

COUNTY OF SAN MATEO



Immigrant Integration & Inclusion Strategic Plan Steering Committee

**Meeting #2
April 7, 2021**



Agenda

- Welcome & Introductions
- Survey Results & Discussion
- Community Engagement Categories
- Community Engagement Teams & Subcommittees
- G4G Website Launch
- Next Steps

Ice Breaker Results

Go to www.menti.com and use the code 2398 2759

What words come to mind when you think of Immigrant Integration?

Mentimeter



Press S to show image

🔒 Voting is closed

18
👤

Survey Results: What's Working Well within Organization?

What are current strategies, programs and policies that are working well *within your organization* that are moving the needle towards better integrating immigrants in SMC?

A few examples:

- The Department of Housing partners with developers to build affordable housing throughout the county.
- The League of Women Voters supports social policy programs and policies to prevent or reduce poverty and to promote self-sufficiency for individuals and families.
- The LIBRE Project helps dispel myths about the impact of receipt of public benefits on immigration status and encourages families to get the safety net benefits they qualify for to keep their families healthy.

Survey Results: What's Working Well in San Mateo County?

What are current strategies, programs and policies that are working well *within San Mateo County at large* that are moving the needle towards better integrating immigrants in SMC?

- The collaborative effort of the Census 2020 strategic partnerships (and the focus on hard-to-reach communities and promoting diversity and inclusion) formed by the County were successful and remain to be throughout other efforts like voter engagement and now during the pandemic for continued education and outreach and engagement w/ our communities.

Survey Results: What's Working Well in San Mateo County?

What are current strategies, programs and policies that are working well *within San Mateo County at large* that are moving the needle towards better integrating immigrants in SMC?

- Important to note that this collaborative outreach effort included sensitivity towards the needs of the immigrant community, including language and cultural awareness, accommodations to address concerns of undocumented immigrants (e.g., concerns about privacy/registration issues), and included attempts to micro-target specific communities.

Survey Results: What's Working Well in San Mateo County?

What are current strategies, programs and policies that are working well *within San Mateo County at large* that are moving the needle towards better integrating immigrants in SMC?

- Emphasis and funding by the Board of Supervisors and the County to specifically target immigrant issues; Legal Services funding, RFP's for outreach and education on various issues to engage with hard to reach communities, immigrant relief fund, pandemic recovery efforts, etc.

Survey Results: What's Working Well in San Mateo County?

What are current strategies, programs and policies that are working well *within San Mateo County at large* that are moving the needle towards better integrating immigrants in SMC?

- Efforts by the County to address equity issues;
 - Appointment of Chief Equity Officer with the County Manager's Office
 - Equity panels for many current County efforts including vaccine distribution.
- Other county-wide programs working well are:
 - The Big Lift initiative
 - Safety net service agencies
 - SMC library programs
 - Legal services collaborative

Survey Results: Current Gaps/Room for Improvement

What/where are the current gaps in helping our immigrant community thrive, or what are items that can be improved?

- Lots of resources and services but hard to connect residents with them.
- Technology access continues to be a problem. Digital literacy also needs to be improved
 - Using oral and written methods of access, not just digital access.
- More opportunities for native-born and foreign born residents to connect, perhaps mentorship/sponsorship programs
- Funding to increase capacity of existing service providers to serve the needs of immigrants, and to increase staffing and programming in language for existing and emerging needs of immigrants
- Better welcoming communications to various immigrant groups

Survey Results: Current Gaps/Room for Improvement

What/where are the current gaps in helping our immigrant community thrive, or what are items that can be improved?

- The legal requirements for language access/translation (e.g. for elections materials) don't always match the demographics of our population (i.e., even though we may not reach a certain threshold, translation into certain languages may be needed)
- Language services not available in non-county agencies.
- Easier and better access to affordable health care for all, regardless of status
- Many immigrants and refugees come from places where authorities are a threat to them (police, military, government) and are not aware that things are better (not perfect by any means) here

Survey Results: Current Gaps/Room for Improvement

What/where are the current gaps in helping our immigrant community thrive, or what are items that can be improved?

