	No change
5. Infrastructure Planning				
5.1.	North Fair Oaks Infrastructure Plan	\$1,400,000	ARPA funds expended	Updated
5.2.	Public Wi-Fi	\$3,500,000	In progress	Updated
6. County Fiscal and Health Priorities				
6.1.	Vaccine Outreach, Events, and Mass Vaccination	\$5,000,000	Program complete	No change
6.2.	Lost revenue reimbursement	\$10,000,000	n/a	No change

1. Housing

1.1 Homelessness Supports: Navigation Center

Funding Amount: \$7,621,802 capital expenditure and \$2,571,802 operating expenditure (Additional funding from Project Homekey, CDBG-CV, State ESG-V, and local, state, federal, and leveraged funds)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: June 2021

Status: In progress

Project Overview

In May 2023, San Mateo County opened the Navigation Center, a state-of-the-art facility that provides 240 safe, temporary living units for adult individuals and couples experiencing homelessness. The Navigation Center also provides intensive on-site, client-centered support services and housing-focused case management with the goal of moving people into permanent housing.

Unlike a congregate shelter, the Navigation Center offers increased privacy for clients and space for couples to stay together. The Navigation Center is a key component of the County's plan to make interim or permanent housing available to every unsheltered person who chooses assistance.

The Navigation Center is operated under a contract with LifeMoves, a Menlo Park-based nonprofit with experience providing interim housing and supportive services for homeless families and individuals.

Bright and airy private rooms give the Navigation Center a home-like feel. The Navigation Center also features medical and dental clinics as well as a community garden, dog run, space for 140 bicycles, and laundry facilities.



Various support services are offered to residents of the Navigation Center, including:

- Individualized care plans designed to link residents/clients with the full range of County services and partnerships
- Two-room medical clinic staffed six days a week and designed to provide basic/comprehensive/urgent medical care
- Two-chair dental clinic staffed five days a week with specialists available weekly
- Behavioral health professionals on-site five days a week to provide mental health and substance use disorder services
- Additional program details: <https://www.smcgov.org/ceo/san-mateo-county-navigation-center-program-overview>

Use of Evidence

The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1,092 people experiencing unsheltered homelessness. Many of these unsheltered individuals need interim housing and housing-focused case management to help them transition to permanent housing. Additionally, many unsheltered individuals who do not use congregate shelter – e.g., adult couples, individuals with pets, individuals with significant possessions – are open to accessing non-congregate shelter, so this program serves many of these individuals.

Performance Report

The Navigation Center completed construction and began occupancy in early May 2023. Occupancy began with the almost 90 residents of the existing Maple Street Shelter, which needed to be vacated by the beginning of May 2023, and continued incrementally through the summer months. The Navigation Center met the Homekey Occupancy milestone of 90% occupancy by September 6, 2023.

Client Impact Story:

Navigation Center staff currently has a client, Tom (named changed for privacy), at the facility who had numerous enrollments at the old Maple Street Shelter and recently was enrolled at the SMC Navigation Center. Tom has a history of short lengths of stay due to behavioral issues which stem from their substance disorder.

Tom enrolled at the Navigation Center on May 8, 2023, with no form of income, no mental health services, or substance disorder services. He was on his 5th attempt at shelter services. Within the time that he has been in the program, he has been connected to El Centro (substance disorder program), Healthcare in Action (medical services), BHRS (mental health services) as well as IMAT services to assist in his continued sobriety.

As a result of these resources, Tom has been sober longer than he has been since his initial struggle with substances, he has obtained gainful employment and is for the first time working towards his goal of permanent housing. Tom was also added to the regular Multi-Disciplinary Team meeting which has helped solidify the resources he is engaging with and ensure a continuity of care which has influenced his success such far. Staff are confident that if he continues this path, they will finally be able to place Tom into long-term stability and permanent housing.

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1.2 El Camino House (formerly Stone Villa Inn)

Funding Amount: \$4,567,674 capital expenditure \$4,567, (Additional funding from Project Homekey)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: October 2021

Status: In progress

Project Overview

El Camino House provides 44 non-congregate shelter units (rooms) to adults (individuals and couples) experiencing homelessness. With the support of housing-focused case management and service linkages, residents staying at the shelter will work towards transitioning to permanent housing. El Camino House will serve adults experiencing homelessness, including chronic homelessness, and who have been referred from the Coordinated Entry System (CES). This includes persons with disabilities, little to no income, evictions, substance use issues, mental and physical health challenges, and/or other barriers to re-entering and maintaining housing. At least 20% of the population served at El Camino House will be individuals experiencing chronic homelessness, and 40% of the individuals exiting the shelter will exit to permanent housing.

Use of Evidence

El Camino House is a non-congregate shelter program that will serve people experiencing homelessness and will provide safe shelter and intensive services to help them enter permanent housing. The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1,092 people experiencing unsheltered homelessness. Many of these unsheltered individuals need interim housing and housing-focused case management to help them transition to permanent housing. Additionally, many unsheltered individuals who do not use congregate shelter – e.g., adult couples, individuals with pets, individuals with significant possessions – are open to accessing non-congregate shelter, so this program serves many of these individuals. With its 44 private non-congregate units and intensive on-site support services, El Camino House will assist people experiencing homelessness with finding and moving into permanent housing.

Performance Report

El Camino House offers hope and provides a secure, supportive, and welcoming place for adults experiencing homelessness in San Mateo County.

El Camino House	FY 2023-24 (7/1/23-6/30/24) Targets	Jul – Sept 2023	Oct – Dec 2023	Jan – Mar 2024	Apr – Jun 2024
Number of unduplicated clients served		54	68	66	
Exits to Permanent Housing Percentage of all leavers who exited to a permanent situation	40%	80%	16%	21%	
Length of Stay Average length of stay for program participants	120 days or less	191	185	165	
Increased Employment Income Percentage of adult leavers who exited and stayers (who stayed for 12 months or more) with increased employment income	20%	10%	0%	0%	
Increased Non-Employment Income Percentage of adult leavers who exited and stayers (who stayed for 12 months or more) with increased non-employment income	20%	0%	4%	0%	

Occupancy Rate The ratio of occupied units to the total number of available and habitable/online units	95%	91%	92%	94%	
HMIS Data Quality Percentage of null/missing and don't know/refused values for Project Start Date, Disabling Condition, Destination, Income and Sources at Start, Income and Sources at Annual Assessment, Income and Sources at Exit, Chronic Homelessness	Less than 5%	0%	0%	0%	

Client Impact Story

Caring, humble, genuine, thoughtful, friendly and all around the best client you could ask for— Don Leandro has been homeless for over 6 years after the sudden passing of his mother. He was in the homeless program since 2015 and has been working hard to get permanent housing through the many resources offered at Samaritan House. Don never ceases to brighten someone's day whether it be to stop by the office to say hello or assisting another resident at the shelter.

Don has had troubles with alcohol in the past but has committed to continue his rehabilitation as a member of society. Don has been with El Camino House since November 2022 and has been following his individualized case plan with his case manager. Finding permanent housing is one goal that Don had since arriving to the shelter. In order for that goal to see fruition, he needed to increase his income. Don was receiving SSDI and was able to save a portion of his income each month. Don was connected to VRS where with his disabilities, they were able to create pathways towards self-sufficiency through vocational counseling and assessment, case management, job training and job placement. He completed his 6-months training and was immediately hired to be a school crossing guard.

While Don was busy with work, he also met with the Housing Liaison to find his permanent home. Don was matched with the Grand and Linden Apartments Project -Based Voucher units for Veterans. Don served in the Army with the National Guard in 1981 and was honorably discharged. Don continued to meet with the housing liaison and stayed on top of his housing appointments. After a month of waiting, Don finally was approved to move into his forever home. Samaritan House financial assistance program was able to assist him in paying his deposit and also able to afford to pay his first and second months' rent through his savings. Don moved into his brand-new home on October 3rd, 2023. Everything went in according to plan; he was excited to invite his family over once he settled in. In spring, we had received news about Don's passing on October 17, 2023.

We remember him as someone who was optimistic and hard-working. Despite the challenges he faced in life, he continued to persevered through his hardships. At El Camino House and Samaritan House, we would like to send our sincere thoughts and prayers to his family and friends.

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1.3 Casa Esperanza (formerly known as Comfort Inn)

Funding Amount: \$13,266,000 capital expenditure \$1,726,245 operating expenditure (Additional funding from Project Homekey, Redwood City, Home-ARP, and local funds)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: October 2021

Status: In progress

Project Overview

Casa Esperanza Apartments is a three-story affordable permanent housing development located at 1818 El Camino Real, Redwood City, California. The property consists of 49 studios, 2 one-bedroom rental units, and 1 one-bedroom employee unit and a community room on-site for providing services and as community building and resident serving space for the tenants.

To provide long term affordability for the project, SMC allocated \$13,266,000 to fund acquisition and rehab activities in the Casa Esperanza property, Redwood City is allocating additional ARPA funding for the operation of 4 units in the Casa Esperanza property, and SMC is planning to design a new program called SMC Local Rental Subsidy to fund operation of 47 units in the Casa Esperanza property. Also, through a Predevelopment Agreement with Alta Housing, SMC allocated more than \$1.7M for the Casa Esperanza Project's Operation activities.

Use of Evidence

The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1,092 people experiencing unsheltered homelessness. To address the large number of homeless people who are living outside in San Mateo County, the County acquired this hotel, and others, to provide permanent housing that offers supportive services for people experiencing homelessness.

Performance Report

The County acquired the property on April 12, 2022, and began renovation on June 12, 2022. Since lease up in January 25, 2023, the property has been fully occupied with 56 income-eligible, formerly homeless individuals.

Client Impact Story:

Jacob was one of many that were unfortunately laid off during the pandemic; previously working for the city of San Francisco, he found himself unemployed and unable to keep up with rent and other bills. These events led him to give up his housing and buy and live in a trailer for 2 years, becoming part of Redwood City's RV Safe Parking Program. Upon moving into Casa Esperanza, Jacob found it difficult to become motivated. He decided to volunteer for Downtown Street Teams and used it as a steppingstone to get back on his feet and out of the house. During this time Jacob sought services and support from MHA Case Managers to get help with updating his resume, assistance with applying to jobs, and for overall well-being. After many attempts in finding steady employment, Jacob was offered the opportunity to work as a Landscape Maintenance Worker for Redwood City! He is now keeping our parks clean and has been praised by the neighbors living near the park, and his supervisor, for the wonderful job he has done.

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1.4 Pacifica Safe Parking Program

Funding Amount: \$400,000

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused Persons*^

Project Start Date: June 29, 2022

Status: In progress

Project Overview

The Pacifica Safe Parking Permit (PSPP) program assists vehicularly housed individuals at risk of homelessness who have been negatively impacted by the pandemic. On February 8, 2022, the Board of Supervisors increased its initial contribution of \$150,000 to \$400,000 for the three-year program, supplementing a \$450,000 commitment by the City of Pacifica and an additional \$150,000 raised by the Pacifica Resource Center (PRC).

The program officially launched June 29, 2022, and will run through June 30, 2025. The program supports 25 unhoused families and individuals living in motor homes and other over-sized vehicles to be temporarily housed in a designated parking site. All 25 participants will also receive housing-focused case management to support their return to permanent housing and of those 25, the goal is that 10 of those participants will return to permanent housing.

Use of Evidence

County Core Service Agencies have provided continuous support to people at risk of homelessness throughout the pandemic, and there are still many residents in need of these services. The PSPP program is one strategy to help residents stay housed.

Performance Report

Table 1. Pacifica Safe Parking Permit Program Performance

Goals	FY 22/23 Total	Jul – Sep 2023	Oct – Dec 2023	Jan – Mar 2024	Apr – Jun 2024	Program Total
25 housed families and individuals living in motor homes and other over-sized vehicles will be temporarily housed in designated parking sites	25	3	1	2		31
25 Pacifica Safe Park Permit (PSPP) participants will receive housing-focused case management to support their return to housing	24	2	1	0		27
10 of the PSPP participants will return to housing	3	0	2	1		6

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1.5 Emergency Rent, Utilities, and Transportation Assistance

Funding Amount: \$3,150,000

Project Expenditure Category: EC 2.2 Household Assistance: Rent, Mortgage, and Utility Aid**

Project Start Date: July 28, 2021

Status: Completed June 30, 2023

Project Overview

Early in the pandemic the County, along with cities, philanthropical organizations, and other funders, contributed \$15,000,000 to support the County’s emergency rent, utility, and transportation assistance program administered by the Core Service Agencies. With these funds, the Core Service Agencies helped residents earning less than 60% of the Average Median

Income meet their basic housing needs. When the federally funded Emergency Rental Assistance Program (ERAP) began in mid-2021, demand for County assistance through the Core Service Agencies declined. However, ERAP applications closed March 31, 2022, and the state’s

eviction moratorium ended June 30, 2022. This ARPA allocation provided County funds for rental assistance to qualifying renters.

Use of Evidence

County Core Service Agencies reported that following the pandemic, lower income households continued to require rental assistance support. This allocation provided funding for the County Core Service Agencies to continue to meet the need following the end of the state Emergency Rental Assistance Program.

Performance Report

Table 2. Emergency Rent, Utilities, and Transportation Assistance Program Performance Data

Performance Measures	Annual Target	Performance as of 6/30/23 (close of program)
Number of households who received financial assistance (unduplicated)	400	629
Percent of participants contacted who have remained housed 6 months after receiving financial assistance	80%	100%
Client Satisfaction Rating	90%	100%

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1.6 Eviction Counseling/Legal Aid

Funding Amount: \$1,813,638

Project Expenditure Category: EC 2.18 Housing Support: Other Housing Assistance*^

Project Start Date: November 1, 2022

Status: In progress

Project Overview

The San Mateo County Department of Housing (DOH) solicited proposals from nonprofit organizations with a history of working with renters, to provide up to \$2,000,000 in eviction counseling and legal services to assist low-income tenants. DOH selected three nonprofit organizations through this solicitation process: Legal Aid Society of San Mateo County (LASSMC), awarded \$415,638; Project Sentinel, awarded \$500,000; and Community Legal Services of East Palo Alto (CLSEPA), awarded \$898,000. Each nonprofit organization is contracted to provide eviction counseling and legal services to low-income tenants through October 31, 2024.

Use of Evidence

The state eviction moratorium ended June 30, 2022, and the County Core Service Agencies observed an increased need for legal assistance regarding current housing, landlord-tenant, and renter protection laws.

Performance Report

Table 3. Eviction Counseling and Legal Aid Performance Data

Provider	Two-year Performance Goal (November 2022 – October 2024)	Performance January 1 – March 31, 2024	Progress to-date
Community Legal Services of East Palo Alto (CLSEPA)	Provide comprehensive legal services, advice, consultation, representation, legal education, and/or rental assistance to 600 community members; distribute \$200,000 in rental assistance.	Legal services to 47 families benefitting a total of 124 community members Provided emergency financial assistance in landlord/tenant mitigation to benefit 33 community members	Legal services to 252 families benefitting a total of 661 community members Provided emergency financial assistance in landlord/tenant mitigation to benefit 315 community members
Legal Aid Society of San Mateo County (LASSMC)	Provide legal services, including counsel, advice, and/or representation in negotiations with landlords and in legal proceedings for 100 clients; distribute up to \$100,000 in emergency financial assistance; provide informational and educational resources to 400 callers.	Opened cases for 112 households reaching 269 persons	Opened cases reaching 755 persons
Project Sentinel	Provide mediation services to 264 persons; limited 100 legal consultations.	Opened 191 cases Addressed 78 I&R calls	Counseled, conciliated 463 cases Addressed 547 I&R calls

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1.7 Half Moon Bay Affordable Housing Development

Funding Amount: \$1,500,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: February 2022

Status: In progress

Project Overview

Previously, the Board allocated \$1,500,000 of ARPA funds to help fund a farmworker housing development using modular construction. The County explored multiple potential sites for the project, but, unfortunately, each potential site had environmental or other limitations.

On October 4, 2022, the Board of Supervisors passed a resolution to reallocate the \$1,500,000 for the modular housing project toward an affordable housing project in Half Moon Bay. This provided a more expeditious way to fund the pressing need for additional affordable housing for the local farmworker community.

The proposed development at 555 Kelly Avenue includes a four-story building with 40 affordable rental units targeted to low-income senior farm workers. The development also plans to have a 2,050 square foot resource center staffed and managed by Ayudando Latinos a Sonar (ALAS). The resource center will offer services such as English classes, legal aid, internet access, case management, and a community kitchen.

Use of Evidence

According to the California Department of Housing and Community Development, California farmworkers earn, on average, approximately \$20,000 a year, which is less than 20% of the County's area median income. Thus, even prior to the COVID-19 pandemic, local farmworkers and their families were among the most economically vulnerable members of our community. This vulnerability was exacerbated by the pandemic and has made their need for additional local affordable housing on the coastside even more dire.

Performance Report

This project originally proposed 40 affordable housing units in four stories, with parking and the Farmworker Resource Center on the ground floor. But due to current events that have severely impacted the Half Moon Bay community over the beginning of 2023, Mercy and ALAS understood that there was an increased desire to further meet the needs of the farmworker community residing in unstable and inadequate living conditions.

Through ALAS's extensive outreach work within the farmworker community, they identified that farmworkers age 55 and older have an average household family size of 3. This meant that there would likely be a higher need for more one- and two-bedroom units. The increase in these unit types could house up to 3 to 5 people, respectively, according to HUD occupancy standards. To increase the number of one- to two-bedroom units and maintain the same unit count, the design team needed to explore adding a fifth story to the proposed structure, which is where the current design now stands.

