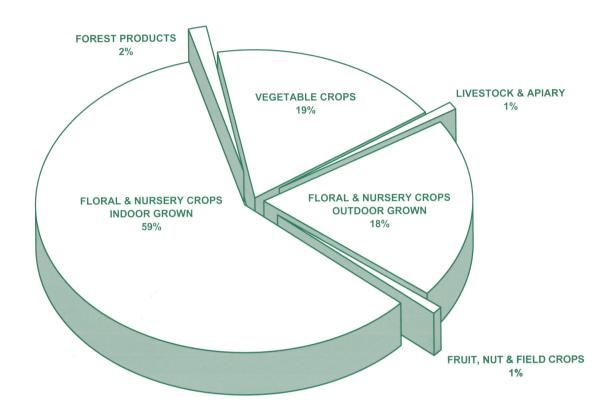
SAN MATEO COUNTY 2001 AGRICULTURAL CROP REPORT



SAN MATEO COUNTY 2001 CROP SUMMARY

TOTAL PRODUCTION VALUE \$177,110,000



On The Cover:

Our 2001 Crop Report highlights San Mateo County pumpkin production. Native to the Americas, the pumpkin was utilized by early Americans as a source of food and fiber. Pumpkins were cut into long strips, roasted over an open fire or dried and woven into mats. European colonists filled pumpkins with milk, honey and spices and baked them on hot ashes. In 2001, San Mateo County's 28 commercial pumpkin growers produced over 3,700 tons of pumpkins on 262 acres of coastal farmland. Some of the more popular varieties include: Jackpot, Trick or Treat, Delta Atlantic, Pankow Field, Spooktacular, Howden Biggie, Fairytail, Munchkin, Sugar Pie, Mini, Jack-O-Lantern, Lumina, Frosty, Australian Blue, Long Island Cheese, Cinderella, Baby Bear, Big Moon, Valeniano, Connecticut Field, Howden, Jack Be Little, Small Sugar, Gold Rush and Gold Fever. Pumpkins contributed \$631,000 to the County's total crop production value in 2001.

In autumn, many coastside growers have pumpkin patches where County residents and visitors can choose the shape, size and color of pumpkin they like best. Each year Half Moon Bay, the "Pumpkin Capital of the World," hosts an Art and Pumpkin Festival the weekend after Columbus Day, where pumpkin aficionados enjoy pumpkin pie-eating contests, pumpkin carving, a pumpkin parade, live entertainment, pumpkin ice cream and much more. The annual event actually begins on Columbus Day with the Safeway World Championship Pumpkin Weigh-Off. The 2001 winner came from the state of Washington, weighing in at 1,016 pounds. Our own coastside winner was Dominic Muzzi's giant San Gregorio pumpkin which weighed in at a respectable 504 pounds.

Photograph by John Beall

SAN MATEO COUNTY DEPARTMENT OF AGRICULTURE/WEIGHTS AND MEASURES



William J. Lyons, Jr., Secretary
California Department of Food and Agriculture

and

San Mateo County Board of Supervisors
Mark Church, 1st District
Jerry Hill, 2nd District
Richard S. Gordon, 3rd District
Rose Jacobs Gibson, 4th District
Michael D. Nevin, 5th District

I am pleased to submit the 2001Agricultural Crop Report for San Mateo County in compliance with Section 2279 of the California Food and Agricultural Code. Also included is the Sustainable Agriculture Report in accordance with Section 2272 of the Code.

The production values in this report represent gross values and do not reflect the cost of production. The total gross value of San Mateo County agricultural production for 2001 was \$177,110,000. This represents an 11% decrease from the total production value for 2000, (\$198,664,000). The total gross value does not reflect the real impact agricultural production has on the local economy. For every dollar of agricultural production, a multiplier factor of 3.5 may be applied. Using this factor, the estimated economic impact on San Mateo County for 2001 was \$619,885,000.

A number of factors contributed to the decrease in production value for the 2001 crop year. The most significant decline was in Floral and Nursery Crops where impacts from the general economic downturn, continuing competition from foreign imports, and a Sudden Oak Death quarantine restricting the export of our potted plants into Canada, all combined to drop production values by 18 million dollars. Brussels sprouts, mushrooms and leeks all experienced a drop in market price and the value for timber harvested in 2001 fell by 30%.

