



Generations United



GENERATIONS UNITED

2007-2024:  
17 Years of  
Service





**Generations** *United*

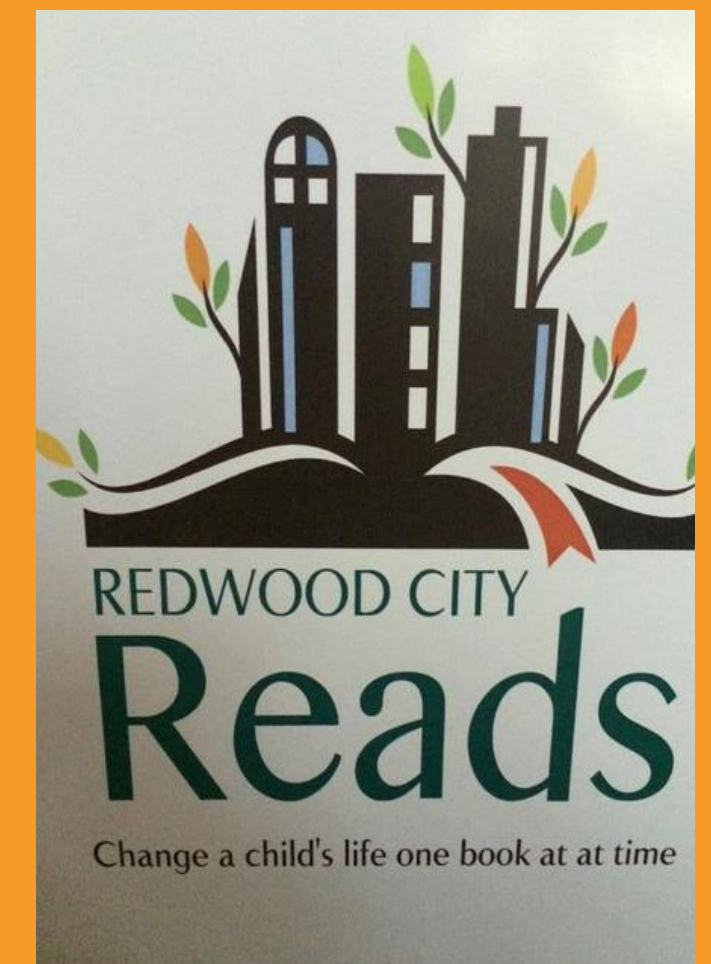
**Our mission is to empower  
Redwood City and North Fair Oaks  
children and their families to reach  
their full potential... in this  
generation and the next.**



