

Commission Meeting 8-20-24
Visibility Project

Overall Goal

Increase LGBTQIA+ visibility and build awareness that creates & strengthens allies

Building on Jana's Visibility proposal we initially chose a five-prong approach to the visibility project

1. City Council visibility
2. School Board visibility
3. Business visibility
4. Media visibility
5. Library visibility

and of course there are many more that we can add/discuss/implement

1st Phase

Our goal is to have community members speak at City Council meetings beginning in February, 2025 and every month thereafter. These speakers would be making a 2 minute or less 'impact' statement during public comments directly to City Council members in the city in which they live.

We need 3 commission members to take the leads on the following 3 projects. These leads will need at least one commission member to be a part of their team. These 3 projects will be the basis of all future phases. Additionally, we need the entire Commission to start making public comment this fall for us to learn what works and what needs adjusted.

Recruitment/Volunteers

Responsible for all volunteers and volunteer recruitment. report monthly at Commission Meeting.
duties:

- data collection, report back monthly as to how many current volunteers, from what city, willing to do what
- reach out to Commission City Ambassadors (aka volunteers) for their help in cities that are lacking or short volunteers.
- implement social media strategies and event strategies to recruit more people, raise awareness of the Visibility project through a variety of creative methods, do this aggressively and 'time is of the essence'

Goal: An aggressive but achievable goal would be to have 6 volunteers ready and willing to go for each of the 20 city council meetings, that means we need 6 volunteers from each city to speak at their City Council meeting by January 2025

Educate

Responsible for developing content for training for in person, hybrid and virtual presentations to train volunteers in the first phase

duties:

- writing the content, structuring the presentation, developing handouts, and create guides/scripts for impact statements
- delivering the final presentation to volunteers along with the “Mobilize” lead, whether on their own or with their subcommittee members (KISS, keep it simple and concise)
- develop a format and timeline to meet the goal, and choose whether to implement this in-person or hybrid or strictly virtual

Goal: First training/s to happen in January 2025 so folks are ready to go at city council meetings in February

Mobilize

Responsible for scheduling both community members and commissioners to attend City Council meetings throughout the county for every month in 2025.

duties:

- email lists, keep in contact with current community that has already expressed interest
- inform volunteers of ‘other opportunities’ to create visibility, ie, flag raising, protests, marches, celebratory events around the county, so that we have more community involvement anytime we have a chance to show numbers and support at the various events that happen throughout the year in our county
- encourage volunteers to attend other trainings such as SOGIE
- Work with Recruitment/Volunteer committee on further recruitment and support of volunteers.

Goal: To have volunteers speak at City Council meetings in 2025 five months of the year. Ultimate goal I think should be 10 months, but our first year I believe it would be very achievable to have someone speak at every council meeting every other month, not including January and December

ALL commission members are responsible for:

- recruitment of volunteers
- speak at a city council meeting during public comment at some point between October-November.
- all commissioners need to be on the EXACT same page as to what the Visibility project is, and what our goals are. So that can be easily explained to anyone asking, and that we ALL have the EXACT same answer.