I wish to express my appreciation to all individuals, growers and agencies who contributed information for the preparation of this crop report. Special thanks goes to Ronald Pummer on my staff who helped compile the report.

Respectfully submitted,

Gail M. Raabe

Agricultural Commissioner Sealer of Weights and Measures

FLORAL AND NURSERY CROPS INDOOR GROWN

					V	AL	UE
Item	Year	Square Feet	Production	Unit	Per Unit		Total
Cut Flowers							
	2001 2000	508,000 595,000	634,000 504,000	Bunch Bunch	\$ 1.75 1.89	\$	1,110,000 953,000
	2001 2000	305,000 320,000	3,751,000 4,414,000	Bloom Bloom	.23 .22		863,000 971,000
	2001 2000	266,000 316,000	492,000 591,000	Bunch Bunch	6.25 5.85		3,075,000 3,457,000
	2001 2000	1,124,000 1,325,000	943,000 958,000	Bunch Bunch	2.63 2.74		2,480,000 2,625,000
Miscellaneous Cut Flowers ¹	2001 2000	717,000 792,000					2,674,000 3,649,000
Potted Plants							
Flowering							
	2001 2000	60,000 45,000	165,000 134,000	Pot Pot	\$ 2.53 2.07	\$	417,000 278,000
	2001 2000	773,000 770,000	1,797,000 1,605,000	Pot	3.85 3.83		6,918,000 6,147,000
	2001 2000	470,000 469,000	1,040,00 673,000	Pot Pot	9.03 11.23		9,391,000 7,558,000
	2001 2000	600,000 598,000	939,000 941,000	Pot Pot	4.31 4.29		4,047,000 4,037,000
	2001 2000	5,728,000 5,669,000					49,236,000 48,766,000
0	2001	2,873,000 3,564,000					22,180,000 28,400,000
Subtotal	2001 2000	13,424,000 14,463,000				\$	102,391,000 106,841,000
Propagated							
Bedding Plants (Ivy, Impatiens, Marigolds, etc.)	2001 2000	314,000 334,000				\$	1,189,000 1,287,000
Cuttings and Liners (Ferns, Hydrangea, Ivy, etc.)	2001 2000	164,000 165,000					562,000 566,000
TOTAL	2001 2000	13,902,000 14,962,000				\$	104,142,000
Total Glass	and Pl	astic Areas	5,77	5,000 Sqı	uare Feet		

¹ Includes Chrysanthemum, Freesia, Gardenia, Roses, etc.

² Includes Calla Lilies, Easter Lilies, Hybrid Lilies, Oriental Lilies, etc.

³ Includes Azaleas, Cyclamen, Gardenias, Gerberas, Hydrangea, Primula, Roses, Tulips, etc.

⁴ Includes Dieffenbachia, Ficus, Ivy, Philodendron, Pothos, etc.

FLORAL AND NURSERY CROPS OUTDOOR GROWN

					VA	LUE
Item	Year	Acres	Production	Unit	Per Unit	Total
Daisies	2001 2000	77 78	909,000 1,060,000	Bunch Bunch	\$ 1.04 1.00	\$ 945,000 1,060,000
Gypsophila	2001 2000	21 21	94,000 170,000	Bunch Bunch	1.77 1.81	166,000 308,000
Heather	2001 2000	52 56	91,000 106,000	Bunch Bunch	2.17 2.13	197,000 226,000
Iris	2001 2000	23 47	280,000 1,143,000	Bunch Bunch	2.81 2.59	787,000 2,960,000
Larkspur	2001 2000	22 28	258,000 498,000	Bunch Bunch	2.12 2.10	547,000 1,046,000
Stock	2001 2000	103 98	544,000 717,000	Bunch Bunch	2.13 2.15	1,159,000 1,542,000
Strawflowers 1	2001 2000	35 35	90,000 91,000	Bunch Bunch	1.51 1.51	136,000 137,000
Sunflowers	2001 2000	34 33	109,000 119,000	Bunch Bunch	1.92 2.25	209,000 268,000
Miscellaneous Flower/Foliage ²	2001 2000	342 342				4,064,000 4,082,000
Subtotal	2001 2000	709 738				\$ 8,210,000 11,629,000
Ornamentals						
Herbaceous Perennials ³	2001 2000	15 15				\$ 2,325,000 2,324,000
Christmas Trees	2001 2000	189 149				380,000 287,000
Nursery Stock⁴	2001 2000	167 192				21,557,000 31,822,000
TOTAL	2001 2000	1,080 1,094				\$ 32,472,000 46,062,000

¹ Includes Fresh and Dried.

