

Middlefield Road Improvement Project

*Department of Public Works
Status / Update*

March 24, 2022



Project Limits and Key Components

Roadway Improvements:

- Pacific Avenue to Fifth Avenue (0.5 mi)

Utility Undergrounding:

- MacArthur Avenue to and Fifth Avenue

Sanitary Sewer Replacement:

- Douglas Avenue to Sixth Avenue



General Layout and Elements

- New lane configuration: 1 lane in each direction
- Widened Sidewalks
- Street Lights
- Buffered Bike Lanes
- High Visibility Crosswalks
- Rectangular Rapid Flash Beacon (RRFB)
- Traffic Signals
- Street Trees
- Bike Racks, Benches, Trash Receptacles
- Public Wifi, Smart features
- Undergrounding Overhead Utilities
- Green Infrastructure/stormwater treatment features





COUNTY OF SAN MATEO
OFFICE OF COMMUNITY AFFAIRS

COUNTY OF SAN MATEO



Project Schedule Updates

Contractor: Granite Rock Construction

Construction Budget: \$21,044,550

Funding Source: Measure K funds

Construction Began: May 17, 2021

Anticipated Completion: Winter 2022 (1.5 years)



Construction Sequence

1. Underground work – Sanitary sewer pipe replacement, Green Infrastructure, and trenching for undergrounding of utilities – Ongoing
2. Lane reconfiguration, re-striped traffic lanes and parking stalls – Ongoing
3. Sidewalk Construction – Upcoming between Pacific and Dumbarton
4. Road Reconstruction work at half block segments at each time
5. Install streetlights, trees, and traffic signals
6. Railroad crossing equipment installed by UPRR
7. PG&E and other utilities to pull wires through the underground conduits
8. Public WiFi Installation
9. Energize underground system, remove overhead wires, and remove poles

Note: some of these items of work may be concurrent, but this provides a general sequence of work



Ongoing Construction

Sanitary Sewer Replacement



Ongoing Construction

Sanitary Sewer Replacement



Ongoing Construction

Utility Joint Trench



Ongoing Construction

Utility Joint Trench



Ongoing Construction

Utility Joint Trench



Ongoing Construction

Green Infrastructure



Ongoing Construction

Green Infrastructure

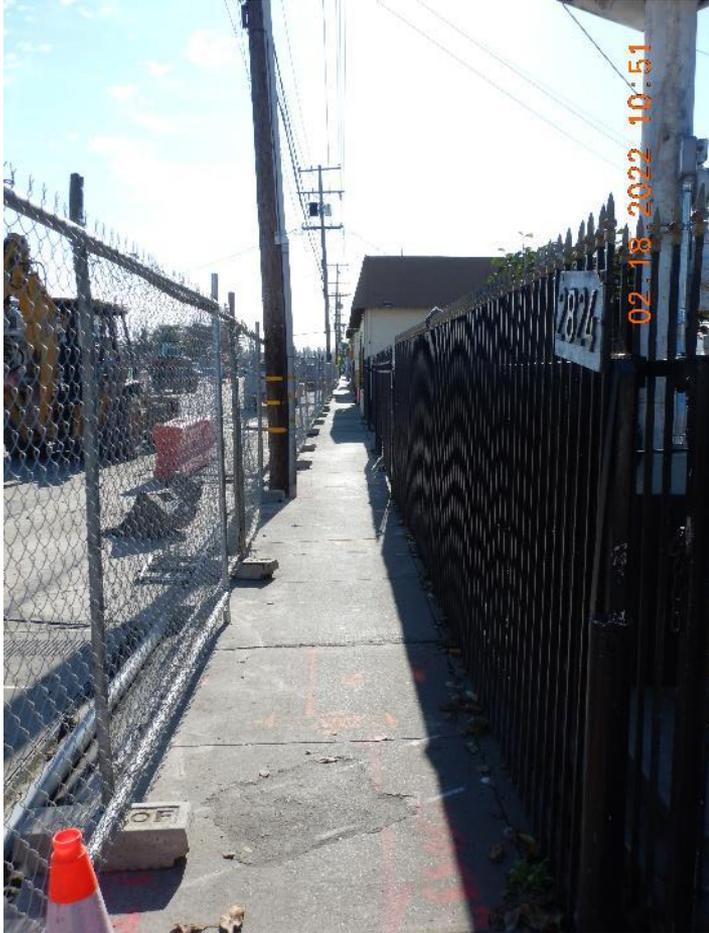


Access During Construction

- Work on the west side of Middlefield Road in one/two block(s) at a time
- Significant changes to traffic patterns, lane configuration and parking as construction moves southerly block by block
- Temporary pedestrian walkways to allow pedestrian access
- Individual businesses are and will be notified of anticipated impact of work planned in the immediate area
- Access for delivery trucks and vehicle service to businesses will be allowed at all times and may be controlled by flaggers at work zone entrances during construction hours
- Emergency vehicle access will be provided at all times
- Ongoing coordination with SamTrans bus service during construction