- There is a need for more community building and outreach to congregations and clergy leadership in immigrant communities
- Greater involvement and innovation in the kinds of policies and programs the county implements
- Developing education and workforce strategies that meet the needs of job seekers and employers
- Creating more housing at all income levels
- Our immigrant community will benefit from increased visibility in leadership positions such as elected officials.
 - Positions that can help create and improve current policies

Survey Results: Current Gaps/Room for Improvement

What/where are the current gaps in helping our immigrant community thrive, or what are items that can be improved?

Additional gaps captured during the meeting:

- City council meetings do not always offer language services for communities to understand and engage on the topics and content of the meeting
- Undocumented immigrants have a barrier to work legally and obtain fair wages and workers rights
- Needs to be a way to create more of an awareness around worker rights- specifically for day laborers and agricultural workers, not only during the pandemic but beyond.

Survey Results: Proposed Community Engagement Categories

These are the 5 proposed overarching Community Engagement Categories we mentioned during the Steering Committee Kickoff. How would you describe and/or define each of the prospective categories?

- Community Connectedness & Engagement
- Economic Development
- Education Opportunities & Outcomes
- Equitable Access to Services
- Safe Communities

Survey Results: Category #1

Community Connectedness & Engagement:

Word Cloud: Immigrants, Community, Building

- Programs actively welcome immigrants and work with their native-born neighbors to promote acceptance and assistance to promote inclusiveness and belonging for all
- Continue to draw more public engagement in all public processes, civic engagement, volunteering, voting, PTA meetings, local city council participation w/ all immigrants whether documented or not.
- Easy access and freedom to fully participate in civic activities at all levels and outreach to provide quality information to support informed decisions.
- Building community trust, relationships and purposefully investing in and lifting up immigrant leadership; develop & promote leaders who look like the communities they serve
- Maximizing resources and impact by educating the community and working together on planning and implementing active solutions.

Survey Results: Category #2

Economic Development

Word cloud: Economic Opportunities, Jobs, Help

- Immigrants are accorded the consideration they need at work to manage the complexities of their new situations, have access to good jobs with fair wages, and are assisted in building their own self-sufficiency by promoting entrepreneurship programs & credential recognition
- Planning for the future – help businesses recover & grow, promote economic sustainability & create opportunities for economic growth
- Help create a pipeline of job seekers in career pathways that show projected growth, promote educational opportunities for career development.
- Open the door to opportunities for non-english speakers, those w/o higher education, allow for skills we may not immediately recognize to become part of the economy and support their growth with trainings, financial literacy, etc.

Survey Results: Category #2

Economic Development

Additional contributions from the meeting:

- Legal Services: path that can help provide access to work authorization.
 - Worker rights to be included to educate on living wages, against wage theft, rights, etc.
- Focus on the concept of entrepreneurship and small businesses.
 - Look into possibility of some type of immigrant opportunity fund- zero interest loans
- Category should include people who work in the informal economy- at home care givers, etc.
- Assistance planning for the future with retirement, saving, wealth development, etc.
- Need and cost of childcare can be a barrier, but we can use it as an opportunity for small business/entrepreneurship opportunities, etc.

Survey Results: Category #3

Education Opportunities & Outcomes

Word cloud: Access, Learning, Higher Education, Community College, Supports, English, Opportunities

- Immigrant families are accorded extra consideration of their and their children's needs for educational support, supplies and tools.
- Ensuring immigrant communities know how to access educational opportunities for youth, increase access to services and supports needed to succeed in school, and increase access to better and higher education while ultimately increasing graduation rates.
- Promote job preparation & career pathways through education, and develop collaborations for placements for job seekers
- Promoting and expanding ESL classes, community colleges courses, and provide scholarship information and opportunities
- Provide social-emotional support, literacy and mathematic boosts early on so that children are meeting and exceeding learning benchmarks

Survey Results: Category #3

Education Opportunities & Outcomes

Additional contributions from the meeting:

- Making parents aware of the importance and value of their children continuing higher education (trade schools, university, etc.)
- Making sure we're thinking about educational opportunities for 0-adult
- Focus on early childhood education and its link to children's success
- Attending to the needs of learners with disabilities and learning challenges
- Childcare can be a dual opportunity for early learning and development as well as job skills and small business opportunities
- Ensuring teachers and school admin have the tools they need to give children of immigrants the support they need- important that they understand their situations (language, housing situations, cultural backgrounds, etc.)