² Includes Calla Lily, Delphinium, Eucalyptus, Pittosporum, Statice, Yarrow, etc.

³ Includes Cinerarias, Fuchsias, Impatiens, Primrose, etc.

⁴ Includes Heather, Mini Christmas trees, other trees and shrubs.

VEGETABLE CROPS

			PRODUC	TION		V	ALUE
Crop	Year	Acres	Per Acre	Total	Unit	Per Unit	Total
Artichokes 1	2001	238	3.62	862	Ton	\$ 968.00	\$ 834,000
	2000	231	2.81	649	Ton	968.00	628,000
Beans, Snap	2001	130	2.48	322	Ton	1,222.00	393,000
	2000	143	2.96	423	Ton	1,117.00	473,000
Brussels Sprouts ¹	2001	741	9.32	6,906	Ton	527.00	3,639,000
	2000	723	8.45	6,109	Ton	659.00	4,026,000
Leeks	2001	147	9.94	1,461	Ton	650.00	950,000
	2000	163	11.49	1,873	Ton	716.00	1,341,000
Mushrooms	2001 2000	17 17					23,269,000 24,184,000
Peas	2001	311	1.91	594	Ton	966.00	574,000
	2000	345	2.20	759	Ton	859.00	652,000
Pumpkins	2001	262	14.25	3,734	Ton	169.00	631,000
	2000	240	14.23	3,415	Ton	155.00	529,000
Miscellaneous Vegetables Field and Indoor Grown ²	2001 2000	658 647					4,274,000 4,327,000
TOTAL	2001 2000	2,504 2,509					\$ 34,564,000 36,160,000

¹ Includes Processed.

FIELD CROPS

	-		PRODUC	TION		VA	ALUE	
Crop	Year	Acres	Per Acre	Total	Unit	Per Unit		Total
Beans, Dry Edible 1	2001 2000	200 200	0.75 0.75	150 150	Ton Ton	\$2,000.00 2,000.00	\$	300,000 300,000
Grain								
Oats	2001	200	0.56	112	Ton	520.00		58,000
Hay	2000	300	0.96	288	Ton	520.00		150,000
Oats	2001	500	1.00	500	Ton	100.00		50,000
	2000	500	1.00	500	Ton	100.00		50,000
Volunteer	2001	300	1.50	450	Ton	80.00		36,000
	2000	300	1.50	450	Ton	80.00		36,000
Pasture								
Irrigated	2001	300				140.00		42,000
	2000	300				140.00		42,000
Other	2001	30,000				9.00		270,000
	2000	30,000				9.00		270,000
TOTAL	2001	31,500					\$	756,000
	2000	31,600						848,000

¹ Includes Cranberry, Fava, etc.

² Includes Cabbage, Corn, Herbs, Leaf lettuce, Potatoes, Spinach, Swiss chard, etc.

FRUIT AND NUT CROPS

Item	Year	Acres	Total Value
Bushberries	2001	30 24	\$ 172,000 217,000
Strawberries	2001	15 18	272,000 256,000
Wine Grapes	2001	44 45	159,000 139,000
Miscellaneous 1	2001 2000	17 18	89,000 166,000
TOTAL	2001	106 105	\$ 692,000 778,000

¹ Includes Apples, Kiwi, Pears, Walnuts, etc.

LIVESTOCK

Item	Year	Number Head Sold	Total Value
Cattle and Calves	2001	2,370	\$ 987,000
	2000	2,420	930,000
Sheep and Lambs	2001	920	77,000
	2000	900	80,000
Hogs and Pigs	2001	1,480	228,000
	2000	1,930	143,000
Other 1	2001	2,280	206,000
	2000	1,800	179,000
TOTAL	2001		\$ 1,498,000 1,332,000

¹ Includes chickens, goats, turkeys

LIVESTOCK AND APIARY PRODUCTS

				VA	LUE
Item	Year	Production	Unit	Per Unit	Total
Honey	2001 2000	30,000 36,000	LB. LB.	\$ 1.60 1.50	48,000 54,000
Beeswax	2001 2000	500 500	LB. LB.	2.00 2.00	1,000 1,000
Other 1	2001 2000				195,000 202,000
TOTAL	2001 2000				\$ 244,000 257,000