Progress achieved between December 22, 2023, and March 22, 2024, includes:

- On January 5, 2024, Mercy Housing submitted two applications for Measure K funding for the 555 Kelly development. One application was for the capital financing needs for the housing and the second application was for the capital financing needs of the Farmworker Resource Center. On January 11, 2024, Mercy Housing submitted ARPA draw 2 and ARPA draw 3 on February 21, 2024.
- On January 24, 2024, Mercy Housing re-submitted the planning permit application and entitlement package for 555 Kelly.
- Mercy Housing and ALAS have continued community engagement efforts by reaching out to neighbors of the 555 Kelly property and the wider Half Moon Bay community. Mercy Housing has prepared fliers to share with the community to raise awareness about the upcoming development and has translated them into both Spanish and Mandarin.
- Throughout this period, Mercy Housing has also continued to make updates to the 555kelly.org website to allow the public to use this as a resource to learn more about the development and to ask questions.
- Throughout this period, Mercy Housing has engaged consultants to complete reports for the CEQA exemption. These reports include: an acoustic study, a geotechnical report, a historical site survey, a traffic and parking study, and a preliminary endangerment assessment.
- On March 14, 2024, Mercy Housing, VMWP, and ALAS attended the Architectural Advisory Committee (AAC). After attending the AAC, VMWP worked with Mercy Housing to implement their feedback and improve the design.

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1.8 Affordable Housing Expertise for School Districts and Faith Community

Funding Amount: \$125,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

This allocation will pilot a project to provide affordable housing development consulting expertise to a small group of school districts and faith leaders interested in developing worker and/or affordable housing on their land for low-income residents and those impacted by the pandemic.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This program unlocks land and generates housing options for lower income residents.

Performance Report

This project has not yet started.

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1.9 Affordable Housing Expertise for Small/Mid-sized Cities

Funding Amount: \$122,330

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: July 2023

Status: In progress

Project Overview

This allocation supports start-up costs of a shared housing consultants program to provide small and mid-sized cities in the County with additional affordable housing development expertise.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This program will help smaller cities build capacity to further develop affordable housing.

Performance Report

The Housing Endowment and Regional Trust of San Mateo County (HEART) is currently implementing the Program, and has hired a Program Director, one Specialist, and one Fellow who will be helping with the program through July 2024. HEART has executed agreements with eight cities and the County for the Mobile Home Loan Program, exceeding their goal of executing agreements with six jurisdictions. Participating cities include Brisbane, Burlingame, East Palo Alto, Menlo Park, Millbrae, Pacifica, San Bruno, San Carlos.

Multi-City Activities

HEART Consulting Services (HCS) staff are working on efforts that benefit multiple communities while also meeting the specific needs of each community. Most of these efforts are intended to meet goals set out in each city's housing element or contribute to the sound operation of affordable housing programs. Efforts on behalf of all communities include the following:

- Participation in 21 Elements Efforts: HEART participates in 21 Elements meetings including the meetings for Community Development Directors and Housing Managers, which serve as a clearinghouse and talk shops.
- BMR Guidelines and Manuals: In addition to general participation in 21 Elements efforts, HEART is participating in the BMR Guidelines sub-group. While some HEART contracted cities are attending these meetings, HEART's participation assures that all our cities are benefiting from this group's efforts to craft similar guidelines across the county. These meetings contribute to our larger effort to advise cities that need to improve their existing guidelines, and for some of our cities, this represents an important opportunity for HEART to create guidelines where there were none.
- Resource and Fair Housing Guides: Currently, each city has a web page with some housing resources. These pages vary widely in terms of completeness, navigability, and overall usefulness. In addition, most cities need more detailed information around fair housing/housing discrimination. HEART is developing detailed guides and has started working with a couple of cities to identify how to best integrate this information into each city's web site, especially given that the web sites vary in terms of design and capacity. The goal is to ensure that all cities have useful resource web pages.
- MTC-TOC Policy: MTC is implementing its Transit Oriented Communities Policy over the next 18 months. The policy would require six of our eight cities to have certain zoning, programs, and policies in place to qualify for 2026-2030 transportation funding. HEART will assist each city in putting into place programs and policies that meet the Production, Preservation, and Protection requirements of the TOC policy.

City-Specific Activities

In addition to the above, HEART is assisting individual jurisdictions with a range of activities:

- Brisbane: HEART has completed the annual BMR ownership unit monitoring for 2024 and is advising the city on the potential transfer of Visitacion Gardens (a 14 units senior housing development on a ground lease from Brisbane) from BRIDGE Housing to HIP Housing. This project will require some recapitalization to assure long-term affordability.
- Burlingame: HEART advised the city on a potential preservation (NOAH) purchase and assisted the city with outreach for an upcoming HEART homebuyer session. HEART is advising the city on its use of affordable housing funds and on its legal agreements.
- East Palo Alto: HEART authored a 57-page five-year Affordable Housing Strategy that builds on the goals of their housing element and sets out specific funding and performance goals for their affordable housing activities. HEART has also advised the city on BMR unit price setting.
- Menlo Park: We have just begun our engagement with Menlo Park and are focusing on an anti-displacement strategy for Belle Haven.
- Millbrae: The Millbrae housing element calls for meetings with advocacy groups and developers. HEART is organizing these meetings, with the advocacy meeting planned for May. HEART is also working with the Millbrae IT folks on implementing the resource page.
- Pacifica: HEART is assisting with a BMR unit resale and advising on updates to their resale restrictions.
- San Bruno: HEART is exploring anti-displacement/housing stability options for east of El Camino Real and is working closely with city staff on BMR unit pricing, marketing

agreements, and legal agreements for the Summerhill homeownership projects, as well as legal agreements for two 100% affordable projects.

- San Carlos: HEART is completing San Carlos's annual BRM homeownership unit monitoring.
- San Mateo County Mobile Home Loan Program: The Board of Supervisors have voted to provide HEART over \$2m in funds to set up a program that will provide an opportunity for residents of mobile home parks in unincorporated San Mateo County to replace their existing mobile home, with the help of low-interest financing from HEART.

Table 4. Affordable Housing Expertise for Small/Mid-sized Cities Performance Data

Performance Measure	Performance July 2023 – March 2024
Enter into Shared Housing Team participation agreements with at least six San Mateo County jurisdictions	Executed agreements with 8 cities Executed agreement with County for the Mobile Home Loan Program
Hire and onboard Shared Housing Team (currently estimated as three (3) staff persons)	Hired Program Director on July 17, 2023 Hired Specialist on November 27, 2023 Hired Fellow on December 4, 2023 who will transition to full-time staff in May 2024

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1.10 Housing-related Needs

Funding Amount: \$20,000,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: n/a

Status: **Note: this funding has been allocated to two projects: Shores Landing and Coast House. Detailed reporting will be provided in the Q2-2024 report.**

Project Overview

This funding will be used for all types of housing for vulnerable residents and those most impacted by the pandemic, including shelters and associated supportive services, interim housing and the supports needed by residents of those facilities, and development of affordable housing units.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This funding will be allocated to projects that support the County's goal of functional zero homelessness through efforts to generate more affordable housing options and provide housing support for vulnerable and low-income residents.

Performance Report

n/a.

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1.11 Working Together to End Homelessness Innovation Grants

Funding Amount: \$2,401,726

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: January 31, 2023 for the City of Millbrae Innovation Grant; February 1, 2023 for Redwood City Innovation Grant; and TBD for the City of Half Moon Bay and WeHOPE Innovation Grant

Status: City of Millbrae and the City of Redwood City projects in progress; Coastside Safe Parking Initiative project still in development

Project Overview

The Working Together to End Homelessness (WTEH) Innovation Grant program was created to support the piloting of bold and innovative approaches to assist the 1,092 unsheltered residents of San Mateo County in engaging with service providers, and to help them successfully transition to interim or permanent housing. Programs addressing one or more of the following focus areas were eligible for grants: unsheltered residents living on the streets and in encampments; vehicularly housed residents living in cars, vans, and RVs; and/or economic self-sufficiency.

Three proposals were selected for funding:

- Redwood City's proposal will pilot multiple concepts to achieve functional zero homelessness within the city's jurisdiction and build on efforts to complement the Countywide Coordinated Entry System (CES). The city will expand and intensify homeless outreach utilizing a by-name list approach; assignment of outreach workers to specific encampments; developing and deploying an inter-agency coordination of HOT teams; providing Hotel Respite; on-demand shelter when appropriate; and working with County partners to address barriers and challenges for those hardest to serve who are still unsheltered. The amount to fund the WTEH grant to Redwood City totals \$1,047,450.
- Millbrae has developed and piloted a program to the unsheltered population surrounding the BART/SFO transportation corridor in their city to provide after-hours outreach, engagement, and case management services to individuals experiencing homelessness. This proposal would continue these after-hours services at BART/SFO transportation corridor. Services include linkage to shelter services, transportation assistance, service referrals, and other supportive services with the goal to rapidly outreach and engage unsheltered individuals. The amount to fund the WTEH grant to Millbrae totals \$370,572.
- Half Moon Bay and WeHope have come together to launch a Coastside Safe Parking Initiative. The program's goal is to provide vehicularly housed residents a safe and secure place to park their vehicles, provide use of hygiene facilities, and provide case management to assist them into interim housing and/or permanent housing. The amount to fund the WTEH grant to Half Moon Bay totals \$983,704.

Use of Evidence

Throughout the COVID-19 pandemic, the County has worked hard to safely house our homeless residents, a population that has been uniquely impacted by the public health emergency and its negative economic consequences. San Mateo County continues to see high numbers of unsheltered and vehicularly housed individuals. As a result, there is an ongoing need to identify individuals living on the streets and in vehicles, assess their housing and service needs, and facilitate connection to shelter and other supportive services. Outreach teams work to locate, engage, stabilize and house chronically homeless individuals and families, and outreach activities serve to facilitate entry into San Mateo County's coordinated entry system (CES) for unsheltered persons and persons staying in vehicles. The County has also expanded medical, social, and behavioral health services for residents living on the streets and in encampments.

Performance Report

The Millbrae BART WTEH grant agreement was executed on January 31, 2023, with a program commencement date of January 31, 2023, and an end date of June 30, 2024. Performance data through March 31, 2024, for the Millbrae WTEH project is shown in the table below.

Table 5. Millbrae Pilot Performance

Millbrae Pilot Performance Measure	Cumulative Count	Goal	Percent Met
Unduplicated unsheltered individuals who have received outreach and engagement services	133	150	89%
Unduplicated unsheltered individuals who have received case management services	78	36	100%
Unsheltered individuals placed in temporary housing	178	45	100%
Unsheltered individuals placed in permanent housing	5	5	100%

Redwood City WTEH grant agreement was executed on March 28, 2023, with a program commencement date of February 1, 2023, and an end date of June 30, 2024. Through March 31, 2024, the program has moved 95 unsheltered residents into emergency or permanent housing.

Performance data through March 31, 2024, for the Redwood City WTEH project is as follows:

Table 6. Redwood City Pilot Performance

Redwood City Pilot Performance Measure	Cumulative Count	Goal	Percent Met
Unduplicated unsheltered individuals who have received outreach and engagement services	269	185	100%
Unduplicated unsheltered individuals who have received case management services	67	103	65%
Unduplicated unsheltered individuals participating in mental health and/or substance disorder and/or recovery services	121	103	100%
Total Hotel Respite Program placements exits to shelter, housing, or ongoing services	54	65	84%

Client Impact Story:

John (name changed for privacy), a 69-year-old client who had been living on the streets of Redwood City for years, is part of our Redwood City By-name List. Prior to experiencing homelessness, John had resided in his apartment for over 25 years until his landlord notified him that he needed to vacate due to a building remodel. Unaware of his tenant rights, John swiftly moved out and established an encampment in Redwood City, determined to remain in the city where he was raised.

When John was first engaged in March 2022, he was not receptive to services. He went for about a year without engaging with outreach until he connected with the Redwood City Outreach Strategy Team in January 2023. Although John still harbored reservations, the team managed to connect him with the Street Medicine team and facilitated a CES assessment. Subsequently, he entered hotel respite with the aim of securing housing and employment. Despite weeks passing with minimal engagement from John and three weeks of client escalation and non-engagement, he was eventually discharged back to the community.

Throughout this period, the RWC OS team continued to maintain contact with John. There were moments when John expressed his exhaustion with being unsheltered; however, he remained reluctant to accept services from outreach workers. Eventually, when John's encampment

received a notice of a scheduled encampment clearing, he agreed to enter hotel respite in October 2023. From there, he developed a deeper rapport with his case manager and became willing to fully engage in healthcare services, initiate a savings account, and enroll with the Institute on Aging for case management, which included exploring future housing support.

John moved into his studio apartment at Miramonte in March 2024, marking two years since his initial interaction with the homeless outreach team at his encampment. He has established a savings plan and has remained engaged with his case manager. John is now part of our subsidy program and will be considered for the Institute on Aging subsidy program to cover a portion of his rent if he continues to engage with their program. We eagerly anticipate continuing to support John over the next six months and assisting him in maintaining stable housing beyond the support provided by the subsidy programs.

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1.12 Midway Childcare Facility

Funding Amount: \$876,250.87

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care

Project Start Date: July 8, 2021

Status: In progress

Project Overview

Midway Village is an aging, 150-unit affordable rental housing development located on approximately 11.5 acres at 45 Midway Drive in the Bayshore neighborhood of Daly City ("Midway Village"). It was built by the Housing Authority of the County of San Mateo ("HACSM") in the mid-1970s. The Bayshore Child Development Center ("Preschool Facility") is located on the Property adjacent to Midway Village, which HACSM acquired in 2017 and leased to the operator Peninsula Family Service (PFS) to continue to provide subsidized early childhood education. HACSM is in the process of redeveloping Midway Village in four phases to provide a total of 555 new housing units and a new child development center which will be built during the second phase of construction. Phase 1 of the redevelopment consists of 113 new affordable rental housing units and will require demolition of a preschool classroom serving 24 children, further compounding the 2020 impact of the de-commissioning of a modular classroom that served 15 children because of mold. HACSM desires to facilitate continuity of child care services at Midway Village until the new construction of a child development center as part of the Phase 2 redevelopment can be completed. Therefore, HACSM has agreed to provide a site for a new modular classroom unit serving 39 preschool children (the "Project"), for which the Board of Supervisors authorized \$876,250.87 of ARPA funds. The County will own and have the right to re-locate and re-purpose the modular unit upon opening of the new child development center planned for Phase 2 of the Midway Village redevelopment.

Use of Evidence

High quality, state funded child care and preschool programs are associated with improved child development outcomes and more stable employment for low-income parents. There is a shortage of affordable childcare in San Mateo County, particularly in low-income communities where parent earnings are typically not sufficient to cover the full cost of quality child care. The pandemic greatly reduced the already inadequate supply of licensed child care in San Mateo County. The temporary loss of subsidized child care and preschool spaces caused by the redevelopment of Midway Village directly affects the ability of low-income families to continue to work in essential jobs.

Performance Report

During this quarter, North County Fire withheld the permit for the fire alarm system installed at the new modular because the new system failed to update the entire system for existing buildings at the site. Meetings are in progress to resolve this delay. During this quarter, lease documents were drafted for the new modular.

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1.13 Middlefield Junction

Funding Amount: \$12,982,284

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: June 1, 2023

Status: Complete

Project Overview

Located at 2700 Middlefield Road, Redwood City, CA, 94063, on a County-owned vacant parcel behind the County's Fair Oaks Health Center, Middlefield Junction consists of 179 new apartments from one to three bedrooms, a child care center and community open space (the "Project"). The site, located in the unincorporated neighborhood of North Fair Oaks, was targeted for housing and neighborhood-serving amenities through an extensive planning process. The developer selected to build and operate the project is Mercy Housing California, a nonprofit affordable housing developer with extensive experience in developing affordable housing projects in the Bay Area and throughout California. The County has conveyed the site via a long-term ground lease to Mercy Housing California 96, L.P., a California limited partnership, which will develop, own, and operate the Project. A total of 177 units will serve households with incomes between 15% and 80% of Area Median Income (AMI) and two unrestricted units are for managers. Twenty (20) units are set aside for individuals and families experiencing homelessness and receiving care management and supportive services from San Mateo County Health. In addition to addressing the critical need for affordable housing in San Mateo County, the Project will provide much-needed amenities such as a childcare center serving residents and members of the surrounding community. The total development cost of the Project is more than \$156 million.

Use of Evidence

High quality, stable, affordable housing for the most economically vulnerable families prevents unhealthy housing conditions, overcrowding and homelessness, all of which are significant risk factors for poor health and child development outcomes. The pandemic has exacerbated these risk factors.

Performance Report

ARPA funds have been expended to support capital expenditures. Project is expected to complete construction in March 2025 and lease up all 177 affordable housing units (including 20 restricted to formerly homeless households) by November 2025.

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1.14 1580-1590 Maple Street

Funding Amount: \$2,854,688

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: May 2022

Status: In progress

Project Overview

The City of Redwood City (the “City”) owns the property located at 1580 Maple Street (the “Property”) on which the development of 108 permanent supportive housing units for formerly homeless people is proposed, as well as two managers’ units (the “Project”). The Project is the result of a land swap between the City and the County and the relocation of the LifeMoves Maple Street Shelter to a site diagonally across the street, which was developed by the County with Homekey funding to provide a Navigation Center offering interim housing and supportive services for people experiencing homelessness. The shelter relocation was completed in June 2023, and the new Navigation Center is now fully occupied. Various agreements were executed between 2018 and 2022 involving the City, the County, MidPen Housing, and the private for-profit developer of a site adjoining the Property, that impact the development of the Project. Currently the County has an option to ground lease the Property for a period of sixty-five (65) years for the purpose of developing affordable housing, including permanent supportive housing. However, this County-City lease option agreement also gives the City the right to pursue a direct ground lease agreement with a non-profit affordable housing developer rather than with the County.

Use of Evidence

Deeply affordable rental housing with coordinated onsite services (“permanent supportive housing”) for formerly homeless households has been found to improve health outcomes, reduce health care and social service spending, and address the greater health risks experienced by homeless households during the pandemic.

Performance Report

Project is in its predevelopment and design phase. The Project team is working to secure sufficient site control and roadway access to the development before the City of Redwood City and its Contractor’s completion of the Blomquist Road Extension.