**Generations United**

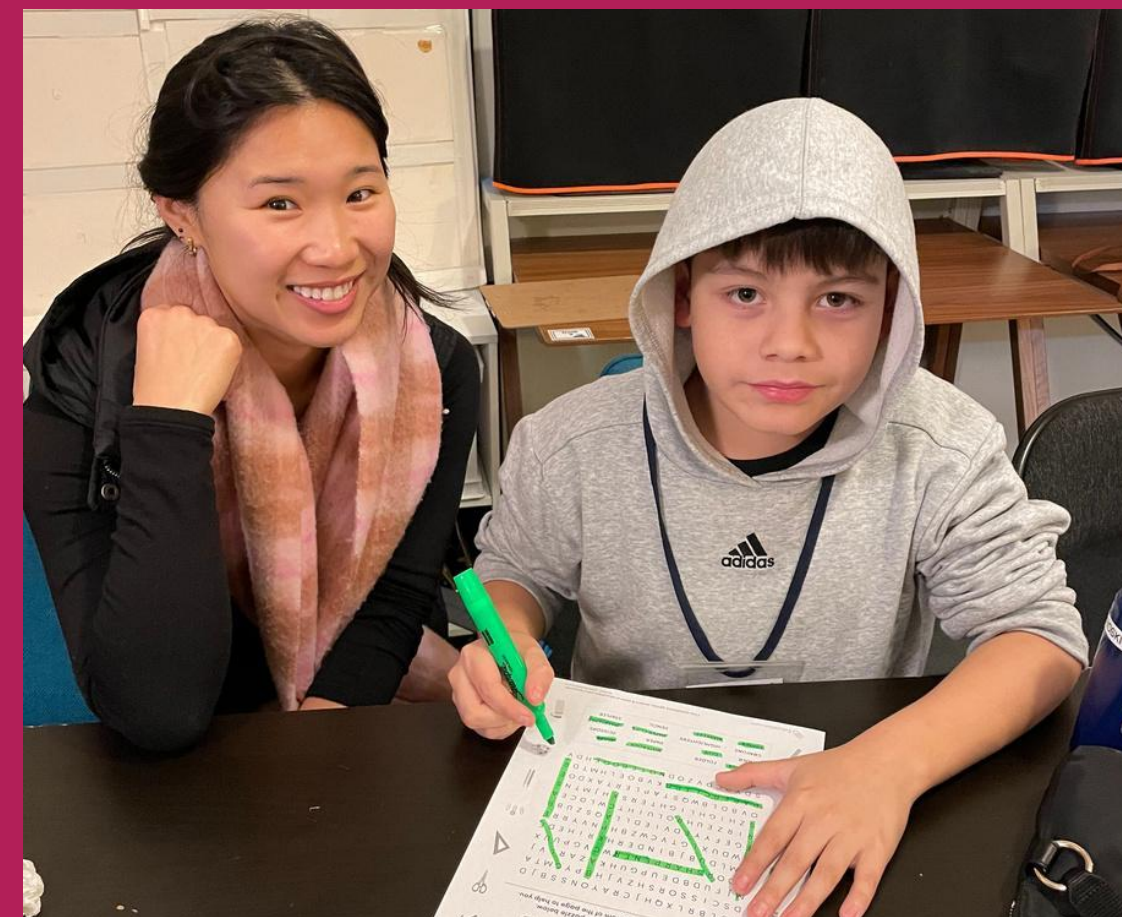
## HISTORY - Founding 2007

- 20 Years ago - a leading concern of community leaders was the reading level of low income students.
- Community organizations included RWC, the library, police, local churches, and Angie Ibarra Miller
- This program partnered adult volunteers with students and was called Redwood City Reads
- Redwood City Reads was the genesis of Generations United, a nonprofit located in NFO