Survey Results: Category #4

Equitable Access to Services

Word Cloud: Access, Services, Ensuring

- Ensuring that immigrants have knowledge of and access to all the services congruent with their needs, regardless of status, and know where and how to access them
- Providing linguistically, culturally, and technologically accessible services
- Food security, rental/housing assistance, child care, access to healthcare
- Meeting residents where they're at, rather than expecting them to connect to the County spontaneously or as needed on their own
- Mapping the barriers to access, changing systems to address those barriers and adopting a "no wrong door" approach to accessing services: creating programs to address the disadvantages for immigrants

Survey Results: Category #4

Equitable Access to Services

Additional contributions from the meeting:

- Providing a sense of safety and assurance that utilizing services will not damage or hinder their security and immigration status.
- Ensuring people providing services have an understanding of the different cultures and backgrounds where residents come from.
- Reviewing local pools for emergency services for undocumented people, including cash assistance
- Technology (not only access to Wi-Fi, but digital literacy, access and ability to use smart phones, emails, etc) has been a challenge but can we use this as an opportunity for learning and development of digital skills?
 - Access to assistance when there's a technology/literacy divide?

Survey Results: Category #5

Safe Communities

Word Cloud: Communities, Immigrants, Feel Safe, Safety, Law Enforcement, Live, Services

- Ensuring immigrant children, youth, adults, seniors, lgbtq+ and people with disabilities, regardless of country of origin, feel that they can live, access services, succeed and advocate without fear.
- Working on mindsets regarding immigrants to keep them safe from harm. Need to empower immigrants to tell us what safety feels like in their communities
- Safety of all who reside in our community cultivates healthy communities that participate. Better relationship and trust needs to be build w/ law enforcement so that immigrants feel rightfully safe from harassment or discrimination in their living environment, employment, education and social settings.
- Continuously striving to decrease crime in our communities, accessible police, fire, first responder services, meanwhile allow immigrants to feel safe to be outside, clean streets, clean parks, etc.
- Safety issues/concerns are broad, and should include not only physical safety, but also emotional safety, access to health care and social service benefits/programs, access to other needs such as safe housing, education.

Survey Results: Category #5

Safe Communities

Additional contributions from the meeting:

- Create a solid intentional PR campaign with intentional efforts to educate and change the attitudes of residents about our immigrant community
 - Lifting up immigrant stories as well as engage them as partners
- There are all types of allies in San Mateo County willing to stand up- need to find out how to better engage and partner with them.
- More partnership between law enforcement agencies and CBOs to help build trust w/in the community.

Survey Results: Proposed Community Engagement Categories

Are these 5 Community Engagement Categories suitable for San Mateo County, or do you have any changes/recommendations? Please be specific.

Additional topics mentioned & discussed in meeting:

- Healthy family engagement- falls under community connectedness
- Maybe Healthcare access (to include mental health and domestic violence)- falls under equitable access to services and safe communities
- Civic engagement and participation- falls under community connectedness
- Access to healthy and affordable housing- falls under equitable access to services and safe communities

Co-Chairs of Community Engagement Categories

Thank you to our volunteers:

- Equitable Access to Services: Self-Help for the Elderly, Samaritan House, Legal Aid Society
- Economic Development: Grove Foundation, SAMCEDA
- Education Opportunities & Outcomes: Office of Education & SMC Health
- Community Connectedness & Engagement: Nuestra Casa
- Safe Communities: Catholic Charities

Community Engagement Partners

Community Connectedness & Engagement

Chair: Nuestra Casa

- SAMCEDA
- Coastside Hope
- The Big Lift/SMC District 2
- League of Women Voters
- The Grove Foundation
- SMC District 1
- SMC District 3
- Human Services Agency

Proposed Community Engagement Partners

Community Connectedness & Engagement

Additional Proposed Partners:

- ALAS
- Casa Circulo
- SSF library
- Redwood City Together
- Bayanihan Center
- One East Palo Alto
- SMC Pride Center
- Siena Youth Center
- Youth Leadership Institute
- Belle Haven Action
- Bair Island Lions
- Puente
- Daly City Partnership