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1.15 Emergency Housing to Farmworker Households Displaced by Mass Shooting Event in Half Moon Bay

Funding Amount: \$750,000 in ARPA funding, \$1,173,543 total funding

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: March 1, 2023

Status: In progress

Project Overview

On February 14, 2023, the Board of Supervisors approved an emergency contract with Abode Services to provide rapid rehousing to the 19 households displaced by the shooting that occurred in Half Moon Bay on January 23, 2023. This project is funded with ARPA funds and third-party contributions, including from nonprofits, charitable organizations, and donors, in addition to the owners of the farms where the shootings occurred.

Abode is helping the households transition into sustainable permanent housing and offering housing identification and rental and move-in assistance; payment of security deposits, utilities and furnishings; and ongoing case management services to help displaced households meet their basic needs, increase their resources (e.g., employment, public assistance programs, etc.) and connect with applicable resources.

Use of Evidence

On January 23, 2023, seven farmworkers were murdered in a mass shooting event at two farms in San Mateo County. Survivors of that horrific tragedy who lived at the farms, already dealing with unimaginable trauma, also lost their homes, which were red-tagged after follow-up investigations revealed unsafe and substandard living conditions. Even before their displacement, these households were uniquely vulnerable. According to the Department of Housing and Community Development, California's farmworkers earn, on average, approximately \$20,000 per year, which is less than 20% of San Mateo County's area median income, making farmworkers and their families among the most economically vulnerable members of our community. This vulnerability has been exacerbated by the COVID-19 pandemic, which caused significant negative economic and health impacts for farmworkers and their families, as many have faced reduced work hours and/or reduced wages, lack access to reliable health care services, and have had to care for themselves and relatives with COVID-19.

Performance Report

Table 7. Emergency Housing to Farmworker Households: Project Performance

Performance Measure	Targets March 1, 2023 – April 30, 2024	Performance March 1, 2023 – December 31, 2023
Number of Households Served	19	19
Percentage of households with signed subleases by April 1, 2024	100%	100%
Percentage of households immediately moved into housing by April 1, 2023	100%	100%
Percentage of the households enrolled in the program which will move into sustainable permanent housing by April 30, 2024	100%	Not yet applicable
Percentage of households who maintain housing and do not become homeless within 12 months of securing permanent housing	85%	Not yet applicable

Client Impact Story

The Garcia family, whose name we've changed for privacy, found their way to Abode in the wake of the tragic shooting at the mushroom farm in Half Moon Bay. Among the families referred to Abode for housing assistance, they stood out with their warmth and resilience. With four children ranging from 5 to 17 years old, they faced the daunting task of rebuilding their lives after leaving behind their home at the farm and enduring the trauma of the incident.

For the Garcia's, the prospect of uprooting from their community, leaving behind friends and teachers, was especially heart-wrenching for the children. Understanding the importance of stability in their healing process, the Abode team embarked on a mission to find a suitable home that could accommodate their large family and provide a sense of security.

Navigating the challenges of high rent and limited options in Half Moon Bay, the Abode team leaned on their network of local realtors and property owners. Through their dedication and resourcefulness, they uncovered a spacious 3-bedroom home in Moss Beach. Thanks to the goodwill of the landlord, who was moved by Abode's mission and offered a reduction in rent. The Garcia's found themselves with a place to call home. The moment the family laid eyes on their new residence, emotions overflowed. The children's joy was palpable as they explored every nook and cranny of their new abode. In partnership with San Mateo County Victim's Services, Abode continues to support the Garcia family on their journey of healing and stability. Regular check-ins and collaborative efforts ensure that the family receives the assistance they need to thrive in their home. Seeing the Garcia's take pride in caring for their space, expressing gratitude for the safety and stability it provides, is a testament to the resilience of the human spirit.

The icing on the cake was that all the children were able to remain enrolled in their respective schools, preserving a sense of normalcy.

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1.16 Belmont Family Apartments

Funding Amount: \$9,500,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: March 2024

Status: In progress

Project Overview

Sponsored by ROEM Development, an established developer of affordable housing in San Mateo County, Belmont Family Apartments, 803 Belmont Avenue, Belmont is a new construction, 125 unit affordable housing development, providing 1, 2, and 3 bedroom apartments for 42 extremely low income families needing 2 and 3 bedroom apartments, 20 formerly homeless veterans, and 62 additional extremely low income, very low income and low income households. It is located on El Camino Real with excellent bus service and is a short walk from the Belmont CalTrain. It is located in a "High-Resource" community, as defined by the California Tax Credit Allocation Committee, with excellent access to shopping, health care, basic services, schools, parks and other community amenities. Onsite resident services, including coordination of services with the nearby Veterans Administration for the homeless veterans, will promote housing stability and build community.

The project has received an award of 42 Section 8 Project-Based Vouchers for extremely low income families and 20 HUD-VASH Project-Based Vouchers for formerly homeless veterans. These 62 Project-Based Vouchers assure long-term housing stability for households at greatest risk of homelessness, including formerly homeless veterans and large families with extremely low incomes who make up a growing share of San Mateo County's homeless population. By providing large family units to extremely low-income households with vouchers that limit their share of rent to 30% of the household's adjusted income, the project addresses one of the most intractable unmet housing needs in San Mateo County. By providing units for formerly homeless veterans, the project is contributing to San Mateo County's goal of eliminating homelessness in its veteran population.

Use of Evidence

Deeply affordable rental housing with coordinated onsite services for formerly homeless households and households at risk of homelessness has been found to improve health outcomes, reduce health care and social service spending, and address the greater health risks experienced by these households during the pandemic.

Performance Report

Progress achieved between the Project's inception and March 31, 2024 includes the following milestones:

- Before January 2024, Belmont Family Apartments had received its entitlements and all other financing commitments, had acquired one of the two parcels necessary for the affordable housing site and had a contract to acquire the remaining parcel, and had completed its construction drawings and plans. It faced a California Tax Credit Allocation Committee

deadline of April 9, 2024 for completing the acquisition and receiving in escrow all of the funds necessary to start construction

- In January 2024, the Department of Housing prepared an analysis of the justification for ARPA funding for Belmont Family Apartments, which was approved by the County Attorney's Office. Based on this analysis and the immediacy of the expenditure need, the reduction of the ARPA award for 1580 Maple by \$9.5 Million and award of those funds to Belmont Family Apartment was approved.
- In February 2024, the County Attorney's Office assisted in preparing loan documents for Belmont Family Apartment's \$9.5 Million ARPA award that met ARPA guidelines.
- In March 2024, the ARPA loan documents were routed, approved and signed by the Director of the Department of Housing and a wire transfer was approved for disbursement of ARPA funds to the acquisition of the second parcel and construction loan closing for Belmont Family Apartments.
- Originally scheduled for March 29, 2024, the acquisition/construction loan closing was re-scheduled for April 9, 2024, at which time ARPA funds held in escrow would be disbursed and County ARPA loan documents assuring long-term affordability of the apartments would be recorded. (This closing proceeded as scheduled and ARPA funds have been expended.)

2. Vulnerable Populations

2.1 Homelessness Provider Mental Health & Wellness Support

Funding Amount: \$200,000

Project Expenditure Category: EC 2.34 Assistance to Impacted Nonprofit Organizations (Impacted or Disproportionately Impacted)^

Project Start Date: March 8, 2020

Status: Complete

Project Overview

This program provided grants to community partner organizations that provided crucial services for homeless residents throughout the pandemic. Recipient organizations were able to use these funds to provide mental health and wellness support and resources for their staff.

Use of Evidence

Homelessness service providers were essential workers during the pandemic and provided vital services to the County's most vulnerable residents. This grant program supported the mental health of workers most impacted by the pandemic.

Performance Report

As of June 2022, grants ranging from \$5,500 to \$66,000 were awarded to agencies based on their number of staff and level of services provided to County clients. Awardees included: Abode, Coastside Hope, DC Partnership, Fair Oaks Community Center, Puente, YMCA, Samaritan House, LifeMoves, WeHOPE, StarVista, Pacific Resource Center, CORA, and Mental Health Association.

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2.2 Home Delivered Meals Expansion for Older Adults

Funding Amount: \$3,900,000

Project Expenditure Category: EC: 2.1 Household Assistance: Food Programs*^

Project Start Date: July 2021

Status: In progress

Project Overview

As a result of the COVID-19 pandemic, the state sponsored the Great Plates Delivered (GPD) program to provide home delivered meals to all individuals 65 years of age and older as they were required to shelter in place and were unable to access or prepare meals.

The Federal Emergency Management Agency, which authorized and fully funded the GPD program, ended the program on July 9, 2021. As of June 6, 2021, San Mateo County had served 4,683 older adults with 2.6 million meals through 84 local meal providers at a total cost of \$58,000,000 through the GPD program.

At the end of the Great Plates program, the need for meals continued—1,200 individuals were assessed as remaining homebound, isolated, and food insecure. The Board of Supervisors approved funding in the amount of \$3.9 million to continue meals for this vulnerable population. This allocation funded the program, called Second Course, through June 30, 2023. On July 11, 2023, the Board of Supervisors approved extending the program through September 30, 2024.

Use of Evidence

There was an ongoing need for meal delivery services by older adults who remained homebound, isolated, and food insecure at the end of the Great Plates Delivered program.

Performance Report

The County's Home Delivered Meals program started in July 2021. The following providers delivered meals to older adults throughout San Mateo County: City of Daly City, Self Help for the Elderly, Peninsula Volunteers, Inc., and Senior Coastsiders.

Second Course provided 22,119 meals to 331 unduplicated participants from January 1, 2024, through March 31, 2024.

Client Impact Stories:

Older adults participating in the program shared how Second Course has helped them:

- "I am really thankful for the meals I receive. When it comes to healthy aging, prevention is key, and Second Course has helped me to maintain good health and good nutrition."
- "I am 83 years of age and have very bad knees requiring me to get Cortisone shots often. I cannot shop or stand to cook, and this helps me keep my nutrition up."
- "I am 72 and am in treatment for stage 4 cancer. I have numbness (neuropathy) in my feet and hands. I thank you for this program."
- "Second Course has been a god send. The meals helped keep my husband and I well fed as our health continues to decline. My husband is 83 years of age with Alzheimer's, and I am his primary caretaker. My COPD is worsening and impacts every aspect of my life and prevents me from talking let alone cooking a meal from start to finish. I am grateful and don't know how I would manage without this help."

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2.3 Unincorporated Area Financial Assistance

Funding Amount: \$250,000

Project Expenditure Category: EC 2.3 Household Assistance: Cash Transfers*^

Project Start Date: April 2022

Status: Complete

Project Overview

This funding allocation provided \$500 checks to households in the unincorporated areas of the County who were heavily impacted by the pandemic and are at or below 60% of Area Median Income.

Use of Evidence

Many residents of the Coastside and North Fair Oaks were heavily impacted by the pandemic. Some did not have steady work for months during the pandemic and still struggle to meet daily needs like groceries, gas, transportation, and rent.

Performance Report

By September 30, 2022, community organizations Coastside Hope and Puente disbursed \$250,000 to households in the coastside region. Coastside Hope assisted 250 households and disbursed \$125,000. Puente assisted 250 households and disbursed \$125,000.

Client Impact Stories:

One recipient appreciated the flexibility of the funds stating, "Es lo mejor que pueden hacer en estos días, es bueno que nos ayuden con la renta pero aveces es mejor poder recibir el dinero directamente nosotros para nuestros gastos." *Translation: It is the best assistance you can do these days, it is good to be financially assisted with rent but sometimes it is better for us to receive the money directly so we cover our expenses.*

A grant recipient and her fiancé applied for the Unincorporated Area Financial Assistance Program after several months of financial hardship during the pandemic. Her fiancé had an accident in October 2021 and his father passed away, which delayed his return to work. Shortly after returning he was laid-off. These unforeseen circumstances affected the families' ability to cover their rent. This financial assistance helped the family with an urgent push toward financial stability. He returned to work in July 2022 and is working to gain more stability to sustain the family's expenses.

A grant recipient was a longtime community member who was financially impacted by the pandemic and had incurred tax debt. Puente assisted him with completing his 2021 taxes and making a payment plan with the IRS. He used the financial assistance to pay off the amount due in full. This tax debt felt insurmountable and was causing stress and these funds enabled him to regain strong emotional footing so he can work and maintain stability.

A grant recipient and her husband who works in construction were very happy to receive the \$500 grant because it would help alleviate the burden of buying school supplies and the gas expense for the household. Her household suffered a significant reduction in income during the pandemic. There were weeks when her husband didn't have any work at all. They were happy to qualify for the assistance because it was going to help with much-needed expenses. It was an unexpected, but a much needed boost to their financial situation.

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2.4 Mental Health First Aid

Funding Amount: n/a

Project Expenditure Category: EC 2.37 Social Determinants of Health: Other**^

Project Start Date: May 2022

Status: This project did not utilize ARPA funding.

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2.5 Second Harvest of Silicon Valley Emergency Food Assistance

Funding Amount: \$6,550,000

Project Expenditure Category: EC: 2.1 Household Assistance: Food Programs**^

Project Start Date: December 15, 2021

Status: In progress

Project Overview

Second Harvest of Silicon Valley Food Bank reported that, during the COVID-19 pandemic, the demand for food rose 40% in San Mateo County. This funding has helped meet ongoing food needs to prevent food insecurity for the County's most vulnerable residents.

From December 2021 to December 2022, San Mateo County used \$4,550,000 in ARPA funding to address food insecurity. In August 2023, the Board of Supervisors allocated an additional \$2,000,000 in ARPA funding to support Second Harvest of Silicon Valley Food Bank in its mission to provide food assistance to residents in need.

Use of Evidence

The Second Harvest of Silicon Valley Food Bank experienced a surge of demand for food since the onset of the pandemic. This funding helps provide meals to low-income households.

Performance Report

In 2022, Second Harvest distributed 37,000,000 pounds of food to an average 36,000 households per month.

With the help of additional funding beginning in August 2023, Second Harvest of Silicon Valley continues to distribute food to households in need.

Table 8. Second Harvest of Silicon Valley Food Assistance Performance

Performance Measure	January	February	March	Quarterly Total
Pounds of food distributed in San Mateo County	3,048,915	2,930,321	2,944,984	8,924,220
Households served in San Mateo County	39,561	41,551	41,149	122,261

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2.6 Full-service Community Outreach Pilot Program

Funding Amount: \$500,000

Project Expenditure Category: EC 2.19 Social Determinants of Health: Community Health Workers or Benefits Navigators*^

Project Start Date: TBD

Status: Not started

Project Overview

This funding may be used to develop a pilot program focused on outreach to the Latinx community that was heavily impacted by the pandemic. The program would build on the Promotora model that was used by San Mateo County Office of Community Affairs (OCA) for 2020 Census outreach and throughout the pandemic.

Use of Evidence

The Gardner Center's needs assessment research found that outreach, especially to the Latinx community, should be expanded to ensure that impacted residents can access critical programs. Community members suggested a Promotora model, where trusted nonprofits serve as outreach providers for multiple County programs.

Performance Report

This project has not yet started.

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2.7 Project WeHope Dignity on Wheels Mobile Hygiene Unit

Funding Amount: \$258,000

Project Expenditure Category: EC 2.18 Housing Support: Other Housing Assistance*^

Project Start Date: November 2023

Status: In progress

Project Overview

The purpose of this grant is to provide Project WeHope to acquire a mobile hygiene station that includes showers, bathrooms, and laundry facilities for unhoused individuals living in encampments, streets, and other facilities that lack hygiene equipment.

Use of Evidence

Throughout the COVID-19 pandemic, the County has worked hard to safely house our homeless residents, a population that has been uniquely impacted by the public health emergency and its negative economic consequences. San Mateo County continues to see high numbers of unsheltered and vehicularly housed individuals. As a result, there is an ongoing need to identify individuals living on the streets and in vehicles, assess their housing and service needs, and facilitate connection to shelter and other supportive services like hygiene resources.

Performance Report

The grant was disbursed to purchase the mobile unit in November 2023.

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3. Economic Recovery

3.1 Environmental Health Fee Waiver/Grants for Businesses

Funding Amount: \$5,150,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: July 2021

Status: Complete

Project Overview

This allocation provided one-time support to businesses to offset revenue losses incurred due to restrictive COVID-19 Health Orders.

Use of Evidence

Throughout the pandemic, lock-down orders, reduced hours, and cost of PPE and other supplies put a financial burden on businesses. Waiving permitting fees for businesses was one way to provide relief to businesses impacted by the pandemic.

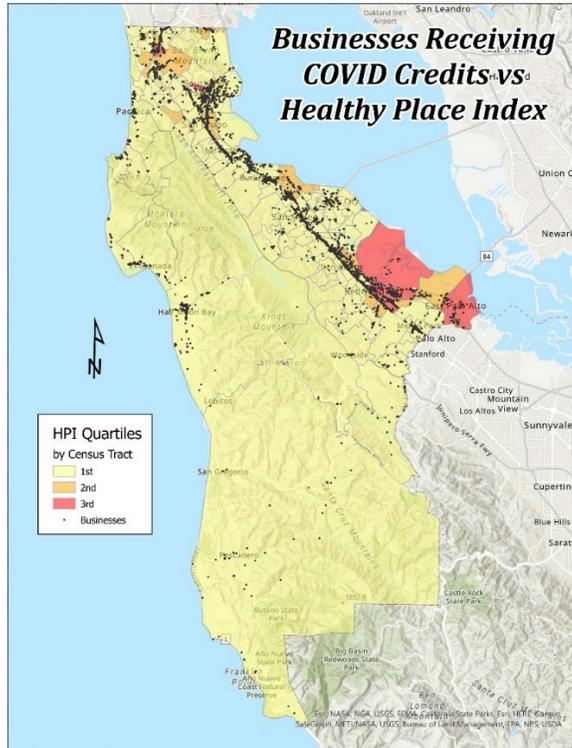
Performance Report

6,737 businesses benefited from the ARPA-funded one-year Fee Credit in FY 2021-22 and 78% of businesses that received the ARPA funded Fee Credit remained open throughout the pandemic.