# ACADEMIC ENRICHMENT CENTER - 2nd and Bay Rd





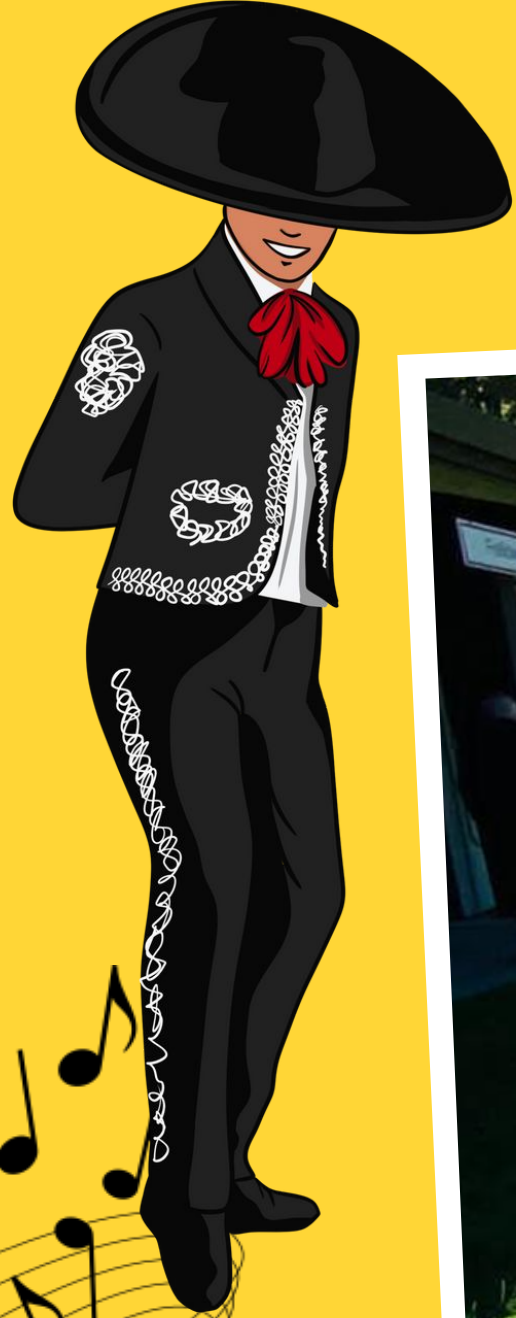


# SENIOR 2023





# Dance and Music - Rojo Colibri



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## Mother's Day Celebration



## Cultural Celebrations and Festivals: Dia de Los Muertos, Thanksgiving, Christmas





# SUMMER CAMP

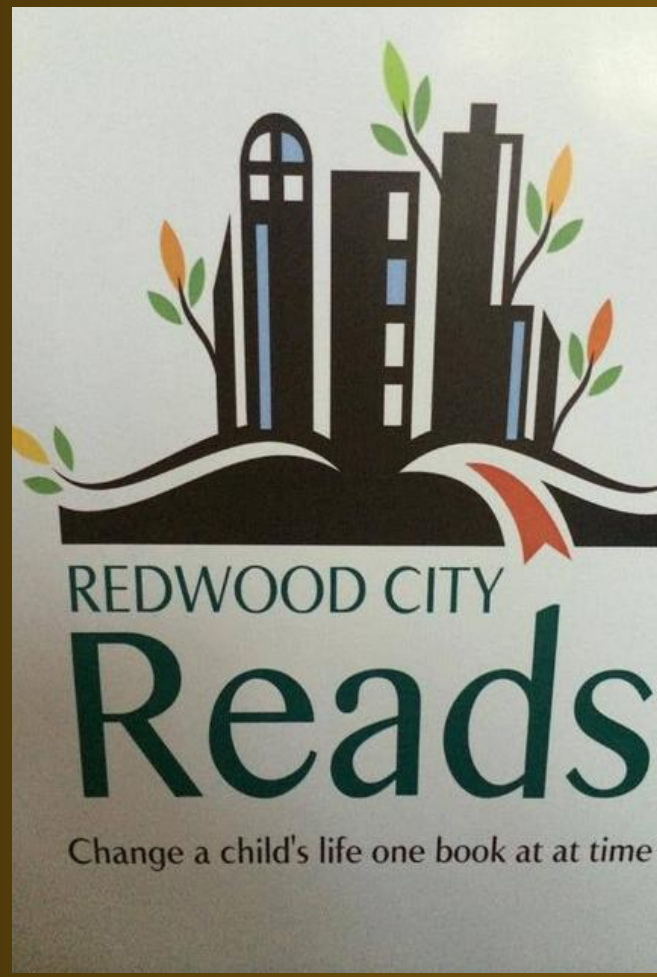




# VOLUNTEERS



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# GU - Providing Emergency Assistance



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## 2020 & 2021 COVID-19 Pandemic Response

- GU Provided 289,000 meal equivalents to NFO Families
- Raised emergency aid fund to assist NFO families

## 2023 - Bayshore Mobile Home Park Flooding

- Provided small amounts of financial assistance
- to families that lost personal property

## 2024 - Middlefield Road Fire - Pacific Ave Families Impacted

- Facilitated emergency clean up with other organizations
- Coordinated with NFO Community Center and Redwood City Together - two community info and support meetings; provided food and supplies

