

Canopy Update

Presented by Canopy

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Advocacy Associate



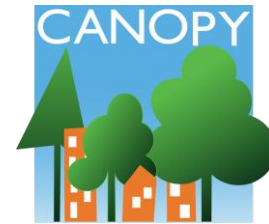
About Canopy



Canopy's Mission



To grow urban tree canopy
in the Midpeninsula for the
benefit of all



Three Interconnected Programs



Trees

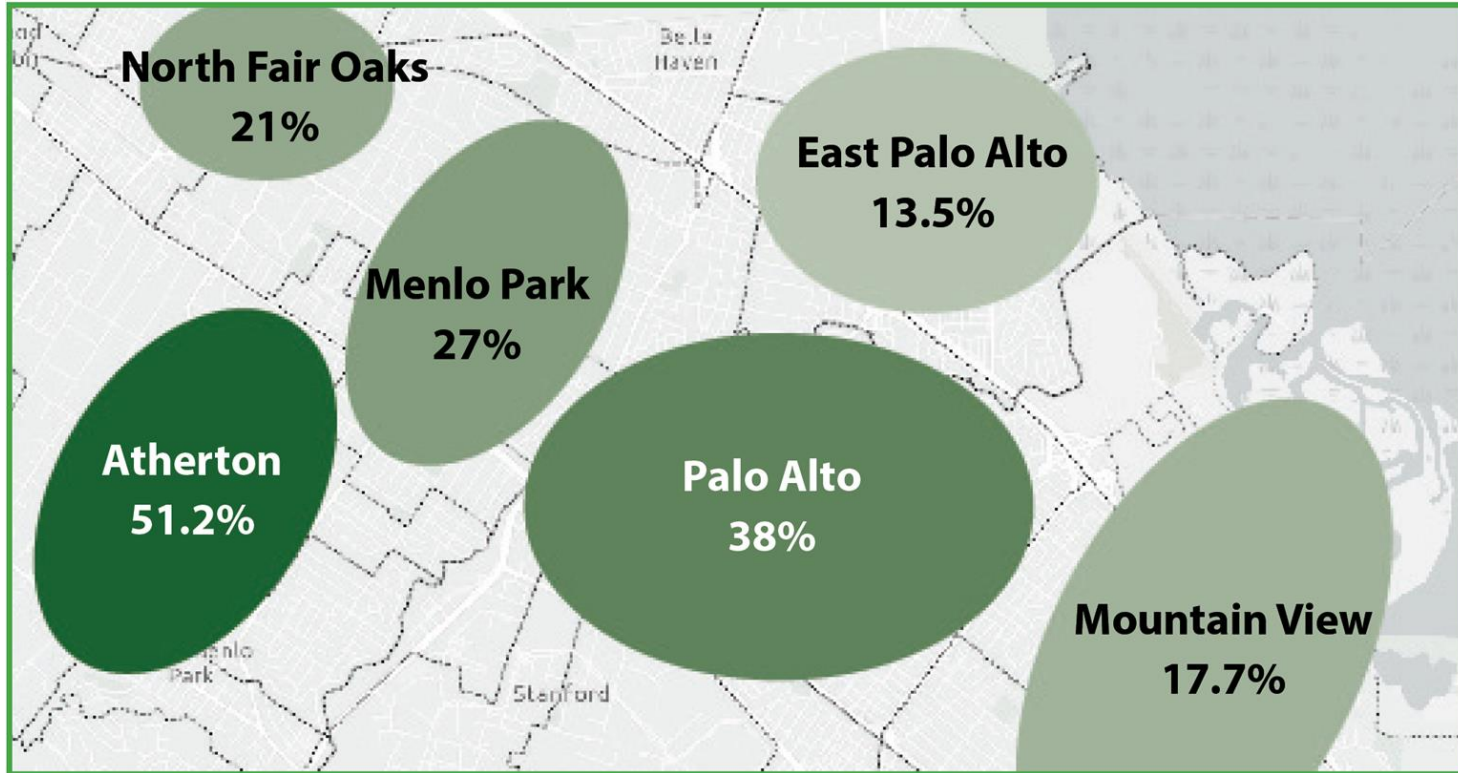


Education



Advocacy

Average Canopy Cover

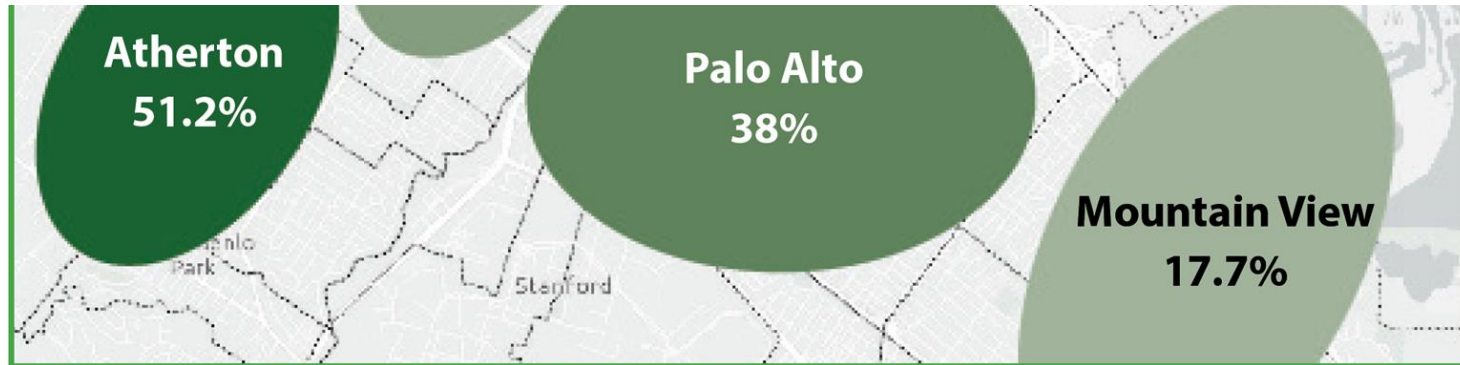


Percentages as of 2022

Average Canopy Cover



This number has to do with the Atherton side of NFO, which is well-treed, and is not representative of the on-the-ground realities for many folks in NFO.



Percentages as of 2022