The CA Healthy Places Index map shows the breakdown of businesses benefiting from this specific program:

- Quartile 1 (75-100%): 4,253 (63%)
- Quartile 2 (50-75%): 1,479 (22%)
- Quartile 3 (25-50%): 1,005 (15%)
- Quartile 4 (0-25%): 0

Figure 1: Environmental Health Fee Waiver/Grant Recipients



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3.2 Workforce Development Pilot Program

Funding Amount: \$400,000

Project Expenditure Category: EC 2.10 Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives) *^

Project Start Date: March 22, 2022

Status: Complete

Project Overview

Under a contract with the County, NOVAworks conducted a pilot project to test a “whole-person” approach to workforce development—that provides wrap-around support to help clients meet all their needs while training for a new job and working in an apprenticeship. The pilot phase aimed to serve a total of 35 clients (25 adults and 10 youth) from historically excluded communities with limited access to career opportunities, who were also negatively impacted by the COVID-19 pandemic. The target communities for recruiting participants included North Fair Oaks, East Palo Alto, Belle Haven, Daly City, and the Coastsides.

Use of Evidence

Many of the County's most vulnerable residents became unemployed or underemployed during the pandemic. The County partnered with NOVAworks in 2020 to pilot a workforce development program, but at that time, vaccines were not yet available and many participants did not feel comfortable going back to the workplace. The initiative was reestablished in a 2022 pilot project to provide workforce supports for the County's most impacted residents.

Performance Report

NOVAworks completed the Whole-Person Pilot in February 2023. In total, NOVAworks screened 451 adults and enrolled 25 in the pilot program. All adult participants are residents of low-income communities and 22 belong to communities of color. The demographic breakdown of adult participants is summarized in the charts below.

Figure 2: Adult Pilot Project Participants by Age and Gender

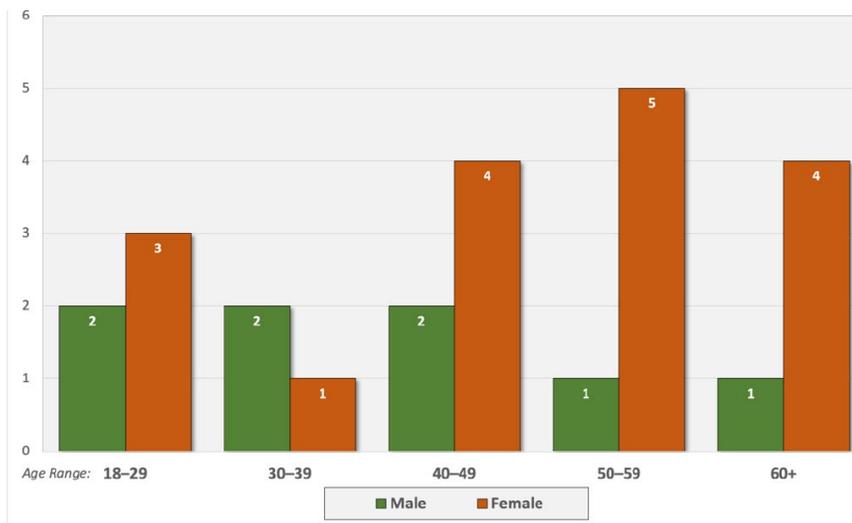
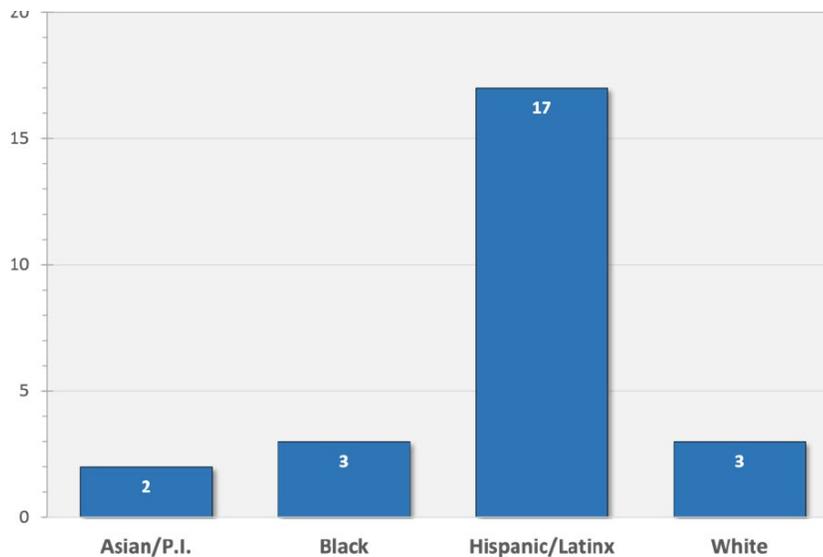


Figure 3. Adult Pilot Project Participants by Race/Ethnicity of Grant Recipient



At the end of the pilot in February 2023, 15 participants were employed, 17 were actively engaged in and/or had completed training programs, 21 received supportive services, and 5 had

been promoted in their new positions. Training services included computer training, Udemy and certification in IT, lactation, Google Grow, and human resources.

Supportive services provided to pilot participants included rent payments, car loan payments, car repairs, food, gas, cell phone/Internet and licensing fees.

Client Impact Stories:

- “I lived off my savings for several months as I looked for work with no luck...[NOVAworks advisor] stepped in and helped review my resume again and has helped me get into the Google certification program.”
- “When my family had almost no food or water at the house, I was blessed with the resources to help with that struggle...Thanks to God and NOVAworks, my prayers have been answered and the amazing help has been like no other to me.”
- “I hope NOVAworks will be a continued resource for communities to benefit from in their new path of job seeking.”

NOVAworks also completed a summer youth pilot program in 2022. NOVAworks screened 16 young adults attending 8 high schools in San Mateo County and enrolled 10 in the youth pilot program for summer 2022. Youth participants included 1 Pacific Islander, 2 Latinx, 3 Asian, 2 White, 1 Black: 2 females, and 1 non-binary. Youth participants were provided work-readiness training and subsidized work experience at local San Mateo County businesses. At the end of the summer, 2 participants continued their work experience; 3 returned to their senior year of high school; 1 was in unsubsidized employment; and 4 started community college.

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3.3 County Contribution to South San Francisco Economic Advancement Center

Funding Amount: n/a

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning**^

Project Start Date: July 2021

Status: Note: the County financial contribution did not utilize ARPA funds

Project Overview

In 2021, the County contributed \$200,000 to help establish an Economic Advancement Center (EAC) in downtown South San Francisco. The EAC offers coaching, classes, and business assistance to small business owners and entrepreneurs in the northern part of the County through a contract with Renaissance Entrepreneurship Center (REC). Job seekers receive assistance with resumes, interviewing, career planning, and other support at the EAC with counselors from JobTrain. See the Economic Advancement Center website for more information: <https://www.ssf.net/departments/economic-community-development/economic-development/community-development-block-grant/economic-advancement-center-eac>

Use of Evidence

Many County residents became unemployed or underemployed during the pandemic, and many small business owners struggled. The EAC facility in South San Francisco provides easily accessible resources for many business and job seekers in communities heavily impacted by the pandemic.

Performance Report

The EAC began virtual operations in July of 2021 and moved into offices at 366 Grand Avenue in February 2022.

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3.4 SMCStrong Small Business Assistance Program

Funding Amount: \$2,000,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: September 2021

Status: Complete

Project Overview:

In July 2021, the Board of Supervisors approved \$2,000,000 to provide grants to small businesses in San Mateo County that had been negatively financially impacted by the COVID-19 pandemic; had income of \$120,000 or less; and hadn't received county, state, or federal grant funds in the preceding 12 months. In October 2021, the Board of Supervisors approved an increase in the income eligibility requirement to \$1,000,000 for food-related businesses and \$500,000 for all other businesses.

Use of Evidence:

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic were still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report:

This program provided \$10,000 grants to 248 local businesses. The geographic and demographic breakdown of grantees is shown below. The map includes the Healthy Places Index (HPI), with the darker shades (bottom quartiles) representing the areas of greatest need.

Figure 4. SMCStrong Small Business Grant Recipients

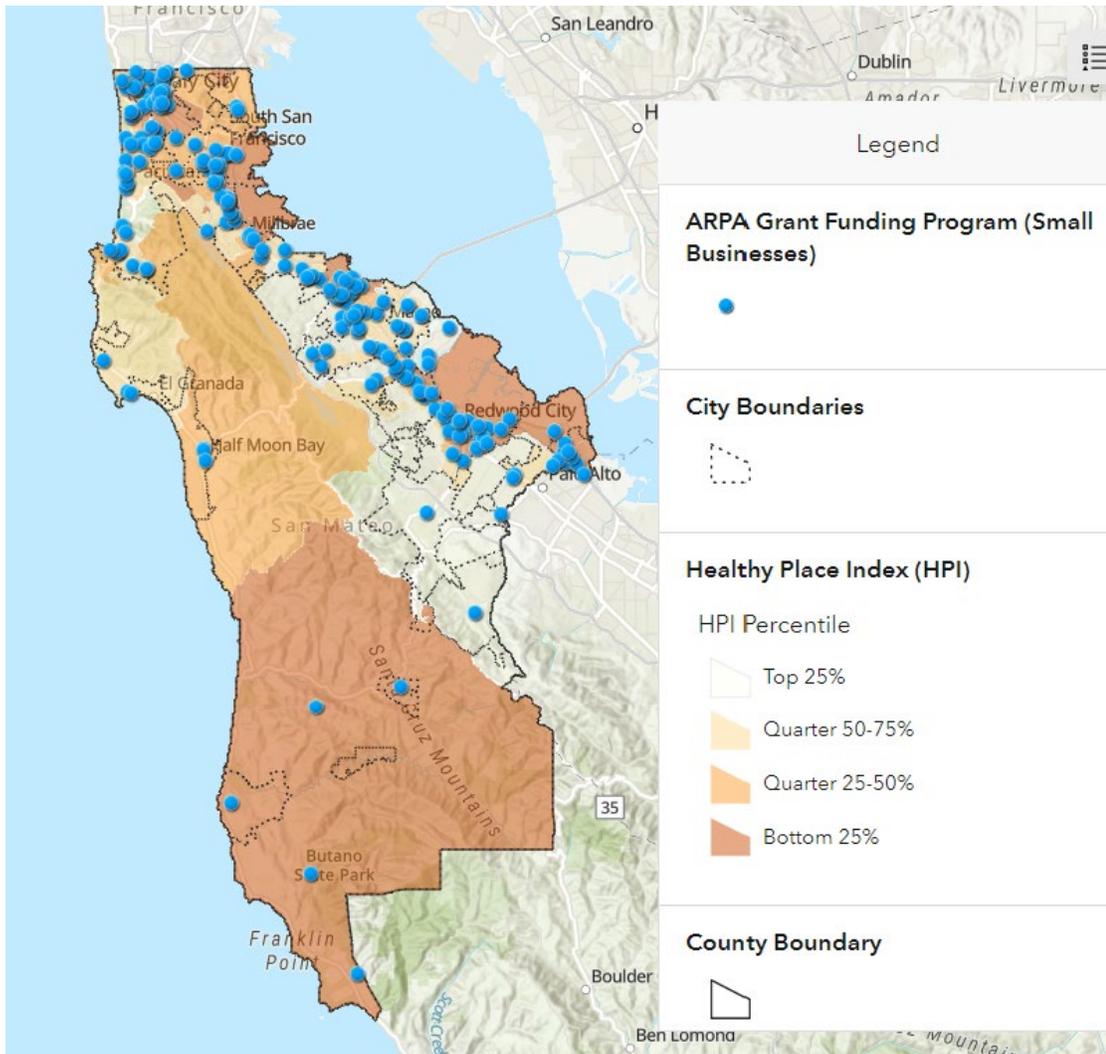


Figure 5. SMCStrong Small Business Grant Recipients by Ethnicity and Gender

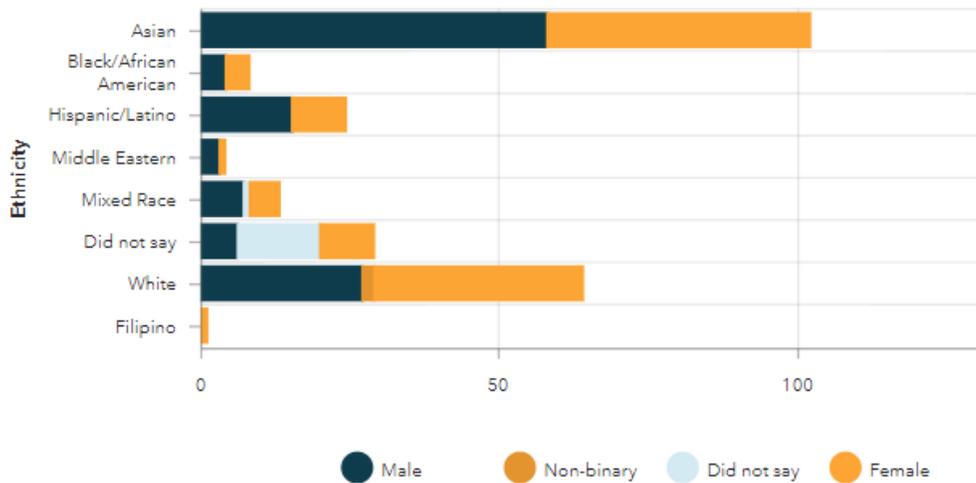
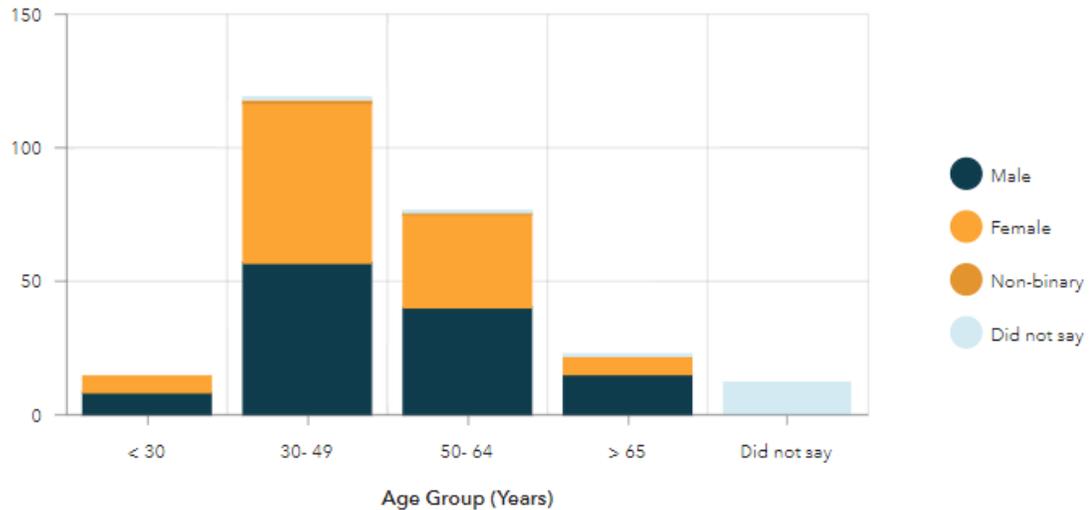


Figure 6. SMCStrong Small Business Grant Recipients by Age Group and Gender



Grantee Impact Stories:

Some of the grantees shared how the funding helped their businesses:

- Tokemoana Foods in North Fair Oaks: “The grant funds really helped my business. We paid bills, covered payroll expenses, hired administrative staff, and strategically pivoted our online presence. As a result, our sales have increased. We are so grateful.”
- Arte Azul in South San Francisco: “The grant helped us rebrand, create a web page, and purchase products to pivot from running events to selling products online. The funds also helped us to relaunch our Viva Frida event this fall, where we invited more than 30 other small businesses to sell their products, make their brand known and build community. Many of these small businesses are the ones that we also support in our online store. The idea is to see how we help each other push forward and thrive.”

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3.5 Microfood business grant program

Funding Amount: \$500,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: December 2021

Status: Complete

Project Overview

This allocation provided grants of up to \$10,000 to microfood businesses permitted in San Mateo County that experienced economic hardship due to the COVID-19 pandemic. The program supported cottage food operators, caterers, food trucks, food carts, commissaries, and incubator kitchens in an effort to offset losses in revenue due to the COVID-19 pandemic, ensure continued operation, and assist in covering current business operating expenses. Applicants who were members of a household that had a 2020 gross household income at or below 100% of Area Median Income (“AMI”) were prioritized upon selection.

Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic were still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

This program provided 100 grants in the amounts of \$2,500, \$5,000, or \$10,000 to food trucks, food carts, and caterers. The fund distribution by business type, grantee business location, and demographic breakdown of grantees is shown below. The map includes the Healthy Places Index (HPI), with the darker shades (bottom quartiles) representing the areas of greatest need.

