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SAN MATEO COUNTY  
CONTINUUM OF CARE

**2021 CoC APPLICANT MEETING**

**PRESENTER: FOCUS STRATEGIES**

**September 15, 2021**

# Meeting Agenda

- 1. General Information on the 2021 CoC NOFO**
- 2. Information for Renewal Applicants**
- 3. Information for New Applicants**



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# GENERAL INFORMATION ON THE 2021 CoC NOFO

# Overview of 2021 Continuum of Care NOFO

- **HUD CoC NOFO Released August 18, 2021**
- **Application deadline: November 16, 2021**
- **\$2.65 billion available nationally**
- **First time this competition has been held since 2019 (2020 skipped due to COVID-19)**

# Available Funding

- **Funding for renewal of existing grants**
- **Grants must be placed into 2 Tiers, but Tier one is large enough to fund all renewals**
- **Bonus funding of \$684,255 available for new permanent housing projects. Bonus points for new projects leveraging housing and health system resources.**
- **Bonus funding of \$491,550 available for new permanent housing project serving survivors of domestic violence**

# Important Changes Since 2019

- **Housing first requirements have returned in the Project Application**
- **Greater emphasis in CoC Application on:**
  - **Coordination with Housing Authorities**
  - **Addressing racial disparities in the homelessness response system**
  - **Inclusion of people with lived experience in system planning**
- **New questions about impact of COVID-19 and use of recovery act funds**
- **Bonus points for projects leveraging housing and healthcare**
- **Unsheltered PIT count is not evaluated this year**



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# INFORMATION FOR RENEWAL APPLICANTS

# Renewal Process and Timeline for Renewals

Date	Activity
August 18, 2021	NOFO released by HUD
September 15, 2021	Informational meeting for applicants (new and renewal)
September 17, 2021	Renewal applicants receive Project Performance Reports
October 6, 2021	Project applications due to the Center on Homelessness: 1. Project Application from e-snaps (in pdf format) 2. Completed Project Performance Report Plus Attachments
October 13, 2021	Renewal applicants receive Score Card for each project submitted
October 19/20, 2021	Review panel meeting to rank projects; applicants notified of ranking
October 27, 2021	Appeals due to Center on Homelessness using <b>Appeals Form</b>
November 2, 2021	Applicants receive response to appeals
November 8, 2021	CoC Steering Committee meeting to approve Project Priority List
November 16, 2021	HUD Deadline



# Scoring of Renewal Projects

- **Rating factors are provided in the 2021 Project Review and Ranking Process approved by CoC on September 10, 2021**
- **Factors are the same as in 2019, except for:**
  - **New rating factor on Promoting Racial equity (6 points)**
- **COH will score each renewal based on performance data from HMIS and information provided by applicants in the Project Performance Report**
- **New this year, applicants receive a Score Card summarizing scores**
- **Reminder: Tier 1 is large enough for all renewals**

# Changes to Project Performance Report

- **New narrative question on promoting racial equity:**

Measure 10: Please describe:

- (1) How your project has identified any barriers to participation faced by persons of different races and ethnicities, particularly those over-represented in the local homelessness population, and
- (2) Steps you have taken to eliminate identified barriers. If no barriers have been identified, describe steps you have taken to ensure the project promotes racial equity.

- **Two new unscored questions:**

- A. Please describe how your organization and project or program involves people with lived experience of homelessness in providing input on program planning and evaluation, development of policies and procedures, and decision-making structures and processes.
- B. Please describe how your project or program ensures that participants receive needed health and behavioral health services, including connections with providers of healthcare services.

# Project Application (E-snaps)

- **Very minimal changes since 2019**
- **Questions on Housing First have reverted back to 2018 language**
- **HUD no longer using the AAQ desk for competition or e-snaps questions.**
- **Questions should be sent directly to HUD**
- **Recommend contacting COH team first before reaching out to HUD**

# Informational Resources

## Center on Homelessness NOFO website:

<https://hsa.smcgov.org/continuum-care-nofanofa>

- Highlights of the 2021 NOFO
- Project Review and Ranking Process
- Information for Renewal Applicants
- Tips for Completing the Renewal Application in E-snaps
- Appeal Form

## HUD Exchange:

<https://www.hudexchange.info/programs/coc/>.



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# INFORMATION FOR NEW APPLICANTS

# Renewal Process and Timeline for New Projects

Date	Activity
August 18, 2021	NOFO released by HUD
September 15, 2021	Informational meeting for applicants (new and renewal)
October 6, 2021	Project applications due to the Center on Homelessness: 1. Project Application from e-snaps (in pdf format) 2. New Project Application Narrative
October 19/20, 2021	Review panel meeting to rank projects; applicants notified of ranking
October 27, 2021	Appeals due to Center on Homelessness using Appeals Form
November 2, 2021	Applicants receive response to appeals
November 8, 2021	CoC Steering Committee meeting to approve Project Priority List
November 16, 2021	HUD Deadline

# Available Funding

- 1. Bonus funding for Permanent Housing Projects: \$684,255**
  - 2. Bonus funding for Permanent Housing Projects serving DV population: \$491,550**
  - 3. Possibility of re-allocation funding, amount TBD**
- Projects can combine bonus and re-allocation funding**
  - Bonus amounts can be split among multiple projects**

# Allowable Project Types

- 1. Permanent Supportive Housing (for people experiencing chronic homelessness)**
- 2. Rapid Rehousing (for people meeting HUD homelessness definition)**
- 3. Joint Transitional Housing/Rapid Rehousing (for people meeting HUD homelessness definition)**



# Project Requirements

- **Must participate in Coordinated Entry**
- **One-year grant terms strongly encouraged (longer terms are allowed)**
- **Must begin operations in a timely manner**
- **Must document a 25% match. Leasing funds do not require match.**

**Applicants are advised to carefully review NOFA to understand allowable costs for each project type**

# Scoring of New Projects

- **Rating factors are provided in the 2021 Project Review and Ranking Process approved by CoC on September 10, 2021**
- **Rating factors are the same as in 2019, with new subfactors for:**
  - **Promoting Racial equity**
  - **Inclusion of people with lived experience**
  - **Strategies to connect participants with needed health services**
- **New this year, there are 10 bonus points for projects that align with HUD policy priorities**

# Bonus Points for New Projects

- **A: Project utilizes housing subsidies or subsidized housing units not funded through the CoC or ESG program. (5 points)**
  - For PSH projects, at least 25% of units are funded by a non-CoC source
  - For RRH projects, at least 25% of participants receive housing through a non-CoC source
- **B: Project utilizes healthcare resources (including behavioral health) to help individuals and families experiencing homelessness. (5 points)**
  - Amount equivalent to 25% of funding requested from HUD for the project must be covered by a healthcare organization (cash or in-kind)
- **Applicants must provide written documentation of the commitment of resources from the housing or healthcare provider.**

# Informational Resources

## Center on Homelessness NOFO website:

<https://hsa.smcgov.org/continuum-care-nofanofa>

- Highlights of the 2021 NOFO
- Project Review and Ranking Process
- Availability of New Project Funding
- **New Project Application Narrative**
- Appeal Form

## HUD Exchange:

[https://www.hudexchange.info/programs/coc/.](https://www.hudexchange.info/programs/coc/)



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**QUESTIONS**



(916) 436-1836



FocusStrategies.net



340 S Lemon Ave, STE 1815, Walnut, CA 91789