Trees Planted & Partnerships

107 trees planted since 2020

- 33 trees across Hoover campus
 - “Husky Hill” Outdoor classroom at Hoover
- 24 trees across Taft campus
- 50 private trees across NFO



Siena Youth Center

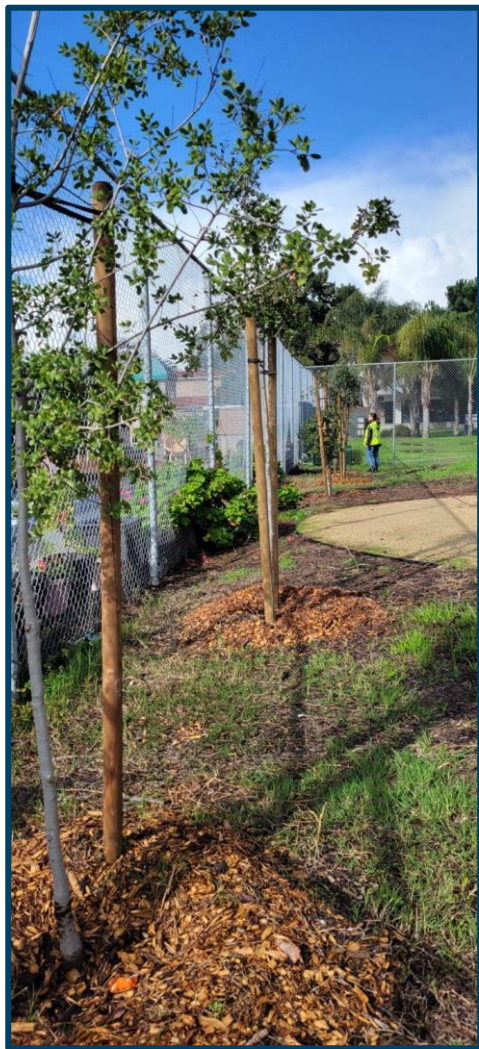


Husky Hill

Husky Hill Conceptual Design | Hoover Elementary Outdoor Classroom



Husky Hill



Funding & Next Steps with NFO

- Previous tree planting funding (Calfire) ended in 2023
- Currently applying for new funding sources to continue to plant trees that is more flexible with species selection
 - Measure K
- We have secured funding for education programs, such as workforce development, promotoras