Figure 7. Microfood Business Grant Recipients

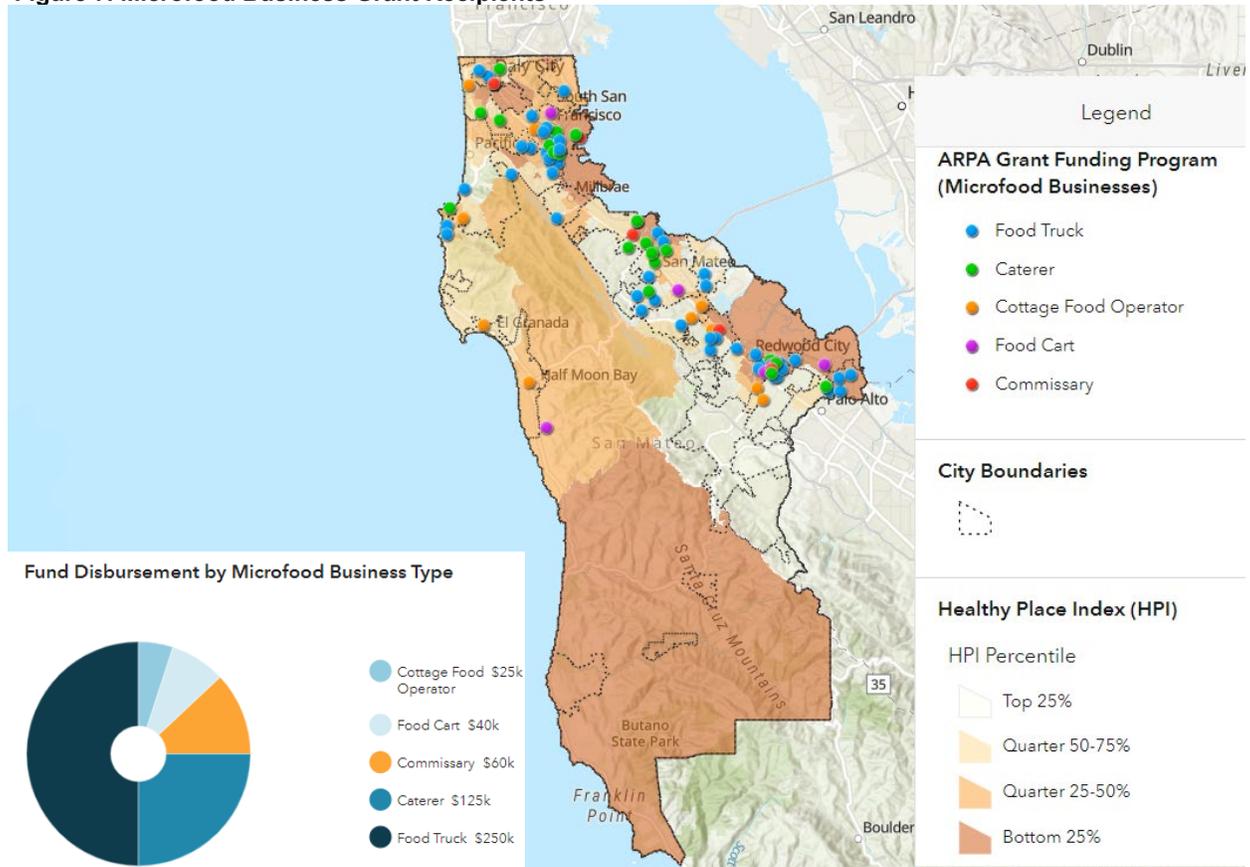


Figure 8, Microfood Business Grant Recipients by Ethnicity and Gender

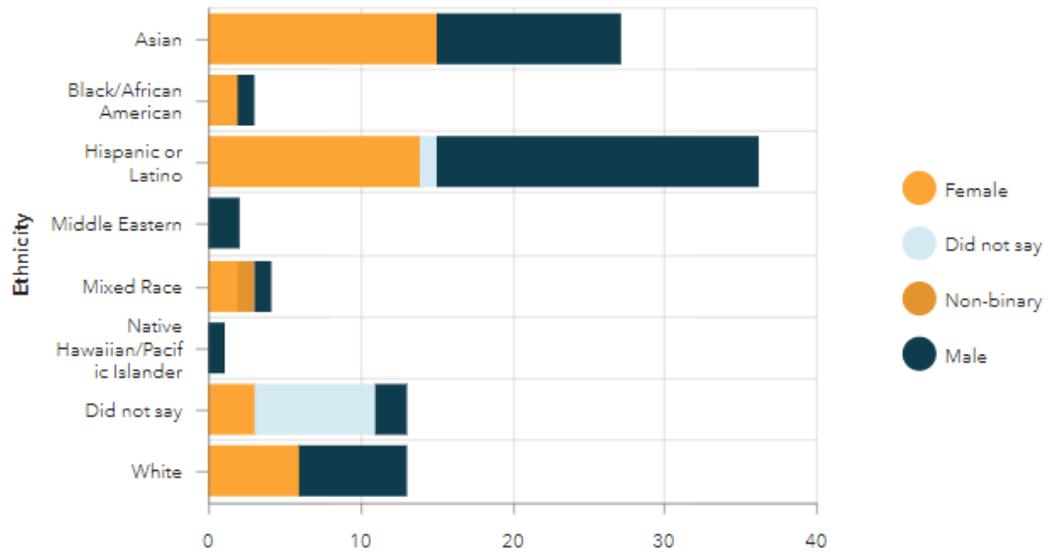
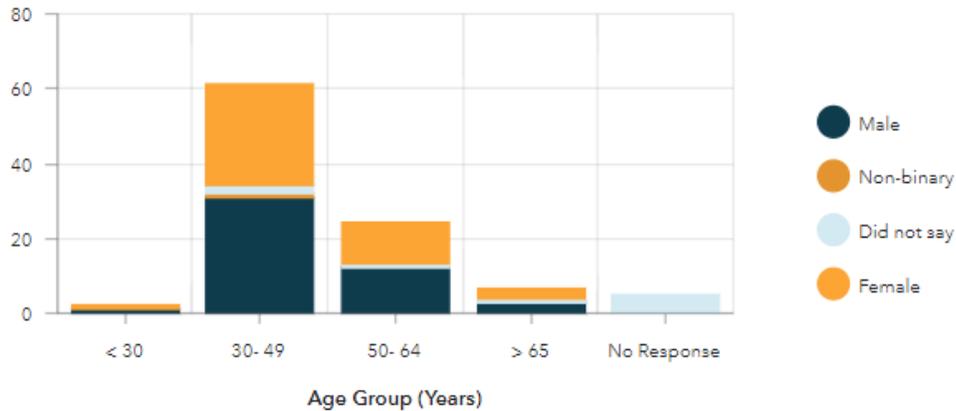


Figure 9. Microfood Business Grant Recipients by Age Group and Gender



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3.6 Microenterprise Home Kitchen Ordinance (MEHKO)

Funding Amount: \$300,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: January 2022

Status: Complete

Project Overview

This allocation provided \$2,500 grants to each newly permitted microenterprise home kitchen operator (MEHKO) in San Mateo County. The intent of the grant was to offset the negative financial impact of COVID-19 on their business and household.

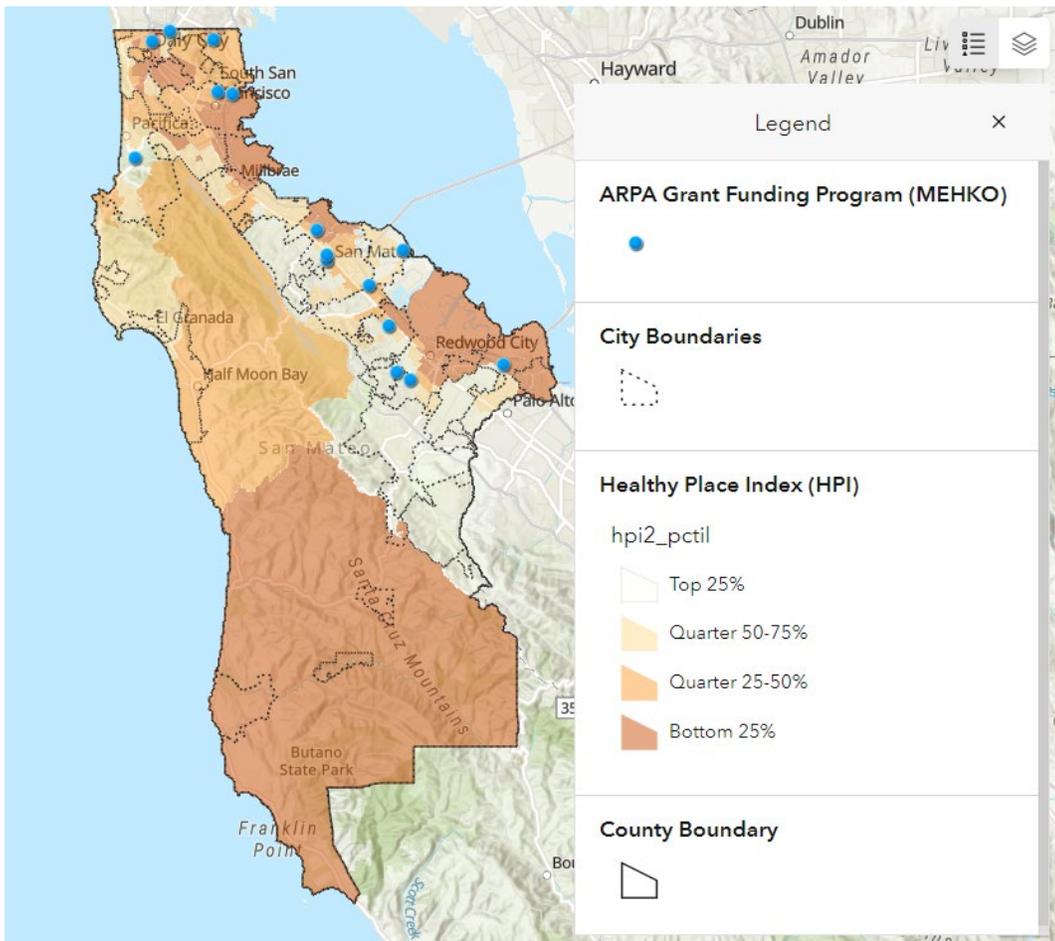
Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic were still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

The County Environmental Health Department approved 26 businesses with the MEHKO permit and began the grant program in January 2022. All 26 permitted microenterprise home kitchens were notified of the grant opportunity and 15 were awarded the grant. The geographic distribution of grantees is shown below. The map includes the Healthy Places Index (HPI), with the darker shades (bottom quartiles) representing the areas of greatest need.

Figure 10. Microenterprise Home Kitchen (MEHKO) Grant Recipients



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3.7 North Fair Oaks (NFO) Small Business Grant Programs

Funding Amount: \$500,000 (Round 1) and \$755,000 (Round 2)

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: May 2022

Status: Complete

Project Overview

The North Fair Oaks area is a major commercial center in unincorporated San Mateo County, one of the lowest income areas in the County, and one of the communities most adversely impacted by the pandemic. Additionally, despite door-to-door, in-language outreach for many of its small business COVID-19 relief programs, participation in these programs had been lower in North Fair Oaks than in many communities. For that reason, in May 2022, this grant program was created to assist small businesses specifically in the North Fair Oaks community. The funding amount included a \$500,000 allocation of ARPA funding and an additional \$15,000 from the Silicon Valley Community Foundation.

Because of the success of the original North Fair Oaks grant program and the continued need in the area, the Board of Supervisors approved an additional \$750,000 in ARPA funding. These funds provided a second \$5,000 grant to the 103 North Fair Oaks businesses that received \$5,000 grants previously (Round 1) and are still in business. The remaining funds were used to provide \$10,000 grants for businesses that didn't receive grants in the first round.

Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic were still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

As of September 30, 2022, all Round 1 funding was expended, which provided 103 grants to North Fair Oaks businesses.

In November 2022, the Board of Supervisors approved an additional \$750,000 in ARPA funding to provide \$5,000 to the NFO businesses that received \$5,000 grants in Round 1 and were still in business; and to provide the remaining funds for grants of \$10,000 each to businesses that did not receive grants in Round 1.

In total, this program provided grants to 130 businesses in North Fair Oaks. 123 businesses received \$10,000 grants, and 7 businesses received \$5,000 grants. The 130 businesses are mapped below, along with the demographic breakdown for grantees.

Figure 11. North Fair Oaks Small Business Grant Recipients



Figure 12. Small Business NFO Grant Recipients by Ethnicity and Gender

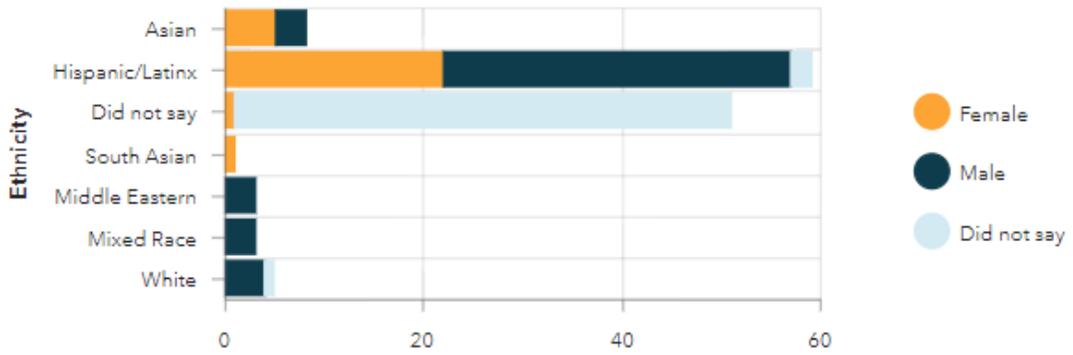
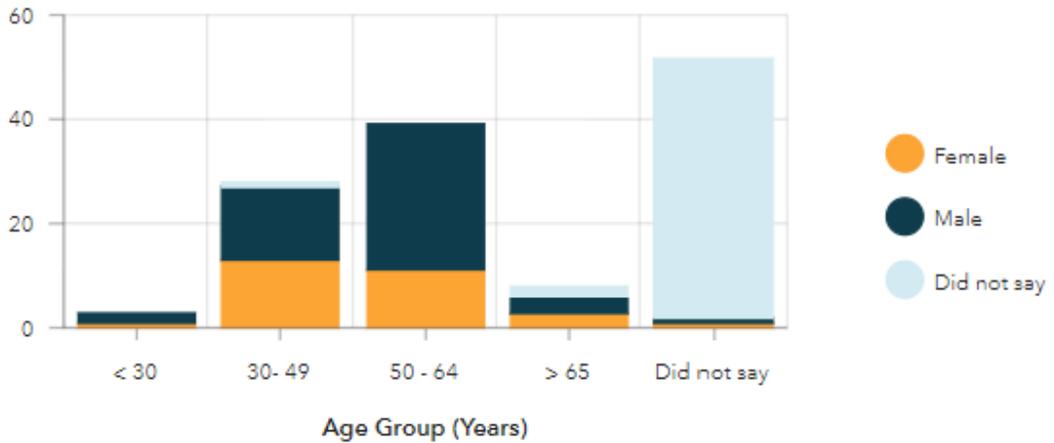


Figure 13. Small Business NFO Grant Recipients by Age Group and Gender



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3.8 Certification Support for Women-owned and Minority-owned Businesses (BizCert Program)

Funding Amount: \$200,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning**^

Project Start Date: July 2022

Status: In progress

Project Overview

This allocation funds a program that helps women-owned businesses and minority-owned businesses impacted by the pandemic become certified under federal and state rules. This certification makes businesses more competitive for many state, local, and other organization procurements. Renaissance Entrepreneurship Center (Renaissance) will implement the 18-month program and serve candidate businesses with guidance, training, and case management to help them secure certifications. The program aims to serve at least 40 business candidates.

The project was initiated to foster approaches that integrate greater equity into meeting the needs of the most vulnerable and diverse populations in San Mateo County, and qualify business owners who are lower-income, persons of color and women residents of San Mateo County to bid on and secure contracts with corporations and government entities.

Use of Evidence

Many businesses struggled during the pandemic. This program helps women-owned and minority-owned businesses that were disproportionately affected become more competitive for future procurement opportunities.

Performance Report

Renaissance launched the program in late 2022. More information about the program, including eligibility survey, FAQs, and videos in English and Spanish can be found on the program website: <https://www.rencenterbizcert.org/>. In addition to making progress to the performance goals below, Renaissance accomplished the following this quarter:

- Establishing corporate partnerships with Genentech, PG&E, and Kaiser Permanente for procurement access for entrepreneurs in the program.
- Continued outreach efforts through presentations at networking events held by the Associated General Contractors of California and the Contractors of Color.
- Connecting with the SFO Social Responsibility Team for potential airport contracting opportunities.

Table 9. Certification Support for Women-owned and Minority-owned Businesses Performance

Performance Goal (July 2022 – May 2024)	Q1-2024 (January 1 – March 31 2024)	Total Businesses Served (as of March 31, 2024)
35 businesses receiving certification, capacity building, and industry specific assistance	27	123
30 businesses securing WBE, MBE or Section 3 business certification	5	15
25 businesses securing new contracting opportunities	1	5

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3.9 Technical Assistance for Small Businesses

Funding Amount: \$364,426

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning*^

Project Start Date: January 2024

Status: In progress

Project Overview

The San Mateo County Small Business Technical Assistance program is a pilot program and partnership between the County of San Mateo and the cities of South San Francisco, San Bruno, and San Mateo in collaboration with Renaissance Entrepreneurship Center and Good City Company. The program launched in January 2024 and is expected to be completed in June 2024.

The program includes small business training and technical assistance developed and delivered by Good City Company in coordination with the three participating cities, which are also providing working capital grants to local small businesses impacted by the pandemic. Each city is working with Renaissance to administer \$5,000 grants to small businesses (\$100,000 total funding per city).

Use of Evidence

Small businesses, including those heavily impacted by the pandemic, often lack the expertise or resources to ensure compliance with ADA requirements. This program gives small businesses the information and support needed to comply with ADA requirements.

Performance Report

Good City, in collaboration with the cities of South San Francisco, San Bruno, and San Mateo developed a training titled "What Small Businesses Need to Know When Making Repairs or Improvements" which is available in English, Spanish, and Mandarin and covers the following topics: working with contractors; business insurance basics; local permits and licenses; potential tax implications of improvements; and, disabled access compliance requirements. The webinar is approximately 45 minutes long or 75 minutes when presented as a live training with Q&A. Good City also developed a resource document to be shared with participating businesses following the training sessions. The training is now available on YouTube in English, Spanish, and Mandarin using the following link: <https://youtube.com/playlist?list=PLz9tJG4x8N-QQk9hFRnjfd-de56GGZGYO&feature=shared>.

