



Diversity, Equity & Inclusion



Excel. Lead. Connect.

We are dedicated to empowering the lives and futures of Latinos in Silicon Valley through community philanthropy, investment in educational excellence, leadership development, and the convening and engaging of the region's dynamic Hispanic community.



Excel

Education Excellence - Latinos in Technology Initiative

- **Hispanic Foundation College Success Program (HFCSP).**
 - College-readiness, STEM-related classes and other resources serving close to **1,800+ Latino students and parents annually.**
- **Latinos in Technology Scholarship (LITS).**
 - Up to \$10K for up to three years for Latinx college juniors and seniors majoring in a STEM + internship with a tech company + mentorship.
 - **427 scholars to date.**

Lead

The Latino Board Leadership Academy

- Trains Latinos on how to be successful board members of nonprofit organizations.
- **530+ graduated fellows to date.**

Connect

- [The Hispanic Foundation Ball](#) – 10 . 15 . 2022
- [The Latino Report Card](#) research about Latino quality of life
- [Latinx Speaker Series](#) a platform for Latinx leaders to convene and address issues.



Latinos in Technology Initiative

College ▼

High School ▼

Grade 6-8 ▼

Grades K-3 ▼

Parent Education ▼

Scholarship &
Career Mentorship

College Readiness

Math and Coding

Reading, Literacy &
Science

Parent Education
& Engagement

Latinos in Technology Scholarship

Career Coaching (*Empowered Students, [Conexiones](#)*)

Summer Internships

College Readiness Workshops (*Quetzal Mama*)

A-G and AP Credit Courses (*UC Scout*)

Coding (*Girls Who Code*)

Algebra 1 Proficiency (*Elevate Math*)

Math (*Calculus Roundtable*)

Reading (*Springboard Collaborative*)

Science and Literacy (*Science is Elementary*)

Math (*Calculus Roundtable*)

Parent Education Academy

(*Parent Institute for Quality Education,*

*Family Engagement Institute United Through Education -
Familias Unidas*)

Digital Literacy (*HOLA! South Bay*)