Community Engagement Partners

Economic Development

Chairs: SAMCEDA, The Grove Foundation

- SMC Housing Department
- Self-Help for the Elderly
- ACCEL
- Upwardly Global

Proposed Community Engagement Partners

Economic Development

Proposed Partners:

- Renaissance Entrepreneurship Center
- Daly City Partnership
- StreetCode Academy
- JobTrain
- City Chambers of Commerce
- Jewish & Lutheran Social Services

Community Engagement Partners

Educational Opportunities & Outcomes

- Chair: Office of Education, SMC Health
 - Legal Aid Society
 - SAMCEDA
 - Coastside Hope
 - The Big Lift
 - Self-Help for the Elderly
 - JobTrain
 - SMC District 1
 - ACCEL

Proposed Community Engagement Partners

Educational Opportunities & Outcomes

Proposed Partners:

- Girls2Women
- Redwood City Library
- Family Connections
- Upward Scholars
- Canada College Dream Center
- College Track
- 4Cs
- Foundation for a College Education
- First 5
- Ability Path
- CCCE (Corporate Training Solutions)
- Redwood City Together
- East Palo Alto Academy Foundation
- San Mateo County Libraries
- Quest Learning Center
- Boys & Girls Clubs
- Thrive Alliance

Community Engagement Partners

Equitable Access to Services

- Chairs: Legal Aid Society, Samaritan House, The Grove Foundation
 - Office of Education
 - SAMCEDA
 - Coastside Hope
 - Self-Help for the Elderly
 - SMC District 1
 - SMC District 3
 - Nuestra Casa
 - Human Services Agency

Proposed Community Engagement Partners

Equitable Access to Services

Proposed Partners:

- Puente
- Community Legal Services in East Palo Alto (CLSEPA)
- Multicultural Institute
- Immigration Institute of the Bay Area (IIBA)
- StarVista
- Remaining CORE Service Agencies
- Mental Health Association
- SMC Pride Center
- YUCA (Youth United Community Action)
- Second Harvest Food Bank
- SMC ODE

Community Engagement Partners

Safe Communities

- Chair: Catholic Charities
 - Coastside Hope
 - Department of Housing
 - Sheriff's Office (?)

Proposed Community Engagement Partners

Safe Communities

Proposed Partners:

- Redwood City Police Activities League (PAL)
- Sheriff's Activities League (SAL)
- CORA
- Faith in Action
- Immigrant Legal Resource Center (ILRC)
- Ombudssmen
- SMC Pride Center
- Project Sentinel
- PCRC
- Housing Leadership Council
- API Caucus
- NAMI
- Support Lives Foundation
- Housing Industry Foundation
- One Life Counseling Center

G4G Website Launch

The screenshot shows the County of San Mateo website header with the logo and navigation links. The main content area features a 'Gateways for Growth' section with three circular icons: a red circle with a group of people, a grey circle with a checkmark, and a blue circle with a pie chart. Below these icons are the labels 'Steering Committee & Partners', 'Strategic Planning Process', and 'Immigrant Integration Research & Demographics'. To the left is a 'CONTACT US' box with phone, email, and social media information. Below that is a vertical menu with links like 'Immigrant Services Home' and 'Immigration Legal Services'. A text block titled 'About Gateways for Growth:' describes the initiative's goals. A photo of a diverse group of people is shown on the right.

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Gateways for Growth

CONTACT US

(650) 363-4194

ImmigrantServices@smcgov.org

Twitter Instagram

- Immigrant Services Home
- Immigration Legal Services
- Community Resources
- Community Engagement Efforts
- Gateways for Growth
- Community Affairs Home

Steering Committee & Partners

Strategic Planning Process

Immigrant Integration Research & Demographics

About Gateways for Growth:

Local communities across the country have long seen the positive effects of a growing immigrant population. An influx in newcomers has driven population growth, revitalized neighborhoods, spurred innovation, and enriched communities with cultural diversity. In the face of this, many local governments, chambers of commerce, and nonprofits have been thinking more proactively about how to create an environment that sends a message of inclusion and social cohesion, maximizes the contributions of all residents, and gives community members the tools they need to thrive together.