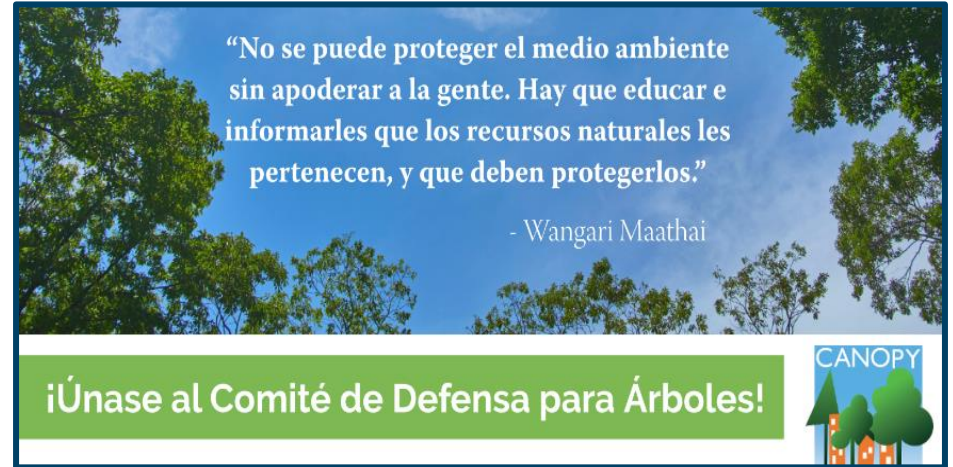
Tree Care

- If you have a tree planted by Canopy in your yard, Canopy offers the following for 3 years:
 - Pruning & sucker removal
 - Root check-ups
 - Mulching
 - Stake adjustments & removals
 - Disease & pest assessments
- You will start receiving texts from Canopy offering tree care visits in the coming months
- Call or text Aubrey (Tree Care Coordinator) at 650-204-1369 for tree care needs



Advocacy

- Advocacy Committee
 - Looking for a representative from NFO (Spanish speakers welcome!)
- Advocacy Resources
 - One-pager for residents (English & Spanish)
 - One-pager for policy makers (English)



Listening Session at RWC PAL

- 64 Attendees - each received a \$100 VISA gift card (funded by Measure K).
- 20 youth participants
- 5 Focus Groups, 3 Questions



What we learned

- Desire for prioritization of trees in public and maintenance to ensure they don't damage infrastructure in the future.
- Many residents were interested in accepting trees, but renting or living in an apartment discourages them.



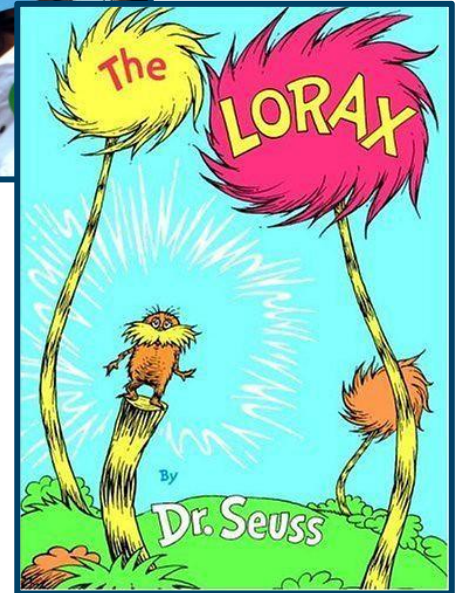
How we use this information

This information will help us reshape our programs to better reflect what the community is looking for.



Upcoming Events

- Movie Night - The Lorax
 - March 7 @ 6 PM
 - Location TBC



Connect with Canopy



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