Katalina Huerta

B.S. Health Sciences

Whitworth University, 2020

Latinos in Technology Scholar

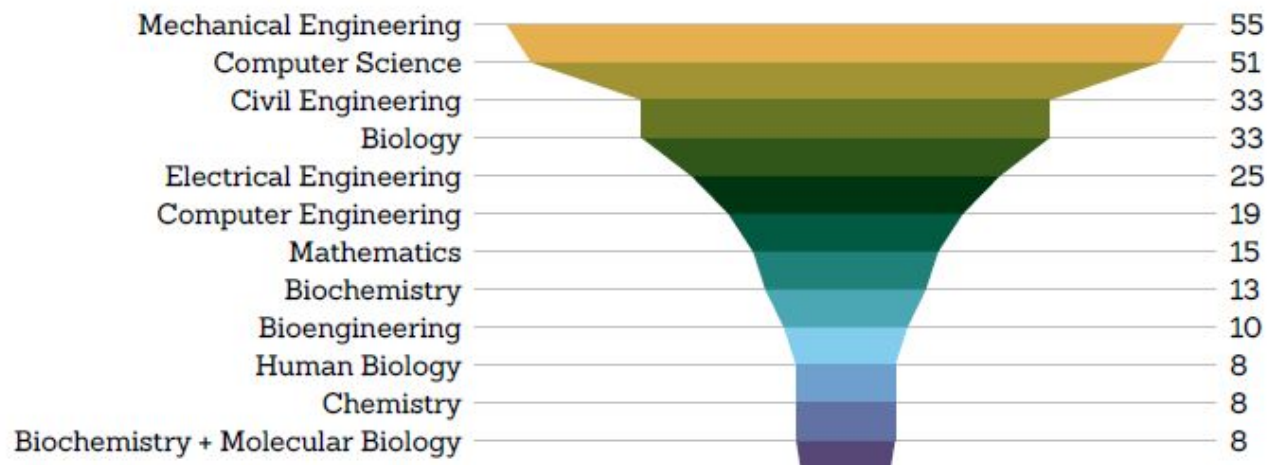


2016 - 2021 Breakdown

SCHOLARSHIPS AWARDED BY DECLARED MAJORS

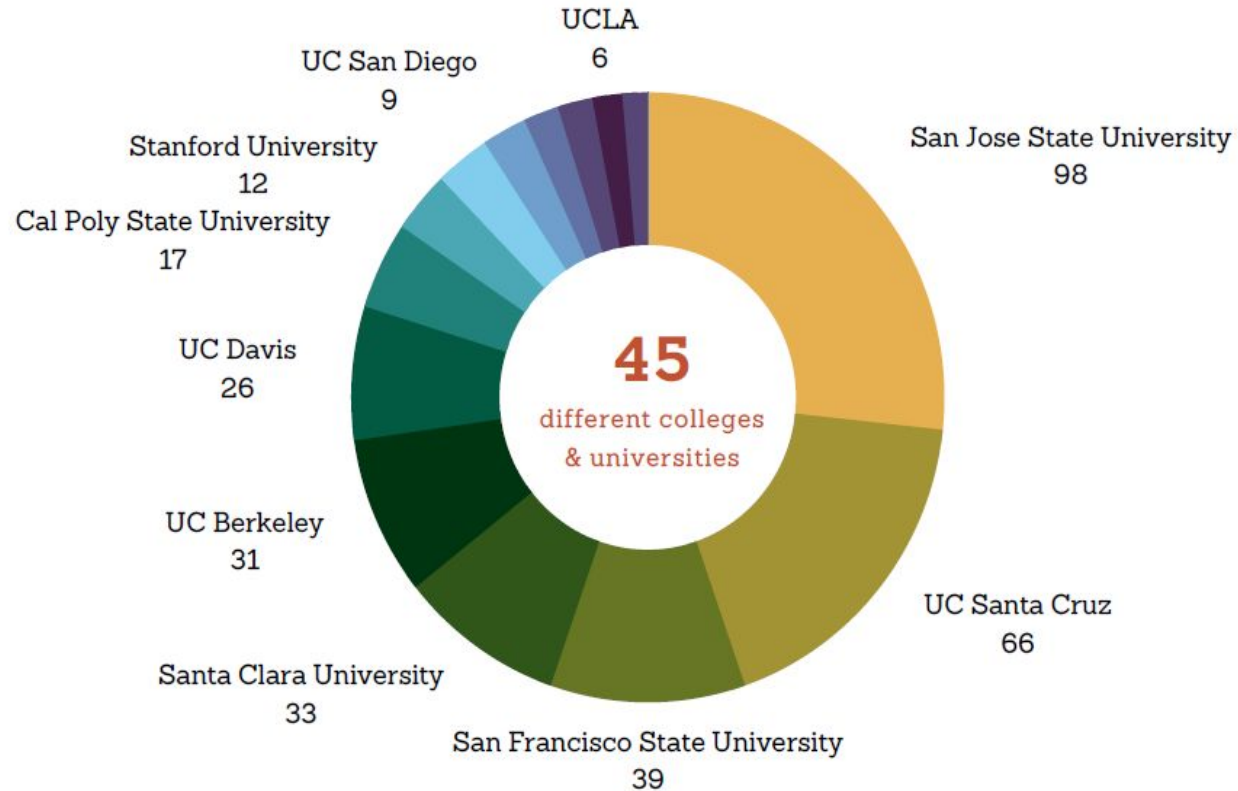
From the 427 scholars, the top four declared majors are Mechanical Engineering at 13%, Computer Science at 12%, Civil Engineering at 8%, and Biology at 8%.

Majors such as Electrical Engineering, Computer Engineering, and Mathematics are the second most popular.



2016 - 2021 Breakdown

SCHOLARSHIPS AWARDED BY INSTITUTION



Giving Opportunities

- Events:
 - Hispanic Foundation Ball
 - Latinx Speaker Series
- Program Grants
- ERG engagement



Hispanic Foundation Ball



The Ball

10-15-2022

Hispanic Foundation Ball - 10.15.2022

	Presenting Sponsor \$50,000	Diamond Sponsor \$30,000	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Bronze Sponsor \$7,500
Guests**	Two (2) tables of ten (10) at premium location	Two (2) tables of ten (10) at premium location	One (1) table of ten (10) at premium location	One (1) table of ten (10)	One (1) table of ten (10)
Access to pre gala VIP Reception with hosted bar	20 VIP Passes	10 VIP Passes	10 VIP Passes	6 VIP Passes	4 VIP Passes
Live mention by the MCs during the live event	✓				
Exclusive opportunity for company representative to make on-stage remarks	✓	✓	✓		
Recognition during the live event via slideshow*	✓	✓	✓	✓	✓
Recognition on all Ball advertising and promotions before and after the event*: <ul style="list-style-type: none"> • e-blasts (5,500 emails) • HFSV website • social media (15K followers) • annual report* 	✓	✓	✓	✓	✓
Ad in Event Program See past programs here *	Full Page Ad in premier location	Full Page Ad	Half a Page Ad	1/4 Page Ad	