¹ Includes goat cheese, eggs, wool

FOREST PRODUCTS

TOTAL	2001	4,151,000 Board Feet	\$2,742,000
	2000	4,505,000 Board Feet	4,533,000

Department of Agriculture

COASTSIDE RAIN STATIONS

Half Moon Bay		Pescadero
1989/1990	11.87 inches	9.35 inches
1990/1991	10.101	21.10 inches
1991/1992	25.31 inches	28.98 inches
	33.17 inches	29.87 inches
1993/1994	17.93 inches	15.45 inches
1994/1995	37.48 inches	31.00 inches
1995/1996	30.69 inches	25.56 inches
1996/1997	26.05 inches	19.31 inches
1997/1998	50.69 inches	81.71 inches
1998/1999	29.48 inches	22.63 inches
	31.54 inches	29.83 inches
2000/2001		20.13 inches

50 YEARS AGO

Top Ten Agricultural Commodities in 1951

ITEM		TOTAL VALUE
1. Chrysanthemums (Field Grown)	205 Acres	\$1,692,093
2. Dairy Cattle	7,727 Head	1,509,444
3. Hogs	25,755 Head	1,440,215
4. Artichokes	1,796 Acres	942,687
5. Brussels Sprouts	1,858 Acres	832,384
6. Heather	360 Acres	720,000
7. Potted Plants (Glass House Grown)	456,792 Square Feet	593,830
8. Gardenias (Glass House Grown)	542,900 Square Feet	542,900
9. Ferns (Glass House Grown)	812,213 Square Feet	430,473
10. Ducks	207,250 Birds	428,814

RECAPITULATION

PRODUCTION VALUES

	2001	2000
FLORAL AND NURSERY CROPS	\$136,614,000	\$154,756,000
VEGETABLE CROPS	34,564,000	36,160,000
FOREST PRODUCTS	2,742,000	4,533,000
LIVESTOCK	1,498,000	1,332,000
FIELD CROPS	756,000	848,000
FRUIT AND NUT CROPS	692,000	778,000
LIVESTOCK AND APIARY PRODUCTS	244,000	257,000
TOTAL	\$177,110,000	\$198,664,000

MILLION DOLLAR CROPS

	2001	2000
Mushrooms Potted Foliage Plants Ornamental Nursery Stock Orchids (potted) Lilies (potted) Poinsetta (potted)	\$23,269,000 22,180,000 21,557,000 9,391,000 6,918,000 4,047,000	\$24,184,000 28,400,000 31,822,000 7,558,000 6,147,000 4,037,000
Brussels Sprouts Lilies (cut) Forest Products Snapdragons Herbaceous Perennials Bedding Plants Stock Alstroemeria	3,639,000 3,074,000 2,742,000 2,480,000 2,325,000 1,189,000 1,159,000 1,110,000	4,026,000 3,457,000 4,533,000 2,625,000 2,324,000 1,287,000 1,542,000 953,000

SAN MATEO COUNTY 2001 SUSTAINABLE AGRICULTURE REPORT

Sustainable Agriculture is the implementation of agricultural programs and practices designed to promote the economic viability of agriculture, while minimizing the impact of agricultural practices on natural resources and the environment. This report includes information on San Mateo County's programs for the eradication, control or detection of pests, as well as the enforcement of quarantines to exclude such pests. Also included is information on alternative pest control measures employed by the agricultural industry and organic farming.

COUNTY PROGRAMS —

BIOLOGICAL CONTROL

Pest	Agent/Mechanism	Scope of Program	
Yellow Star Thistle	Bangasternus orientalis, weevil Eustenopus villosus, weevil	Monitored established populations of these two bio-control agents at 13 sites.	
	Urophora sirunaseva, gall fly	Monitored established populations at 5 sites.	
Ash Whitefly	The release and natural disbursement of <u>Encarsia partenopea</u> and <u>Clitostethus arcuatus</u> since 1991 has been highly successful in keeping the Ash Whitefly under control. These bio-control agents have now become established and no further releases are planned.		

PEST ERADICATION

Skeletonweed, <u>Chondrilla juncea</u>, was treated at two locations. This is an "A" rated pest. Pests with this designation are detrimental to agriculture and require complete eradication.