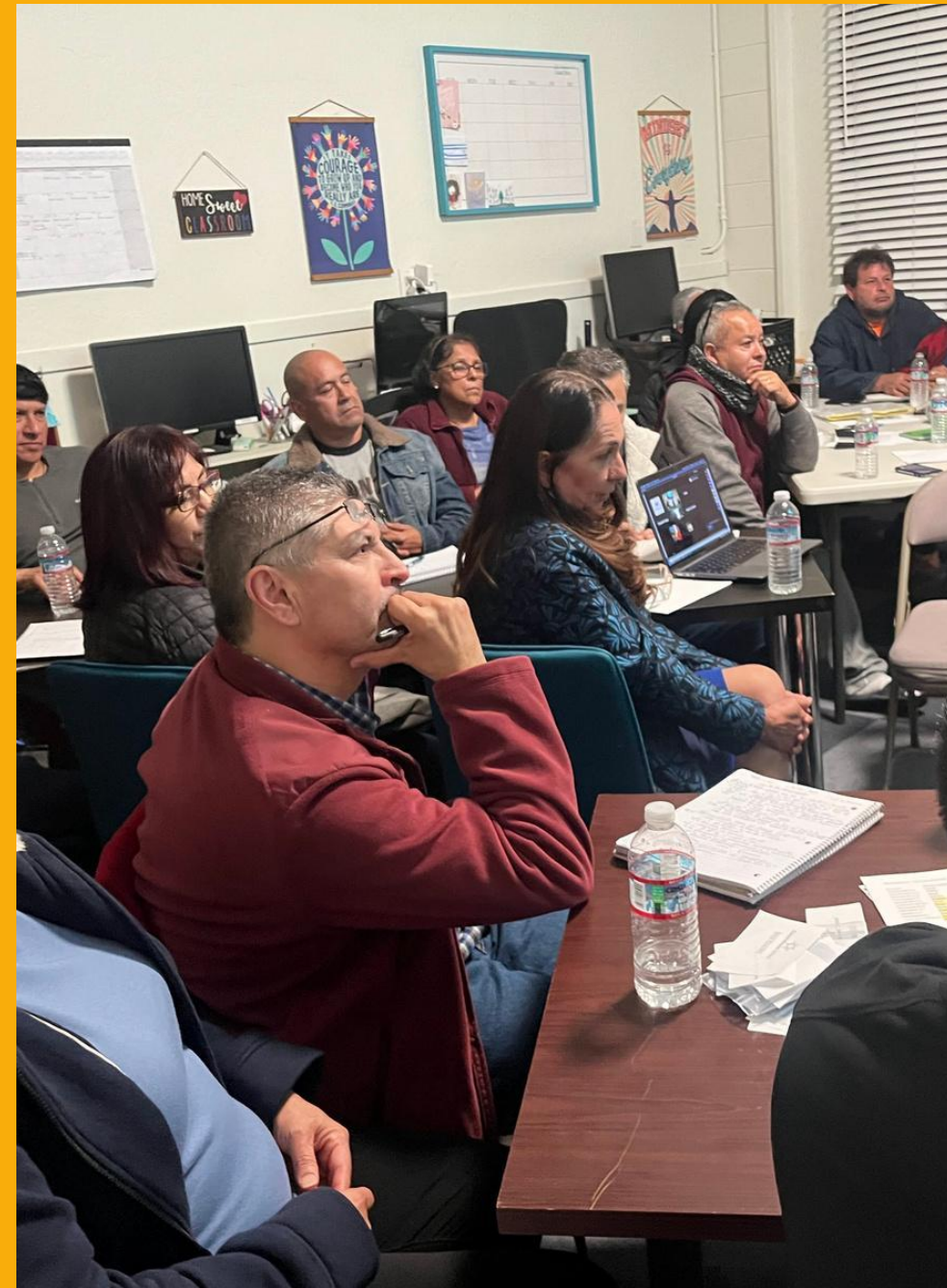




# Immigrant Business and Entrepreneur Support



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**BUSINESS  
101**

Classes and Grant Support - \$500k+ 2020-2024





# 2023 Recap - Persons Served **Generations United**

Total Program Participants Count 1874

Unique Persons Count 852

Unique Adults 372

Unique Youth/Children 480

**3 FT Staff, 3 PT Staff, 3 Interns**

**200+ Volunteers**

**Partnership with many other CBOs**

**+/- \$600K Budget 2024**





# Gentrification in NFO



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## Gentrification Key Points:

- Gentrification is defined as a profit-driven change in the socioeconomic and racial demographics of a low-income neighborhood. Many factors contribute to gentrification. One is the rapid influx of capital or job growth into a city that causes a quick increase in population. A tight housing market is often one of the first signs of gentrification, as middle- and upper-class people move into the city in large numbers.
- It is not always negative and there are some positives.

Sources: The Brookings Institution Center on Urban and Metropolitan Policy: [Dealing with Neighborhood Change: A Primer on Gentrification and Policy Choices](#); Federal Reserve Bank of Philadelphia: [The Effects of Gentrification on the Well-Being and Opportunity of Original Resident Adults and Children](#); Gentrification Pros and Cons: A Double Edged Sword <https://robertsmith.com/blog/gentrification-pros-and-cons/#:~:text=Some%20of%20the%20benefits%20of,living%2C%20especially%20for%20underserved%20communities.>



# Gentrification in NFO



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## Gentrification Positives:

- 1. Neighborhood Revitalization**
- 2. Increased Property Values**
- 3. Economic Growth**
- 4. Enhanced Infrastructure**
- 5. Reduced Crime Rates**
- 6. Attraction of Talent and Creativity**
- 7. Improved Public Transportation**

## Gentrification Negatives:

- 1. Displacement of Long-Term Residents**
- 2. Loss of Affordable Housing**
- 3. Increased Cost of Living**
- 4. Socioeconomic Disparities**
- 5. Cultural Erosion**
- 6. Loss of Small Businesses**
- 7. Reduced Diversity**



# Eight Parcels Purchased by Stanford - for 3 Life Sciences Buildings - 2 RWC; 6 NFO (SMC)





To Date, Stanford has not shown that they care about the NFO Community. GU has presented recommendations to Stanford on how they can be a better community partner including:

- **Access to the pool for safe swim classes for our children;**
- **Work day parking for teachers at KIPP and Connect Schools;**
- **Access to fitness classes for Moms;**
- **Use of available rooms for classes and meetings; and**
- **Assistance to Childcare openings for single working Moms.**

**>>We also publicly call out Stanford to be proactive to partner with GU and other CBOs to create a Job Training Program for NFO residents for Lab Tech positions which will be needed in the new Life Sciences Buildings.**





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## **GU also has a call to action for the NFO Community Council to manage gentrification for the benefit of NFO:**

- **Endorse a conceptual framework for businesses and developers to pay into a “NFO Betterment Fund”**
- **Request the SMC Supervisors to direct staff to research and recommend options for generating revenue (Development Fees, Transfer Tax, etc.)**
- **Develop a list of highest priorities for NFO so that when funds become available, SMC will have in hand - recos for expenditures.**





• Angie Ibarra Miller  
Executive Director and Founder

- Public Speaker
- Mentor
- Certified Trainer
- Ordained Pastor



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