***Logo and Ad location based on sponsorship level **An in person event is planned if permitted by the public health department**

Program Grants

Latinos in Technology Initiative Grant

- ❑ **\$150,000** - i.e. 5 LITI scholarships for 3 years
- ❑ **\$50,000** - i.e. 4 Parent Education Academies
- ❑ **\$25,000** - i.e. 2 Elevate Math classes
- ❑ **\$10,000** - i.e. 10 Virtual College Prep sessions
- ❑ **\$5,000** - i.e. 5 Girls Who Classes

ERG Engagement

- **Speaking opportunities**
- **Latino Board Leadership Academy (LBLA)**
 - Spring & Fall Sessions
 - \$250 per participant
 - Professional development
 - Nonprofit board service
- **Volunteering Opportunities**
 - Summer internships for Latinos In Technology Scholars
 - Conexiones Mentoring Program
 - Tour of the company

The Team



Ron Gonzales,
President and CEO



Clara Roa
Chief Development
Officer



Melissa Canela
Education Programs
Manager



Raul Ceja
Marketing and
Communications Manager



Margarita DeAvila
Executive Assistant and
Office Manager



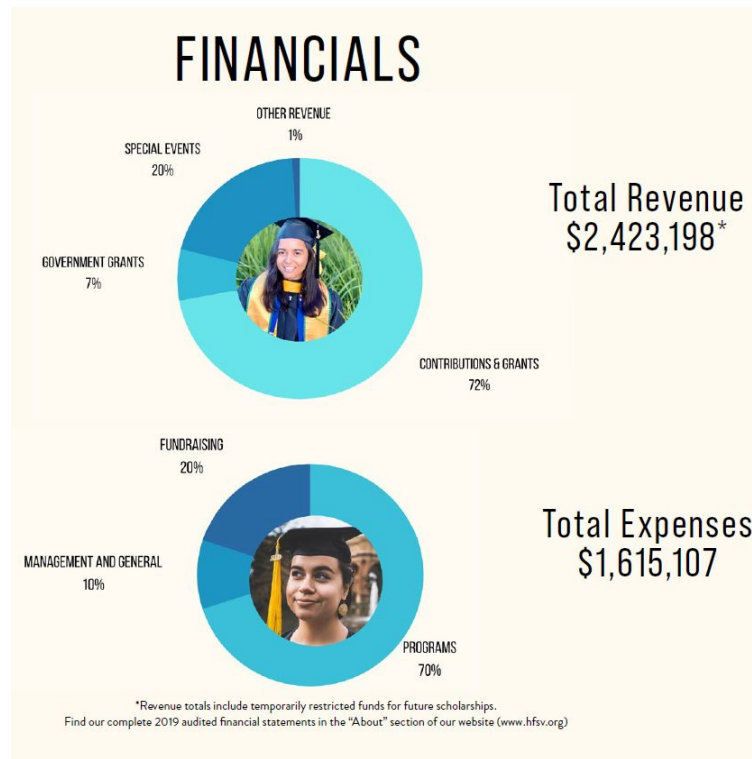
Karla Mondragon
Education Programs
Coordinator



Mirella Maldonado
Education Programs
Coordinator

Why?

- Latinos account for **26% of the Silicon Valley population**. The Latino community will double in population in the next 30 years, and yet, **less than 3% of them are in the high-tech industry** in Silicon Valley.
- Early exposure to STEM education is critical as it prepares students for life, regardless of the profession they choose to follow. **Computer and IT jobs in the U.S. are projected to grow 12% by 2024**, faster than the average for all other occupations. **These jobs will be available to the Hispanic Community only if this population is college and career ready.**
- **Our successful partnership model** is built on an ecosystem of collaboration with other nonprofit organizations who are subject area experts and deliver excellent programming in their area of expertise to our audience.





Thank You!