From January – March 2024, Good City staff organized and conducted outreach for three in-person training sessions and three virtual training sessions. The target audience is small businesses in San Mateo County with outreach focused on businesses in the Cities of San Mateo, San Bruno, and South San Francisco. Outreach to small businesses included sharing the invitation via email and social media as well as door-to-door outreach in downtown South San Francisco, San Bruno, and San Mateo before each of the respective workshops.

As of March 31, 2024, three training courses have been completed and two are scheduled (see below). Both Spanish and Mandarin interpretation services were available upon request at all training sessions.

- Virtual Training 1: February 13th at 5pm
- In-Person Training 1: March 11th at 6pm at the Bay Area Entrepreneurship Center
- Virtual Training 2: March 21st at 5pm
- In-Person Training 2: April 16th at 3pm at the San Mateo Main Library
- Virtual Training 3: Scheduled for April 22 at 2pm

Good City has requested that businesses fill out the post-training evaluation survey with questions provided by the County. Over 75% of participating businesses have completed the evaluation survey. Of the participants who have taken the training so far, over 90% who answered the survey questions said the material was of interest, 100% said the presentation was easy to follow, 100% said the material was helpful, and 100% would recommend the training to another small business. Below are some of the open-ended comments shared by participants on the evaluation survey:

- "Thank you for the info, I am looking to expand my business so there were a lot of things to consider when finding a space that's already appropriate for the type of business I run. Very informative."
- "I liked that the people interacted with talking about the real life in construction."
- "The information is useful for us to potentially expand our business with the current space we have."
- "SUPER important for property owners. It's good basic knowledge to be well prepared. Although technical, I was able to follow."

Participants from January to March included 12 business owners from San Bruno and 9 from South San Francisco. Of these participants:

- 33% identified as Asian, 5% as Black or African American, 24% Latino, 5% Middle Eastern, 15% White, and 19% did not report their race/ethnicity
- 76% of business owners have English as their preferred language, 5% Chinese, and 19% Spanish
- 57% of participating business owners identify as female and 43% identify as male

Good City also developed an informational brochure in English, Mandarin, and Spanish. The brochure includes QR codes that provide access to the recorded webinar available for viewing online as well as the companion resource document. In addition to the resources mentioned above, the brochure has a QR code for businesses to sign up for one-on-one technical assistance with Good City staff to answer specific questions about disabled access compliance or tenant improvements. The brochure will be more broadly promoted to businesses within San Mateo County following the completion of the training sessions in April.

In January 2024, the City of San Bruno opened their application period for the city's small business grant program that provides impacted local small businesses with \$5,000 grants. Of the 24 applications received, 17 were eligible to receive a grant, fulfilling the requirements of having less than 15 employees, earning less than \$3M gross annually, having a local business license and demonstrating negative financial impacts from the pandemic. As part of the grant agreement, the business must complete the Good City Company training, which are offered in March and April. Grantees will be announced in May 2024.

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3.10 Small Business and Job Seeker Centers

Funding Amount: \$5,000,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning*^

Project Start Date: NFO Economic and Employment Center - January 2023; Coastside Opportunity Center - pending

Status: In progress

Project Overview

In 2021, the County contributed \$200,000 to help establish an Economic Advancement Center (EAC) in downtown South San Francisco. The EAC offers coaching, classes, and business assistance to small business owners and assistance with resumes, interviewing, career planning, and other support to job seekers.

Given the success of the EAC, the Board of Supervisors approved \$5,000,000 for start-up costs and two years of operation for two additional small business and job seeker centers, one in North Fair Oaks and a second in Half Moon Bay to serve coastside residents. Both new centers are located in communities most impacted by the pandemic.

Use of Evidence

Many County residents became unemployed or underemployed during the pandemic, and many small business owners struggled. These two new facilities, modeled on the success of the South San Francisco EAC, will provide easily accessible resources for many business and job seekers in North Fair Oaks and Coastside communities that were heavily impacted by the pandemic.

Performance Report

North Fair Oaks Economic and Employment Center:

In January 2023, the County contracted with service providers for the new North Fair Oaks Economic and Employment Center. Renaissance Entrepreneurship Center (Renaissance) provides services to small business owners and entrepreneurs and JobTrain provides services to job seekers.

Job Seeker Support

From January 1, 2024, to March 31, 2024, JobTrain served 69 Job Seekers including 44 Newly Enrolled Career Center Clients (unduplicated), facilitated 18 job placements, and provided 259 job seeker services.

Table 10. Client Demographics January 1, 2024 – March 31, 2024. Note: data represents responses received. Responses were not received by all clients.

Type of Service	Female	Male	No Gender Data	Hispanic / Latino	Black/	White not Hispanic	Asian	Middle Eastern	Multi-racial	Pacific Islander	No Race Data
Career Training Enrollments (CTE)	43%	52%	4%	52%	4%	17%	-	4%	4%	9%	9%
Career Services	50%	50%	-	91%	-	5%	-	2%	-	2%	-

Type of Service	Extremely-low to Low income	Preferred Language is not English	US Citizen
Career Training Enrollments (CTE)	90%	9%	78%
Career Services (skills upgrades, support services, job readiness)	93%	73%	20%

Client Impact Stories:

In 2022, G.S. was diagnosed with Type 1 Diabetes, a condition that has profoundly impacted his life. Due to his illness, G.S. needs to take frequent bathroom breaks, which did not sit well with his former boss, who believed it made him inefficient at work. After losing his job, he also lost his studio apartment and was forced to live on the streets – imagine the difficulty of being homeless while dealing with this disease. Over the past few years, G.S. has been job hunting. However, all the applications were online, which posed a significant challenge for him because, in his own words, he’s “not good with computers.” Consequently, he took up informal and sporadic jobs. Every morning, he would position himself outside Super Mercado Chávez, hoping to find a “little job to get by” while figuring out where to spend the night. In early January, Gervin went to the North Fair Oaks Economic and Employment Center and shared his story. JobTrain helped him secure a job as a tree cutter in a small family-owned company that respects and understands his condition. He plans to move from his current living situation and find a better-conditioned room. He says he feels healthy and proud to work again, aiming for a brighter future.

R.A. has been a promoter for El Concilio, Rise South City, and Nuestra Casa while also dedicating an hour each week to give Bible studies to kids at her local church. R.A. juggled the responsibilities of seeking full-time employment while scraping together a living as an independent house cleaner. All while her husband, a strong survivor of cancer and its relentless surgeries, stood by her side, his inability to work adding an extra layer of complexity to their struggles. Amidst this turbulent backdrop, R.A. sought assistance from JobTrain at the NFO Economic and Employment Center, where an employment specialist had once lent her a guiding hand. After the previous employment specialist departed, a new employment specialist stepped in, reaching out to R.A. to see if she still needed the support of JobTrain services. In the shadows of her challenges, she confessed the harsh reality - bills stacked high, work as a house cleaner barely make ends meet, and her husband was unable to contribute due to the aftermath of multiple surgeries. Together, the employment specialist and R.A. embarked on a journey to transform R.A.’s future. The opportunity opened up for a Custodian position at San Mateo County, a chance that sparked both hope and anxiety within her – a panel interview that fueled her nervousness. Her employment specialist helped her build a strong foundation of interview skills, navigating scenario-based questions, and conducting a mock interview with feedback and guidance. Slowly but surely, the weight of hopelessness began to lift, making way for self-assurance. The day after her interview she called to let her employment specialist know she received the job offer and shared how much she appreciated the support she received. Full-time employment was not just a job; it was a lifeline, a sanctuary of financial relief for both her and her husband. But R.A.’s story didn't end there; it blossomed into a tale of continuous growth. Fueled by her newfound stability, she enrolled in a Spanish Computer Class, determined to further her knowledge and acquire additional skills.

Small Business and Entrepreneur Services

Renaissance Entrepreneurship Center’s North Fair Oaks-based classes this quarter served 38 students from within and outside of the boundaries of North Fair Oaks, including 11 (30%) from North Fair Oaks, 23 (60%) from Redwood City, and 4 (10%) from Menlo Park. Classes catered to residents and individuals living or operating businesses in North Fair Oaks and proximate communities.

Of the 38 clients,

- 100% (38) reported their gender. 84% (32) were women, and 16% (6) were men.
- 100% (38) shared their race & ethnicity: 90% (34) were Other - Hispanic; 10% (4) were White - Non-Hispanic
- 100% (38) shared their immigrant background: 92% (35) were immigrants
- 100% (38) shared their sexual orientation: 100% (38) identified as Straight/Heterosexual
- 100% (38) shared their household income; of those, 100% (38) are extremely-low to moderate income.

Table 11. Small Business Owner and Entrepreneur Services - Client Demographics by class/workshop (training), consultations (technical assistance) and grant assistance – January 1, 2024 – March 31, 2024

Service Type	Female	Male	Asian	Black/ African American	Other Races or Biracial	White	Not Hispanic / Latino	Hispanic / Latino
Technical Assistance/ Consultations	5	1			4	2	2	4
Technical Assistance & Training (Both)	2	1			2	1	1	2
Training (Classes or Workshops)	25	4		2	21	6	1	28
Grant Recipients								
Grand Total	32	6		2	27	9	4	34

Service Type	Not an Immigrant	Immigrant	LGBTQ	Straight / Heterosexual	Extremely-low to Moderate income
Technical Assistance (Consultations)	2	4		5	5
Technical Assistance & Training (Both)	1	2		3	3
Training (Classes or Workshops)	1	29		29	29
Grant Recipients					
Grand Total	4	34	2	38	38

Client Impact Story

Annel Yadira Munguia is the immigrant woman behind the Panaderia Munguia in North Fair Oaks. Annel makes traditional Mexican hot chocolate daily with the delicious aromatic nostalgic smell of fresh pan dulce and sells bread to other local small businesses. She took over the company in 2020 during an unpredictable period. Her challenges were further compounded by her family’s critiques, saying she was crazy for making a poor business decision. Nevertheless, Annel saw the opportunity on the other side; she quickly established the importance of building relationships with her customers and the community. Although Annel’s presence in North Fair Oaks has been significant, she sees a significant disparity with her business in the digital space. She decided to take a leap of faith to work with Renaissance to start her branding from scratch. She has been working closely with Renaissance’s marketing consultant to create a logo and a website that define her business’s mission. She envisions growing her business and eventually opening a new space in another city.

Opportunity Center of the Coastside

The Opportunity Center of the Coastsides on Main Street in Half Moon Bay launched in early 2024. JobTrain and Renaissance are in the process of onboarding staff as they begin providing job seeker and small business support services.

Small Business and Entrepreneur Services

Renaissance Entrepreneurship Center’s Coastsides-based classes this quarter served 28 new clients residing on the coast: 15 in Half Moon Bay, 7 in Pescadero, 2 in El Granada, 2 in Moss Beach, 1 in La Honda, and 1 in San Gregorio. Clients served this quarter were 82% Hispanic, 71% immigrants, and 89% extremely low to moderate income. Additional demographics and services provided are shown in the tables below

Table 12. Small Business Owner and Entrepreneur Services - Client Demographics by class/workshop (training), consultations (technical assistance) and grant assistance

Service Type	Female	Male	Asian	Black/ African American	Other Races or Biracial	White	Not Hispanic / Latino	Hispanic / Latino
Technical Assistance/ Consultations								
Technical Assistance & Training (Both)	4	2				1		5
Training (Classes or Workshops)	11	11				4		18
Grant Recipients								
Grand Total	15	13	0	0	0	5	0	23

Service Type	Not an Immigrant	Immigrant	LGBTQ	Straight / Heterosexual	Extremely-low to Moderate income
Technical Assistance (Consultations)					
Technical Assistance & Training (Both)	1	5		6	4
Training (Classes or Workshops)	6	16		22	21
Grant Recipients					
Grand Total	7	21	0	28	25

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3.11 Choose Local San Mateo

Funding Amount: \$115,500

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: November 2021

Status: Complete

Project Overview

In November 2021, the County partnered with Colu Technologies to develop the Choose Local San Mateo County app to support local businesses. This project was funded in part with ARPA

funds. The program provided critical boosts for business districts and celebrated the diversity of small business owners and operators. While many cities launched similar initiatives, the County of San Mateo was the first jurisdiction to take a countywide, regional approach to economic recovery and leverage mobile app technology.

Choose Local was designed to empower community members to shop local and support hard-working small business owners and employees in their neighborhood and surrounding communities. The easy-to-use Choose Local San Mateo County mobile app enabled shoppers to earn rewards automatically at hundreds of participating local businesses, which included restaurants, cafes, spas, boutiques, yoga studios, and more impacted by pandemic-related public health shutdowns and operating restrictions. Through profiles and stories within the app, Choose Local San Mateo County shined a spotlight on local businesses and allowed them to attract more customers. App users were able to discover the diversity of local businesses, get to know the stories about owners, employees and services, and earn SMC Points, which could be redeemed later at select businesses around town.

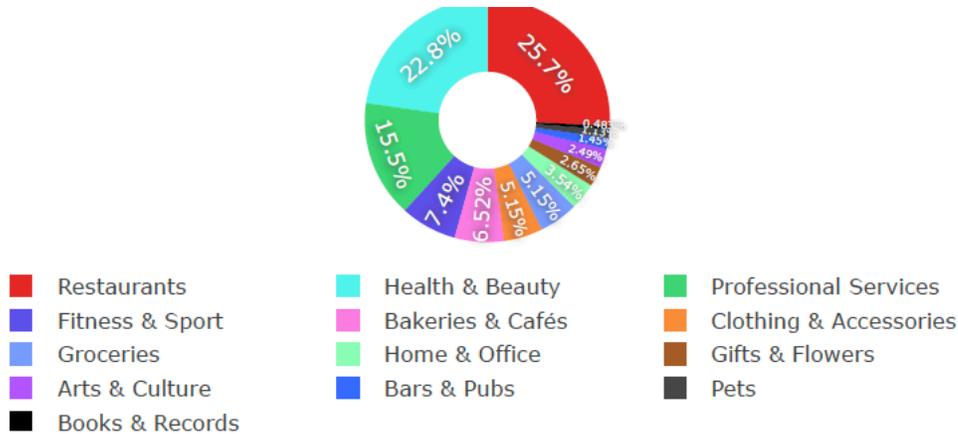
Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic were still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with the San Mateo County Economic Development Association (SAMCEDA), Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Peninsula Chinese Business Association, and Environmental Innovations, has highlighted the need for financial assistance programs for businesses heavily impacted by the pandemic.

Performance Report

The Choose Local app had 3,871 registered users download the app (1,020 users linked a credit card). 1,243 businesses signed up to redeem points. The types of businesses that participated in the program are shown below.

Figure 14. Choose Local Participating Businesses by Category



The app facilitated users to shop local at the 1,243 participating small businesses and earned \$46,331 in SMC points. The economic impact of these transactions equated to \$806,610 in economic activity across the County between November 2021 and October 2022. A city-by-city breakdown is shown in the table below.

Table 13. Number of Choose Local Participating Businesses and Economic Activity by City

City	Businesses	Economic Activity
Belmont	193	\$87,359.05
Brisbane	1	\$754.77
Burlingame	13	\$2,148.73
Daly City	46	\$3,542.95
East Palo Alto	93	\$341.56
Half Moon Bay Coastsides	10	\$4,612.44
Menlo Park	238	\$34,477.65
Millbrae	58	\$52,877.36
North Fair Oaks	53	\$11,815.35
Pacifica	6	\$356.59
Redwood City	69	\$112,953.72
San Bruno	6	\$3,015.93
San Carlos	62	\$176,615.27
San Mateo	344	\$280,422.13
South San Francisco	51	\$35,317.13

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4. Children and Families

4.1 2022 Summer Enrichment Grant Program

Funding Amount: \$3,300,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care*^

Project Start Date: February 8, 2022

Status: Complete

Project Overview

This grant program provided 68 summer enrichment programs with grants ranging from \$5,000 to \$260,000 to expand access for socio-economic disadvantaged (SED) students, students with special needs, and students who are English Language Learners. The geographic distribution of grant funds was based on the relative population of SED students across the County. This methodology helped to ensure the grant funding increased summer enrichment opportunities for students with the greatest need and who experienced the greatest impacts of the pandemic.

Use of Evidence

Childcare providers and educators cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. This grant program provided student scholarships and additional slots in quality summer programs. The County also contracted with an evaluation consultant, Harder+Company, to determine the impacts of the 2022 summer grant program and help inform future grant programs.

Performance Report

A full list of summer enrichment grant recipients can be found on the County Executive's Office website: <https://www.smcgov.org/ceo/summer-enrichment-grant-recipients-april-2022>. The funding breakdown by type of grantee and geographic area are shown below.