PEST DETECTION

Insect Trapping for Exotic Pests

3,667 insect traps were deployed for exotic pests, with 51,386 trap servicings during the year. This included traps for the following economically significant insects: Mediterranean Fruit Fly, Mexican and Oriental Fruit Fly, Melon Fly, Gypsy Moth, Japanese Beetle, Khapra Beetle, European Pine Shoot Moth, European Corn Borer and Glassy-winged Sharpshooter.

PEST EXCLUSION

Inspection of incoming shipments of plant products and other high risk articles to prevent the introduction of pests and diseases harmful to California's agricultural industry. Shipments are rejected due to the presence of live pests, improper container markings, or lack of valid certification.

Type of Shipment	Number Inspected	Number Rejected	
Parcel Carriers	28,537	584	
Truck	2,244	108	
Air	10,397	255	
Sea Containers	26	0	
Household Goods	98	2	
Other	33	8	

EXOTIC PESTS INTERCEPTED*

Pest	Rating	Number of Interceptions	Pest	Rating	Number of Interceptions
Anastrepha sp. exotic fruit fly	Α	1	Ants (various species)	Q	54
Aonidiella orientalis oriental scale	Α	2	<u>Aphids</u> (various species)	Q	43
Aspidiotus destructor coconut scale	Α	2	<u>Beetles</u> (various species)	Q	4
Ceroplastes rubens red wax scale	Α	2	<u>Bugs</u> (various species)	Q	7
<u>Ceroplastes</u> <u>rusci</u> fig wax scale	A	1	Katydid & eggs (various species)	Q	3
Chrysodeixis eriosoma noctuid moth	Α	1	<u>Leafhopper</u> (various species)	Q	10
<u>Coccus</u> <u>viridis</u> green scale	Α	5	<u>Mealybugs</u> (various species)	Q	22
<u>Diastrophus</u> radicum root gall wasp	Α	9	<u>Moths</u> (various species)	Q	4
<u>Diatraea</u> <u>saccharalis</u> sugarcane borer	Α	1	<u>Plant hoppers</u> (various species)	Q	13
<u>Hemiberlesia palmae</u> tropical palm scale	Α	7	<u>Scales</u> (various species)	Q	10
<u>Howardia</u> <u>biclavis</u> mining scale	Α	1	<u>Slugs</u> (various species)	Q	12
<u>Pinnaspis</u> <u>buxi</u> boxwood scale	Α	9	<u>Snails</u>	Q	6
<u>Pinnaspis</u> <u>strachani</u> lesser snow scale	Α	6	Weevils (various species)	Q	3
<u>Pseudaulacaspis</u> <u>cockerelli</u> magnolia white scale	Α	31	<u>Weeds</u> (various species)	Q	4
<u>Pseudoparlatoria</u> <u>parlatoriodes</u> false parlatoria scale		1	<u>Whiteflys</u> (various species)	Q	22
Solenopsis invicta red imported fire ant	Α	1	<u>Other</u>	Q	7

^{*}Pest rating designation of "A" or "Q" requires that quarantined plant products be destroyed, treated under departmental supervision, or shipped out of state.

- AGRICULTURAL INDUSTRY-

ALTERNATIVE PEST CONTROL MEASURES

The following alternative pest control methods are being utilized on indoor ornamentals, outdoor ornamentals, vegetables and fruit.

Bacillus thuringiensis, bacteria	Predatory Mites	Refined Oils
Lacewings	Insect Monitoring, Pheromone Traps	Cover Crops
Ladybird Beetles	Botanicals	Crop Rotation
Parasitic Nematodes	Insect Growth Regulators	Steam Sterilization of Soils
Parasitic Wasps	Insecticidal Soaps	Weed Covers
•		

ORGANIC FARMING

Crops

Number of Farms
10
Apples, arugula, artichokes, asparagus, beans, berries, beets, broccoli, brussels sprouts, cabbage, carrots, chard, collard greens, corn, cucumbers, eggs, eggplant, flowers (cut), garlic, hay (oat), herbs, horseradish, kale, leeks, lemons, lettuce, onions, peas, peppers, potatoes, pumpkins, spinach, strawberries, squash, tomatoes, turnips, vegetable transplants, watermelon.

SAN MATEO COUNTY Department of Agriculture/Weights & Measures 728 Heller Street P.O. Box 999 Redwood City, California 94064-0999