G4G Website Launch



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Gateway for Growth- Steering Committee & Partners

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[Strategic Planning Process](#)

[Immigrant Integration Research & Demographics](#)

[Immigrant Services Home](#)

GATEWAYS FOR GROWTH ADVISORS

George Zavala
Western Regional Manager
Welcoming America

Mo Kantner
Director, State and Local Initiatives
New American Economy

STEERING COMMITTEE ROSTER

Jasmine Hartenstein Immigrant Services Coordinator Office of Community Affairs	Jennifer Llamas Immigrant Services Coordinator Office of Community Affairs	Ka'Ryn Holder-Jackson Executive Director Adult-Education, College, and Career Educational Leadership (ACCEL)
Diana Otero Director of Operations & Support Services Catholic Charities	Judith Guerrero Executive Director Coastside Hope	Jose Santos Program Officer Grove Foundation
Ruben Avelar Director of Career Center Services JobTrain	Marie Baldisseri President League of Women Voters of North & Central San Mateo County	M. Stacey Hawver Executive Director Legal Aid Society of San Mateo County
Miriam Yupanqui Executive Director Nuestra Casa	Bart Charlow Executive Director Samaritan House	Larisa Ocafiada Marketing, Communications and Operations Manager SAMCEDA
Linda Wolin Senior Legislative Aide Supervisor Dave Pine, District 1	Gina Quiney Senior Legislative Aide Supervisor Carole Groom, District 2	Brae Hunter Legislative Aide Supervisor Don Horsley, District 3
Maggie Cornejo	Tony Ravulan	Tania Perez

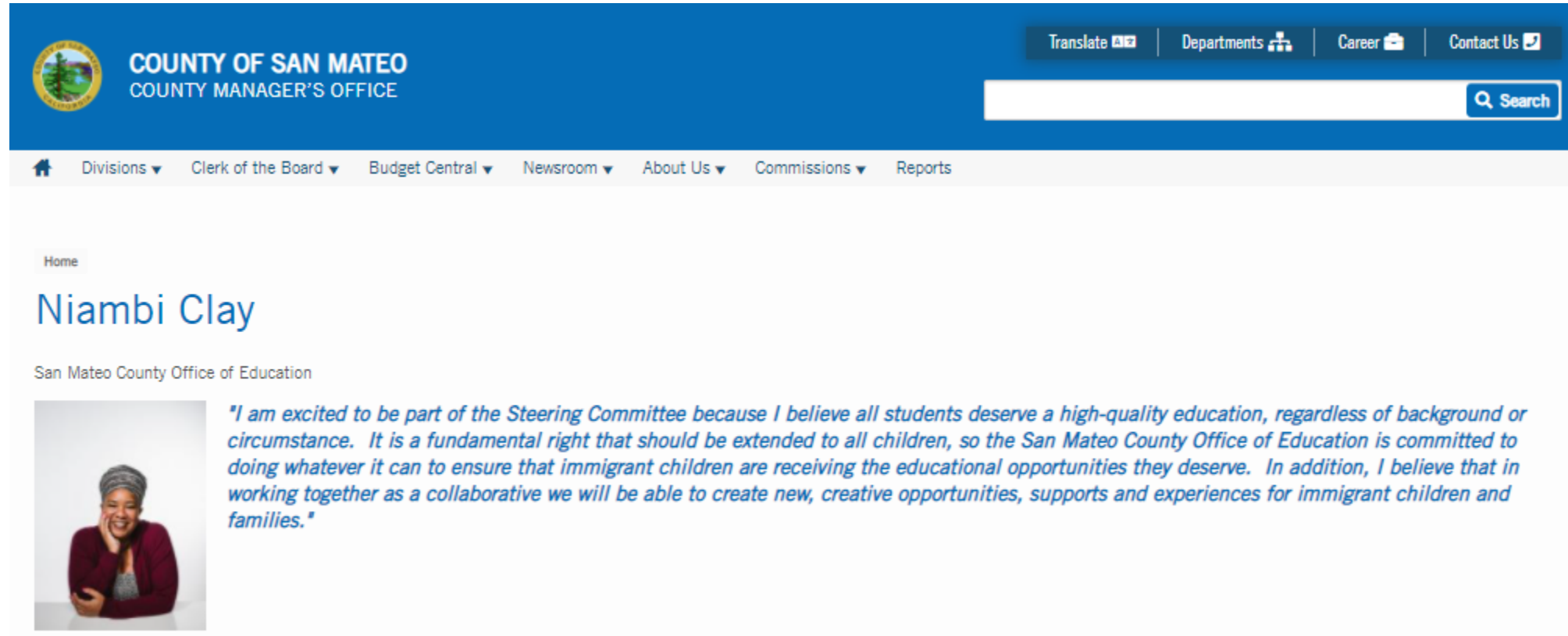
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COUNTY OF SAN MATEO