Figure 15. 2022 Summer Enrichment Fund Disbursement by Type of Program

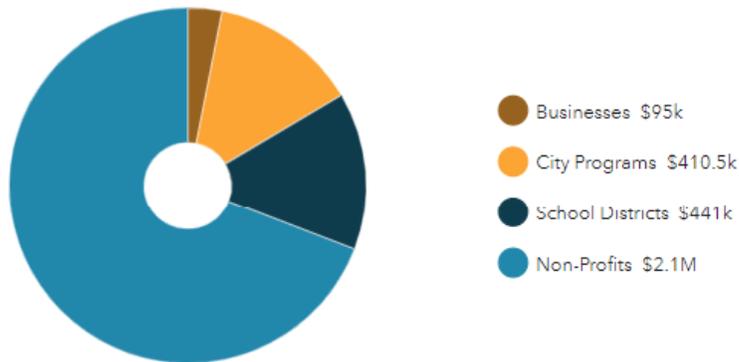
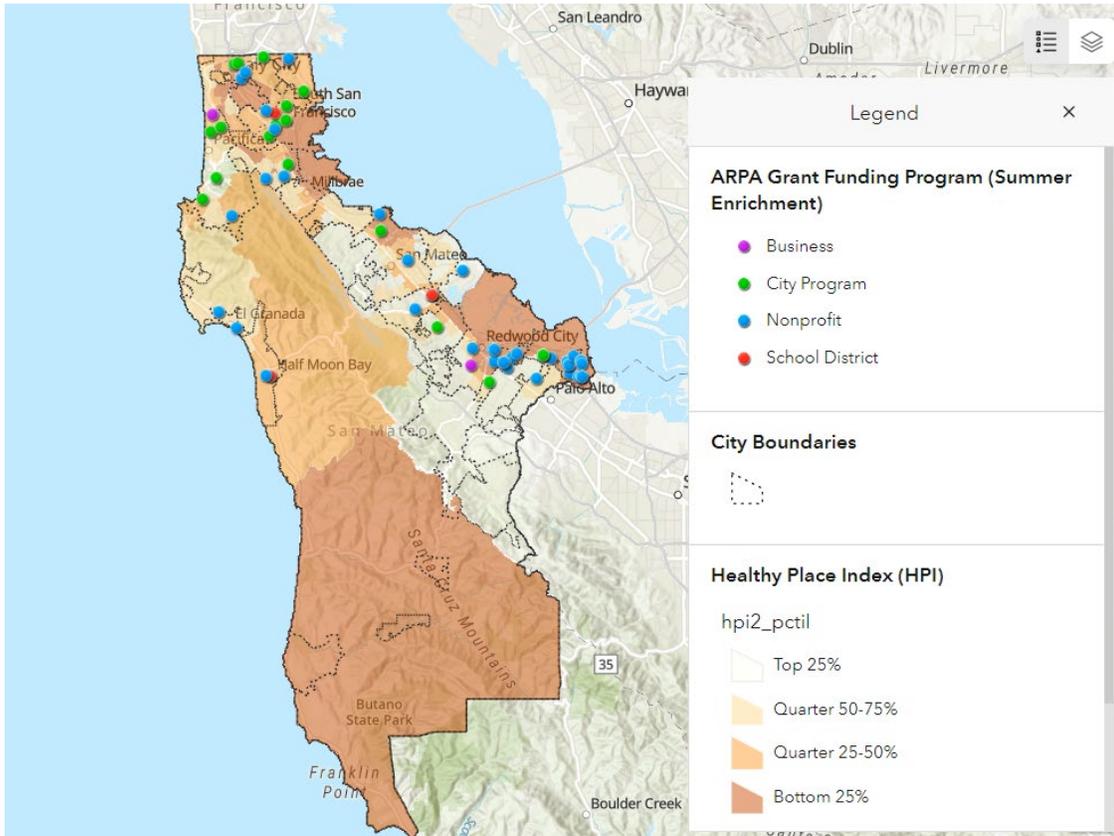


Table 14. Number of 2022 Summer Enrichment Grantees (organizations) and Programs by Region

Geographic Area	Grantees	Programs
North (Daly City, San Bruno, South San Francisco)	12	18
Central (Belmont, San Mateo)	6	8
South (East Palo Alto, Menlo Park, Redwood City)	20	32
Coastside (El Granada, Half Moon Bay, Pacifica)	6	10
Total	44	68

The geographic distribution of grantees is shown below. The map includes the Healthy Places Index (HPI), with the darker shades (bottom quartiles) representing the areas of greatest need.

Figure 16. 2022 Summer Enrichment Grant Recipients



Grantee Impact Story:

One grant recipient, CoolineKids in East Palo Alto, used the grant funds to expand their summer program for an additional 15 students. They shared camp photos and a message from the Executive Director, “Thank you again for making this happen for our community!”



Photo: CoolineKids Summer Camp, 2022 Summer Enrichment Grant recipient

Harder + Company conducted a program evaluation and presented the following highlights to County leadership.

Programs successfully reached the priority populations.

Priority populations served	
Students who are socioeconomically disadvantaged	51%
English Language Learners	21%
Students experiencing homelessness	2%
Students with special needs	6%



Programs successful reached the priority populations.

1,186

students were first time participants in an enrichment program

The most frequently served zip codes included 94025 (**Menlo Park**), 94015 (**Daly City**), 94080 (**South San Francisco**), 94303 (**East Palo Alto**), and 94063 (**Redwood City**).



✚ Expanding Access

Programs expanded program offerings including program time and program staff



450 days and **65,370 additional program hours** were added across programs



327 additional staff were hired across programs

✚ Social Emotional Development

Programs addressed various areas of social emotional learning.

Relationship/Social Skills	100%
Self-management/Emotion Regulation	93%
Responsible decision-making	85%
Self-awareness	81%
Social awareness	78%



✚ Family Well-Being

The summer enrichment program also impacted families.

- 69%** reduced stress
- 62%** allowed **time to do other tasks**
- 54%** improved **family well-being**
- 25%** created **opportunities to pursue education, training**
- 25%** created **opportunities to pursue or change employment**

We heard from some of our parents, and they thanked us, because they said, "wow, if it wasn't for this program, I would have had to quit my job." – Program staff

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4.2 Family Child Care Grants

Funding Amount: \$870,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: March 2022

Status: Complete

Project Overview

This allocation supported the 4Cs Family Child Care Infant and Toddler Expansion Grant (“Family Childcare Grant”) program, which was overseen by the Build Up, the childcare facility expansion initiative housed within the 4Cs. In November 2021, Build Up opened the Family Childcare Grant program offering \$10,000 grants to help providers sustain their businesses and build capacity to serve more infants and toddlers; however, Build Up did not have enough funding to help all eligible applicants.

Use of Evidence

Supporting childcare centers is a high community priority because there is a shortage of affordable childcare in San Mateo County, particularly care for infants and toddlers who are most often cared for in family daycare homes. This shortage was exacerbated by the COVID-19 pandemic.

Performance Report

Through the allocation of \$870,000 in ARPA funding, the County funded 87 eligible grantees in the amount of \$10,000 each.

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4.3 2022-2023 Out-of-School Care Grant Program

Funding Amount: \$2,500,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care**^

Project Start Date: August 2022

Status: Complete

Project Overview

This grant program increased availability of before-school and after-school programs for socioeconomically disadvantaged (SED) students in the County. The grant program was open to nonprofit providers, public entities (such as cities and school districts), and local businesses that committed to using grant funds to expand quality out-of-school programming for SED students.

Use of Evidence

Educators, after-school care providers and child development experts agree that children need out-of-school programs – prior to school, after school and during school vacations - that support both academic progress and social and emotional development. This need is particularly acute for SED students and families living in communities severely impacted by the pandemic.

Project Status

The San Mateo County Out-of-School Care Grant Program provided grants in the amount of \$50,000 and \$75,000 to 28 nonprofit programs, 9 school district programs, 3 city programs, and 1 small business. Grants were distributed proportionally based on the percentage of SED students in four geographic areas of the County- north, central, south, and coastside. Grantees could use these funds to extend program hours, provide scholarships to SED youth, increase pay for existing staff or hire additional staff, purchase supplies and equipment, and provide transportation and meals.

Through the use of these grants, programs served an *additional* 2,548 students, provided 430 students with scholarships, and created 99 new jobs serving children and youth. Grant awards were distributed to successful applicants in early October 2022. A breakdown of the type of grantee and grantee location are shown below.

Figure 17. Out of School Grant Program Fund Disbursement by Program Type

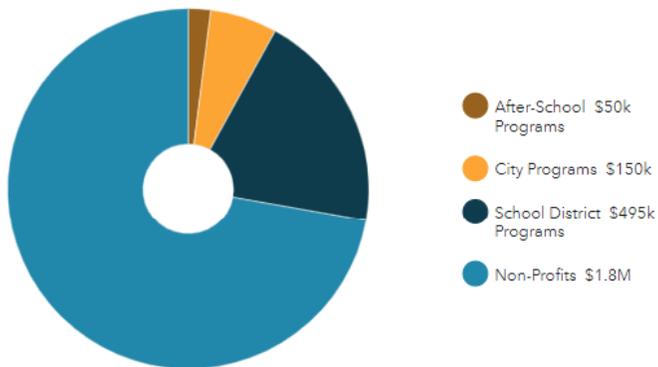
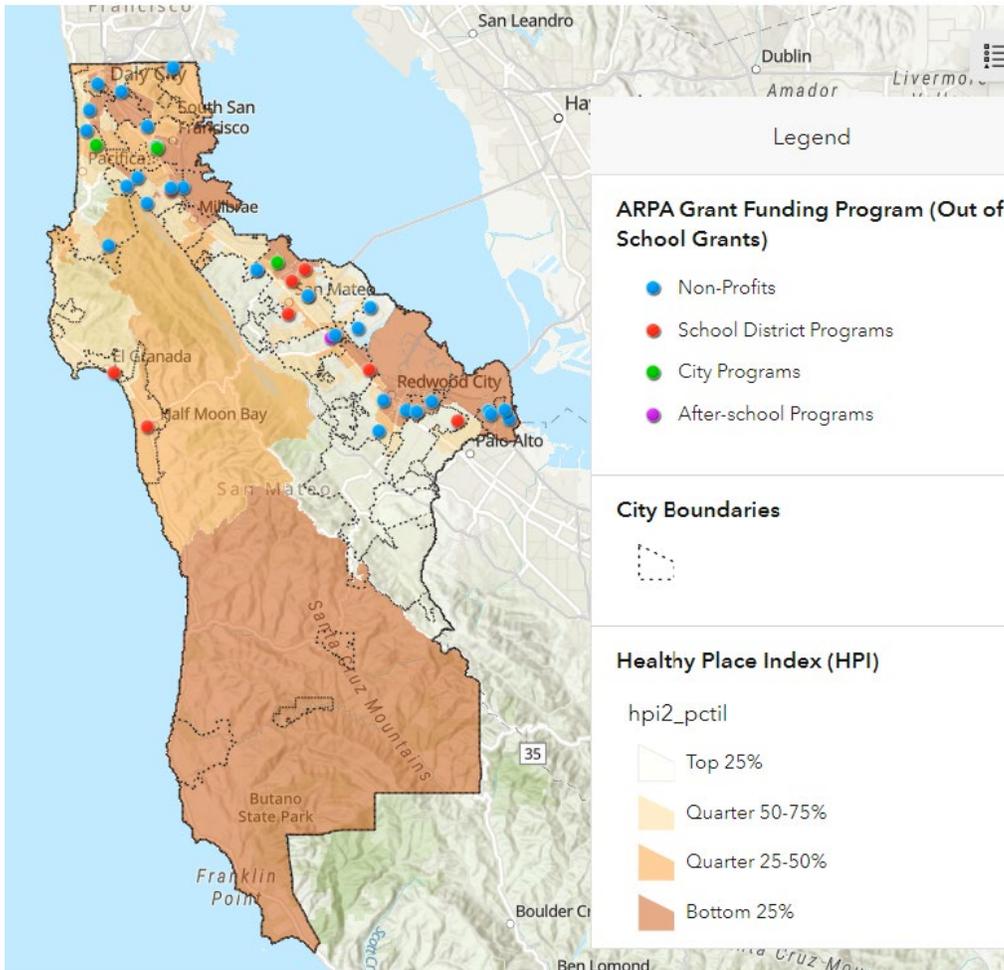


Figure 18. Out of School Grant Recipients



In 2023, Harder + Company was contracted to conduct a program evaluation. A summary of their findings is provided below.

San Mateo County Out-of-School Enrichment Program 2023 Program Evaluation Overview

Methods. San Mateo County partnered with Harder+Company Community Research to evaluate its Out-of-School Enrichment Program. The evaluation used a mixed methods approach that included the followed data collected during the summer of 2023.



Grantee Survey
(n=40)



Grantee Site Observations
(n=6)



Parent/Caregiver Survey
(n=363)



Parent/Caregiver Focus Group
(n=7)

Programs used funding to increase equitable access to services.

Programs used funding to extend hours (including early morning, evening, and holiday hours), invest in staff (including hiring staff who represented the backgrounds of students, training staff, offering professional development, and providing stipends), and offering scholarships and subsidies to families. Funding was also used to improve staff to student ratios, research culturally engaging curriculum, gather input from key stakeholders (students, parents/caregivers, schools, community members), provide food for students, purchase supplies, and offer transportation to and from the program.

"The planning activities gave us a better understanding of the community we serve, thus enabling us to make any necessary changes to our program."
– Provider



2,516
additional hours
were offered



99
jobs were
created



430
scholarships were
offered

Programs offered different types of activities to support student's learning and social-emotional development.

91% academic support

80% homework assistance

91% arts & crafts

68% emotion regulation activities
(e.g., yoga, breathing
exercises)

90% STEAM enrichment

55% sports/physical activities

"We offer a strong mix of academic supports and enrichments. The academics are particularly important right now as our students have fallen even farther behind academically since the pandemic."
– Provider

Parents/caregivers observed positive changes in their child's social and emotional development.



88%
made new
friends



86%
gained a better
understanding of their
strengths



85%
increased their
confidence



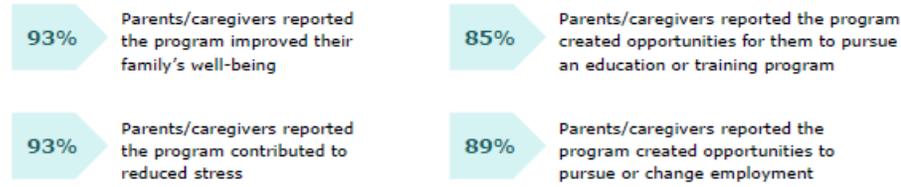
84%
gained new skills such as
listening, problem solving,
and conflict resolution



74%
gained better
strategies to manage
their emotions

"My son's emotional intelligence has developed further from attending the program. He can cope with his feelings and manage them better by learning from social interactions." – Parent/Caregiver

The out-of-school care programs had a positive impact on families of students who participated.

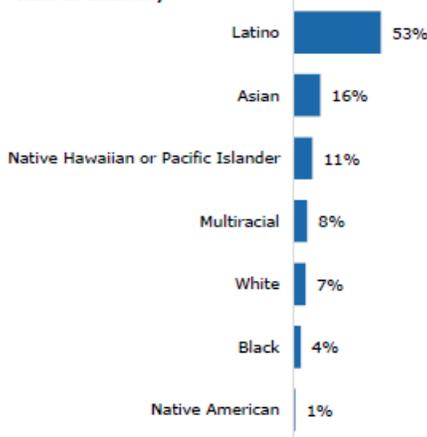


Programs successfully reached the priority student populations.

Out-of-School Enrichment Programs reached 2,548 new students in 2022-2023. Of those who participated...

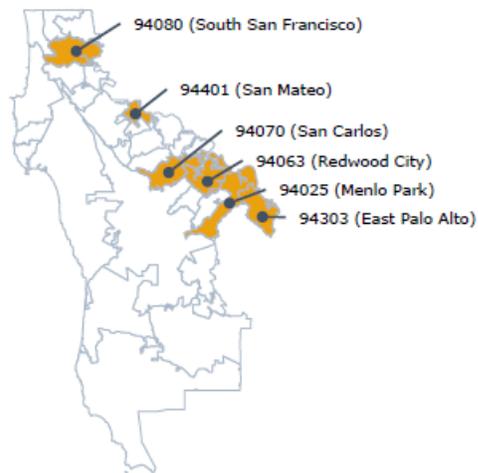


Race or Ethnicity

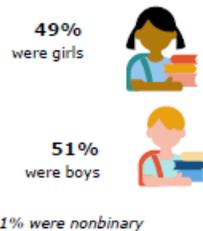


Zip Code

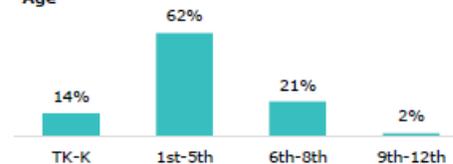
The zip codes most frequently served were:



Gender Identity



Age



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4.4 2022 Childcare Grant Fund

Funding Amount: \$4,095,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: August 2022

Status: Complete

Project Overview

This program provided grants ranging from \$10,000 to \$50,000 to childcare centers and family day cares, giving priority to providers serving the children and families most impacted by the pandemic. This program was modeled after the Family Child Care Grant Program completed in May 2022.

Use of Evidence

Childcare is an essential sector of the local economy. Childcare providers faced significant challenges caused by the pandemic, including higher operating costs and revenues below pre-pandemic levels. This grant program helped stabilize the childcare field and prevent potential closures.

Project Status

The County received 260 applications and awarded 181 grants. The San Mateo County Child Care Partnership Council and the San Mateo County COVID-19 Child Care Response Team determined the highest need zip codes, representing those with the lowest income and highest COVID-19 impact. 80% of the 181 grantees reside in high priority zip codes covering Daly City, East Palo Alto, Foster City/San Mateo, Menlo Park, Millbrae, North Fair Oaks/Redwood City, Pacifica, Pescadero, and San Bruno/South San Francisco. Of the 20% in non-priority zip codes, 61% serve socially-economically disadvantaged children or children who receive state/federal subsidy funding, use vouchers, and/or are on a sliding-scale tuition. Key grantee data is summarized in the graphs below.

Figure 19. Child Care Grant Program Fund Disbursement by Program Type



Figure 20. Child Care Grant Recipients by Race/Ethnicity and Gender

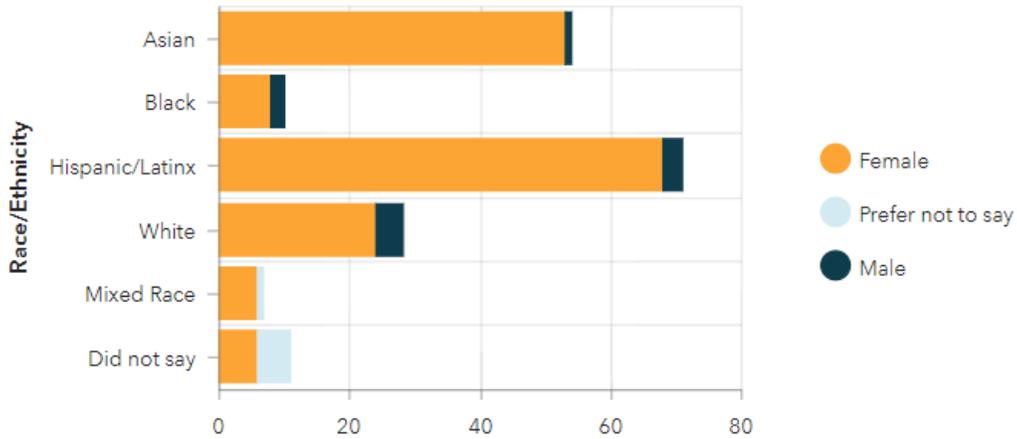
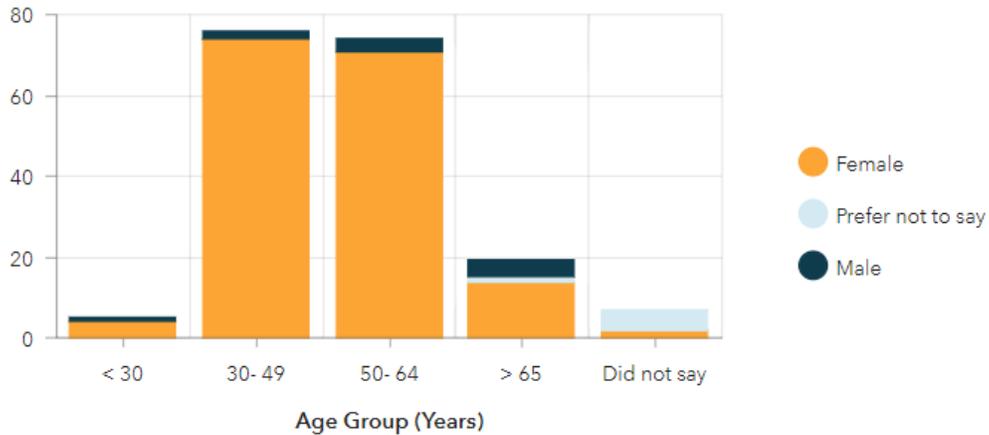


Figure 21. Child Care Grant Recipients by Age and Gender



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4.5 2023 Summer Enrichment Grant Program

Funding Amount: \$3,000,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care**

Project Start Date: January 2023

Status: Program complete

Project Overview

On November 15, 2022, the San Mateo County Board of Supervisors approved \$3,000,000 in American Rescue Plan Act (ARPA) funds to create the San Mateo County 2023 Summer Enrichment Grant Program. This program replicated the 2022 Summer Enrichment Grant Program for the summer of 2023. The program helped expand access to summer enrichment programs for socio-economic disadvantaged (SED) students, students with special needs, and students who are English Language Learners. The geographic distribution of grant funds was based on the relative population of SED students across the County. This methodology helps

ensure that grant funding benefits youth with the greatest need and who experienced the greatest impacts of the pandemic.

Use of Evidence

Childcare providers and educators cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. This grant program provides student scholarships and additional slots in quality summer programs.

Project Status

In February 2023, 53 summer programs were selected to receive grants ranging from \$10,000 to \$100,000, depending on the number of students served. Grantees used these funds to provide scholarships, open additional program slots, extend program hours, or offer more competitive pay to new or existing staff. The breakdown of funds by type of grantee and geographic location is shown below.

Figure 22. 2023 Summer Enrichment Grant Program Fund Disbursement by Type of Program

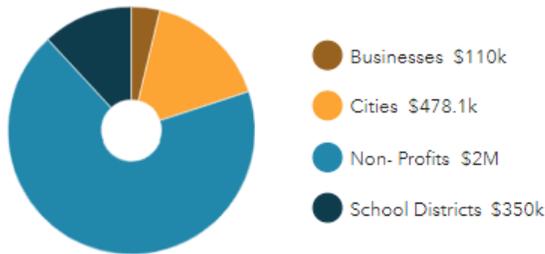
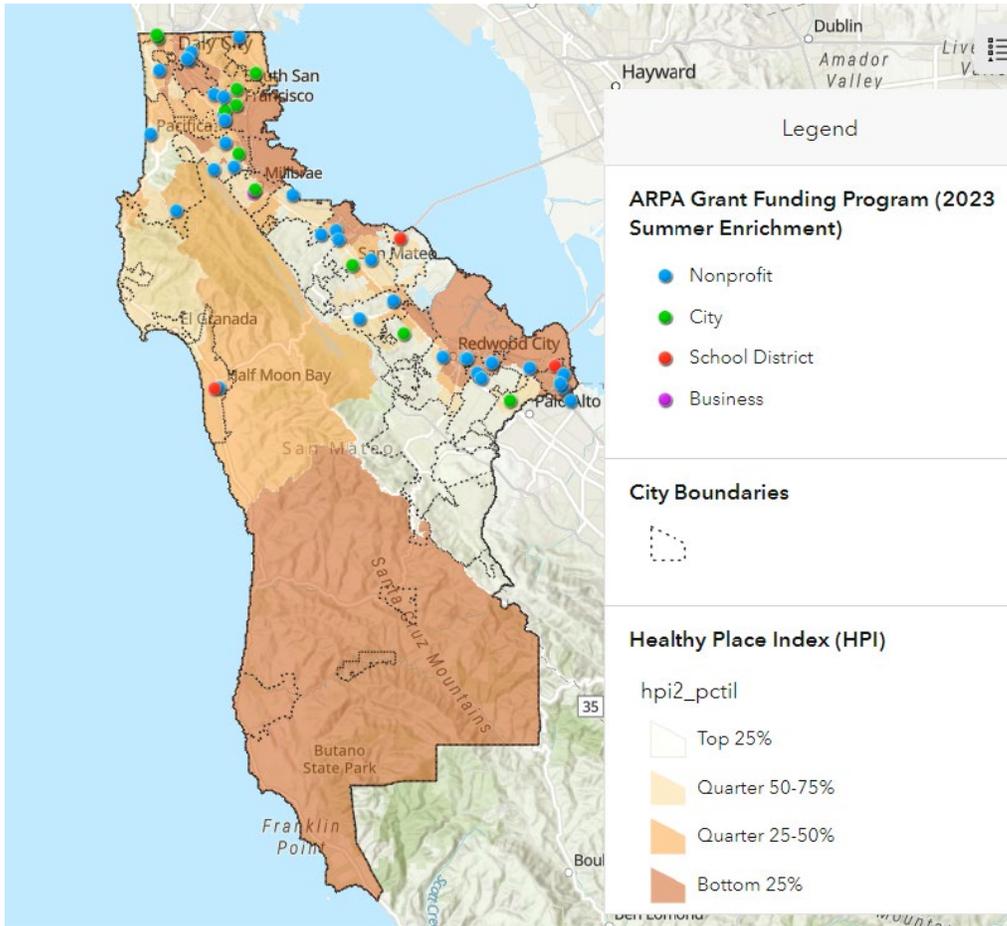


Figure 23. 2023 Summer Enrichment Grant Recipients



Providers were asked to share how these grants enhanced their summer program. Below are just a sample of the responses received.

**Samoan Solutions
Pasefika Boss Up Program**

This funding allowed for us to expand support for socio-economically disadvantaged youth participating in our Summer program. Here are the different ways we incorporated support:

- Transportation to and from program
- Meals, snacks & drinks offered for youth during program & to take home for youth that indicated challenges to food access
- Resource connection & service referrals for youth in need of: Mental Health services, and housing services & shoes/clothing needs
- Extended hours for families who needed late pick ups due to parent/guardian employment schedules.
- College & Career training

Financial Support: This grant funding allowed for us to offer our Summer program to families at zero cost. This was vital for families with multiple youth participants from the same households and families who would not have been able to have youth participate if we had to implement the participation fee.

Funding allowed for us to offer 3 youth stipends for Middle School students who come from Single income households who were also heavily impacted by COVID-19.

In addition, we established community partnerships that offered stipends for participants that signed up for an additional 3 week College & Career training that occurred before the start of our Pasefika Boss Up program.

Funding also allowed for program to be extended 5 days.

We are thankful to have been recipients of this funding. Our youth participants were taught strategies to brainstorm ideas to start their own business, gained knowledge to start their own business, interact with local small business owners talks through work-based learning trips & talks. All our young bosses worked to either launch a small business idea OR pitch their small business idea to our community at our Nesian Night Market. It was a huge success and made possible through your financial support, and community partnership.

News Article: https://www.smdailyjournal.com/news/local/polynesian-night-market-returns-to-burlingame/article_bc2047b2-2cf8-11ee-b481-c3a398138573.html?fbclid=IwAR02wwrm2NYFOVDi-ILjGEv_AqJJMAw_vriSyjQGmeLcFZ5rHFJBG-L129Q

Fireside Recap Post:
https://www.instagram.com/p/CvJiZF4Ly_g/

Brick & Mortar Work Based Learning Recap Post:
<https://www.instagram.com/samoansolutions/>

Final Project Business Launch/Pitch Prep:
<https://www.instagram.com/p/CvLUkqCMVws/>

Ravenswood City School District Ravenswood BGCP K-5 Summer Program

Nearly 80% of Ravenswood district students qualify as socio-economically disadvantaged. Our summer program offered students and families a safe, engaging place for students to learn and have fun for a month during the summer. Our goal for the summer program was for Ravenswood students to experience fun, engaging enrichment that sparks their joy of learning.

Our program gave students an opportunity to learn and explore new interests, as well as avoid the typical summer slide that occurs for many students over the summer break. These grant funds allowed us to hire enough additional staff to offer 120 additional rising kinder-5th graders the opportunity to attend our summer program. They also allowed us to provide on-site counseling, transportation, and free snacks (in addition to free breakfast and lunch).

**Sequoia High School Education Foundation / Sequoia High School
Raven Fellowship Program**

Recipients of this new Raven Fellowship experience were low-income, first-generation-to-go-to-college students at Sequoia High School who have been showing academic excellence and commitment to community service. This fellowship allowed these wonderful students to work for the small business or nonprofit organization of their choosing with financial backing from our school's education foundation, thanks to your San Mateo County Board of Supervisors' SMC Strong funding. This meant that their summer employer did not have to pay their salary. Raven Fellows were connected with a summer employer in a field of strong interest for the student's college studies or career interests. This was a win-win-win for everyone: small businesses and non-profits got "free" labor and the connection to new young talent; high schoolers who would have taken a low-skill/low-paying job over the summer-- a job totally unrelated to their interests for college or career-- were instead helped to create a professional resume, were given extensive career coaching and interview prep, were introduced to local employers, and were coached and mentored throughout their summer experience; and Sequoia as a school benefitted by being able to inspire and reward hard working students to re-engage with their studies with renewed interest, passion and purpose thanks to this fellowship program.

We now can happily report that these Raven Fellows are taking harder classes this year as a result of their summer experiences and are more engaged in their school and local community! We are SO excited about what our students have done and are excited to grow this program network of mentors and local non-profits to support more students in the future.

**Youth Leadership Institute
Youth Empowerment, Entrepreneurship, and Employment!**

Funding from San Mateo County Strong Summer Enrichment supported program expansion for the Youth Empowerment, Entrepreneurship, and Employment (YEEE) Program. YEEE promotes economic development, civic engagement, career/industry awareness, and academic achievement among socio-economically disadvantaged youth in Daly City, South San Francisco, Half Moon Bay, San Bruno, Redwood City, and North Fair Oaks.

In its second year of implementation, YEEE expanded from a 6-week summer program to an 8-week (3-week job training and 5-week career academy/internship) immersive experience surrounding college & career exploration, job training, and work-based learning at an internship placement (i.e. small business or community-based organization). The program successfully reached 87 BIPOC youth. Participants completed a minimum of 120 work-based learning hours, received CPR certification and a stipend of up to \$3,200. Grant funding was used to support programming for low-income students at no cost and offered incentives for participation.

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5. Infrastructure

5.1 North Fair Oaks Infrastructure Plan

Funding Amount: \$1,400,000

Project Expenditure Category: EC 5.18 Water and Sewer: Other

Project Start Date: February 8, 2022

Status: Funds expended

Project Overview

The Department of Public Works contracted with Woodard & Curran to update the Fair Oaks Sewer Maintenance District's (FOSMD) Sewer Master Plan. The FOSMD sewer system serves approximately 7,200 customers in the unincorporated San Mateo County communities of North Fair Oaks and Sequoia Tract, and portions of the Cities of Redwood City and Menlo Park and the Towns of Atherton and Woodside.

Use of Evidence

In 2016, the County conducted sewer inspections of approximately 30 percent of the system as part of the initial phase of updating the Sewer Master Plan for the District. The Expanded Sewer Master Plan will include inspection of the remaining pipes and manholes in the FOSMD system.

Performance Report

All ARPA funds have been expended, but the project is ongoing with additional funding. The condition assessment element of the project utilized a contractor to clean and inspect approximately 98 percent of the pipes (based on project footage). District staff will be cleaning and inspecting the remaining 2 percent of pipes. Development of the sewer infrastructure rehabilitation/replacement plan (R/R Plan) is ongoing and anticipated to be completed by June 2024.

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5.2 Public Wi-Fi

Funding Amount: \$3,500,000

Project Expenditure Category: EC 5.21 Broadband: Other projects

Project Start Date: 2020

Status: Ongoing

Project Overview

This project will provide funding for operation and maintenance of County Wi-Fi locations and other strategies to connect residents to quality, affordable internet access. This work builds on the County's broadband expansion efforts in 2020 funded with \$6.8M in CARES Act dollars, which added 284 new County public Wi-Fi locations, established "park and connect" sites, subsidized in-home services, and provided hotspots for low-income communities and those without internet access.

Use of Evidence

The pandemic highlighted the digital divide. Providing quality broadband for all residents is critical to supporting a healthy, safe, prosperous, livable, equitable, and collaborative community.

Performance Report

Table 15. Public Wi-Fi Usage Data Monthly (2023)

Month (2024)	No. Unique Devices Connected to Public Wi-Fi	No. Public Wi-Fi Sessions	Data Transferred (GB)	Hours of Usage
January	33,695	1,497,897	38,713.02	416,211.44
February	50,747	1,326,850	25,635.17	361,644.74
March	50,494	1,549,000	28,982.96	377,349.46

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6. County Fiscal and Health Priorities

6.1 Vaccine Outreach, Events, and Mass Vaccination

Funding Amount: \$5,000,000

Project Expenditure Category: EC 1.1 COVID-19 Vaccination^

Project Start Date: July 2021

Status: Complete (ARPA funds expended)

Project Overview

This project provided funding for pop-up clinics with capacity to provide up to 400 vaccinations per day but will normally be in the 50-200 range. The clinics are focused, equity-based pop-up events (including school-based sites and community-based organizations) that can meet our higher risk communities where they are at through the end of January 2023.

Use of Evidence

San Mateo County's vaccination outreach strategy is based on an equity framework. Performance management will focus on our ability to help close equity gaps. The impact of racism has led to a disparate health impact of COVID-19 on communities of color. Data from the CDC show that Hispanic, Black or African American, and American Indian or Alaska Native populations in the U.S. are experiencing higher rates of hospitalization and death from COVID-19 compared to White populations. Together, these three race/ethnicity groups constitute ~27% of the County population (per the latest California Department of Finance population projections for 2021)—25%, 2%, and 0.1%, respectively. The FY 2022-23 target for the proportion of vaccinations administered at Standing/Pop-up clinics to individuals from these three race/ethnicity groups is 54%, or twice their representation in the County population. This requires a 25% improvement from FY 2021-22, when 43% of vaccinations at Standing/Pop-up clinics were given to individuals from one of these three race/ethnicity groups.

Performance Report

Table 16. Vaccine Outreach, Events, and Mass Vaccination Performance Measures

Metric	FY2021-22 Actual	FY 2022-23 Actual	FY 2022-23 Target
% of vaccinations at Standing/Pop-up clinics given to individuals from race/ethnicity groups experiencing disparate health impact (Black or African American, Hispanic, and American Indian or Alaska Native)	43% (32980/77209)	20% (2245/11402)	54% (3394/6250)
% of vaccinations at Standing/Pop-up clinics given to Hispanic individuals	42% (32067/77209)	18% (2046/11402)	50% (3125/6250)
% of vaccinations at Standing/Pop-up clinics given to Black or African American individuals	1% (759/77209)	1% (116/11402)	4% (250/6250)
% of vaccinations at Standing/Pop-up clinics given to American Indian or Alaska Native individuals	0.2% (154/77209)	0.2% (26/11402)	0.3% (19/6250)
% of vaccinations at Standing/Pop-up clinics given to Native Hawaiian or Pacific Islander individuals *Not included in total line at the top*	0.6% (469/77209)	0.5% (57/11402)	2.3% (144/6250)

Data Notes:

- Clinics for FY 2022-23 occurred between July 1, 2022 and Jan 31, 2023. No ARPA funding was used for clinics after Jan 31, 2023.
- Though we initially intended to target American Indian or Alaska Native individuals after looking closer at local data we saw larger equity gaps in the Native Hawaiian or Pacific Islander (NHPI) population and targeted that group for outreach instead. An additional line is included to show the NHPI for the 2021-22 and 2022-23 Fiscal years. The NHPI totals are not included in the cumulative line item at the top of the table.
- About 25% people responded Prefer Not to Say/Blank for Race/Ethnicity. This was much higher than the 7% in FY 2021-22 . This is a significant limitation in the data. The rate of Prefer Not to Say/Blank was highest in the months of Sept – Nov 2022 which coincided with the start of Flu season and release of the bivalent vaccine when the bulk of the vaccinations from FY 2022-23 took place.

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6.2 Lost Revenue Replacement

Funding Amount: \$10,000,000

Project Expenditure Category: EC 6.1 Provision of Government Services

Project Start Date: 2022

Project Status: Complete

Project Description: This investment funded the County’s electronic health records system.

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