G4G Website Launch




The screenshot shows the homepage of the County of San Mateo website. The header is blue with the County of San Mateo logo on the left and navigation links for Translate, Departments, Career, and Contact Us on the right. A search bar is also present. Below the header is a white navigation bar with links for Home, Divisions, Clerk of the Board, Budget Central, Newsroom, About Us, Commissions, and Reports. The main content area features a 'Home' breadcrumb, the name 'Niambi Clay', and her title 'San Mateo County Office of Education'. A portrait of Niambi Clay is shown on the left, and a quote is on the right.

Home

Niambi Clay

San Mateo County Office of Education



"I am excited to be part of the Steering Committee because I believe all students deserve a high-quality education, regardless of background or circumstance. It is a fundamental right that should be extended to all children, so the San Mateo County Office of Education is committed to doing whatever it can to ensure that immigrant children are receiving the educational opportunities they deserve. In addition, I believe that in working together as a collaborative we will be able to create new, creative opportunities, supports and experiences for immigrant children and families."

G4G Website Launch



The screenshot shows the County of San Mateo website header with the logo and text "COUNTY OF SAN MATEO COUNTY MANAGER'S OFFICE". Navigation links include "Translate", "Departments", "Career", and "Contact Us". A search bar is present. The main navigation menu includes "Home", "Divisions", "Clerk of the Board", "Budget Central", "Newsroom", "About Us", "Commissions", and "Reports". The main content area features a breadcrumb "Home" and a large heading "Gateway for Growth- Strategic Planning Process". A sidebar on the left contains a menu with items: "Gateway for Growth Home", "Steering Committee & Partners", "Strategic Planning Process", "Immigrant Integration Research & Demographics", and "Immigrant Services Home". The main content area has two sections: "G4G Award" and "Technical Support".

Home

Gateway for Growth- Strategic Planning Process

Gateway for Growth Home

Steering Committee & Partners

Strategic Planning Process

Immigrant Integration Research & Demographics

Immigrant Services Home

G4G Award

The Office of Community Affairs' Immigrant Services will receive research and technical assistance to better tailor local initiatives and outreach that promote immigrant inclusion thanks to a competitive Gateways for Growth (G4G) award given by New American Economy (NAE) and Welcoming America. This grant will help the County develop its first Immigrant Integration and Inclusion Strategic Plan.

Technical Support

Awardees receive individualized technical assistance from from NAE and WA to support the development of a multi-sector welcoming plan during the one year period of their G4G award. The planning process includes building connections with community stakeholders, convening working groups, and developing and presenting the strategic plan. During this time, awardees participate in monthly check-in calls with the G4G team, through which NAE and WA provide consultation on the planning process, help troubleshoot challenges, and connect communities to examples and resources, as appropriate. Awardees also have opportunities to connect with current and prior G4G awardees for peer-to-peer learning.

G4G Website Launch

Gateways for Growth | County M... x

cmo.smcgov.org/gateways-growth

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On March 17, 2021, San Mateo County moved to Tier 3 (Orange). [Read more here.](#)

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Gateways for Growth

CONTACT US

(650) 363-4194

ImmigrantServices@smcgov.org

Immigrant Services Home

Steering Committee & Partners

Strategic Planning Process

Immigrant Integration Research & Demographics

Share your Feedback

9:09 AM 3/19/2021



Go to www.menti.com and use the code 6321 1634

G4G Tagline Vote

What should be our G4G Tagline?

 Mentimeter



Because immigrant inclusion elevates everyone



Immigrant Inclusion - moving our community forward



Building a welcoming community through immigrant inclusion



Creating a thriving San Mateo County through immigrant inclusion

Next Steps

- Follow-up meeting with co-chairs of the Community Engagement Subcommittees
- Provide organizations and contact info for additional community engagement partners



Thank You!