Access During Construction



Access During Construction



Slow for the Cone Zone

- Slow for the Cone Zone
- Be aware of the lane configuration changes and obey STOP signs



Stay up to date

- Weekly project progress can be found at Middlefieldroad.org
- For questions or comments, contact us at:

Construction related information:

By phone at 650-363-4100 or by email at
DPW_MiddlefieldRdProject@smcgov.org

All other project related information:

By phone at 650-363-1800 or by email at
CommunityAffairs@smcgov.org



Questions?





Middlefield Road Improvement Project

*Office of Community Affairs
March 24, 2022*



Community & Business Outreach

Outreach Efforts

- **Ongoing communications and engagement**
- **Canvassing and 1:1 Outreach**
- **Other means of communications**
- **Next Steps**

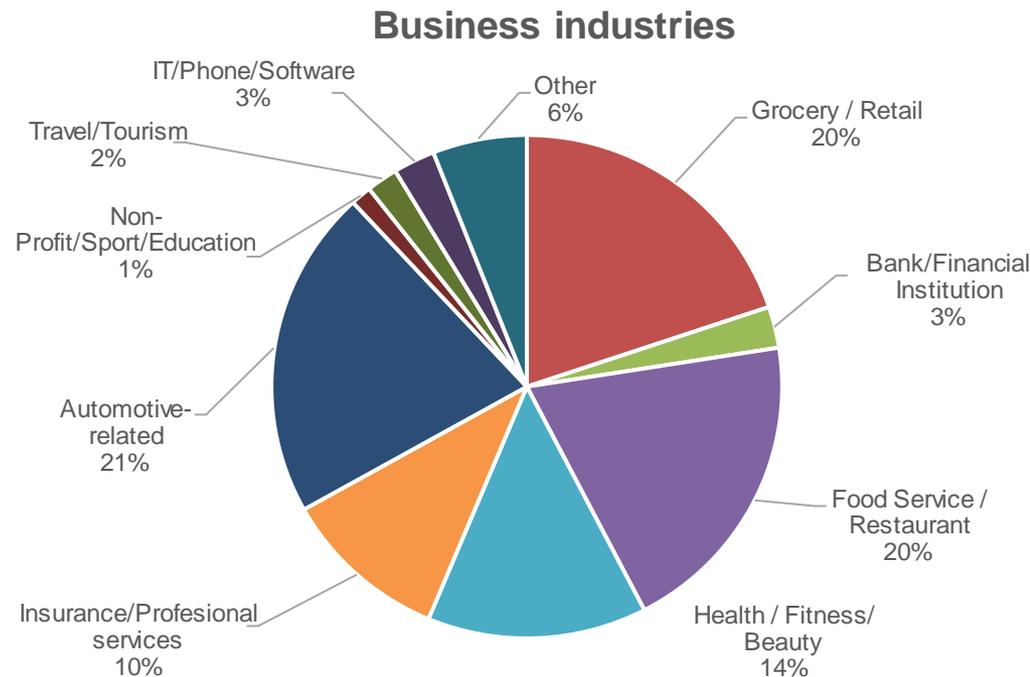


Community & Business Outreach

Ongoing communications and engagement

Highlights

- Updated Business directory: 151 businesses
- Expanded channels of communication
- Working upon increasing awareness among the community
- One to One outreach with businesses located along the Middlefield Corridor



Stay informed about construction occurring on Middlefield Road

www.MiddlefieldRoad.org



**Middlefield Road
IMPROVEMENT PROJECT**



Location: Middlefield Road
from south of Douglas Ave to
north of Sixth Ave

San Mateo Office of Community Affairs
400 County Center, 1st Floor
Redwood City, CA 94063

Outreach

(Continued)

OCA, ISD
scribers

Temporary pedestrian and vehicular detours may be set up while crews are working. Access will always be provided to the businesses. Planned construction locations and potential impacts are updated weekly on the website. For more information or to comment:

Construction related
☎ 650-363-4100

✉ DPW_MiddlefieldRdProject@smcgov.org

Manténgase informado sobre la construcción que ocurre en Middlefield Road

www.MiddlefieldRoad.org



**PROYECTO DE MEJORA
de Middlefield Road**



Localización: Middlefield
Road, desde el sur de
Douglas Ave hasta el norte
de Sixth Avenue

Se pueden establecer desvíos temporales para peatones y vehículos mientras las cuadrillas están trabajando. Siempre se proporcionará acceso a los negocios. Las ubicaciones y los potenciales impactos del plan de construcción se actualizan semanalmente en el sitio web. Para más información o para dejar un comentario:

Relacionada a la construcción
☎ 650-363-4100

✉ DPW_MiddlefieldRdProject@smcgov.org

Relacionada a todo lo demás del proyecto
☎ 650-363-1800



COUNTY OF SAN MATEO
OFFICE OF COMMUNITY AFFAIRS

COUNTY OF SAN MATEO



Evite retrasos:



¡Manténgase informado sobre la mejora de Middlefield Road!

Billboards

Billboard on Intersection of 5th Ave/Middlefield Rd

 MiddlefieldRoad.org



New design coming soon

n
d)

iddlefield Road!



COUNTY OF SAN MATEO
OFFICE OF COMMUNITY AFFAIRS

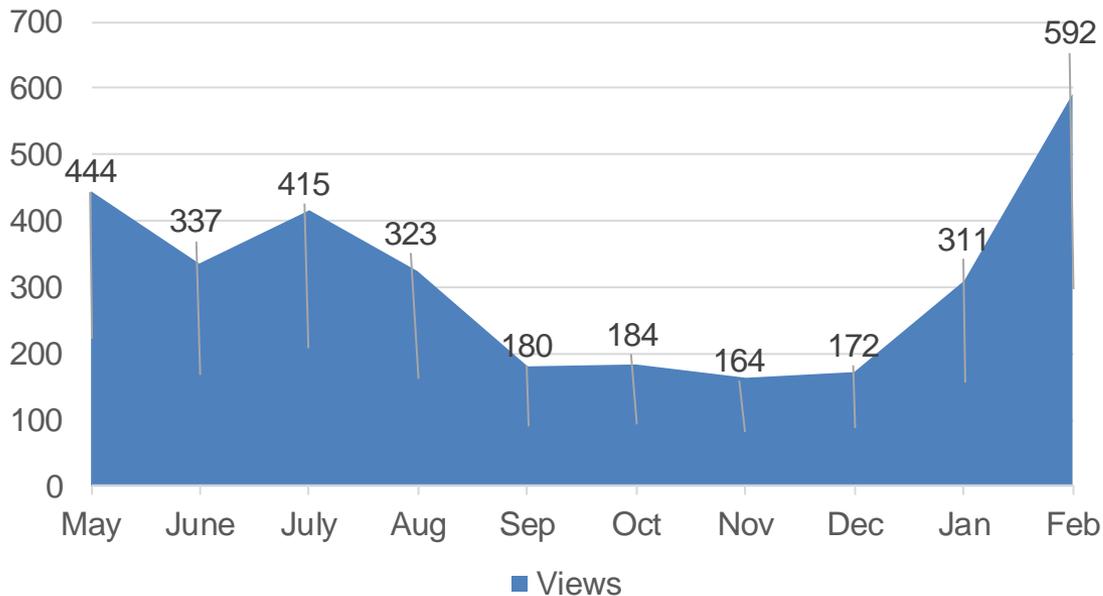
COUNTY OF SAN MATEO



Community & Business Outreach

Ongoing communications and engagement (Continued)

Website Total Views Eng & Span



MRIP Website:

www.MiddlefieldRoad.org

- 2 week-look ahead + construction updates
- 90% percentage change increase, from January to February, in website visits (English/Spanish)



AVOID DELAYS



Get the latest Middlefield Road construction updates:



MiddlefieldRoad.org

EVITE RETRASOS

¡Obtenga los últimos detalles de la construcción en Middlefield Road!

Businesses are still open during construction!



¡Los negocios siguen abiertos durante la construcción en Middlefield Road!



LOCAL!



SamTrans Bus Shelters

Outreach

nt (Continued)

- ✓ 3 different locations
- ✓ Information displayed in English and Spanish



COUNTY OF SAN MATEO
OFFICE OF COMMUNITY AFFAIRS

COUNTY OF SAN MATEO





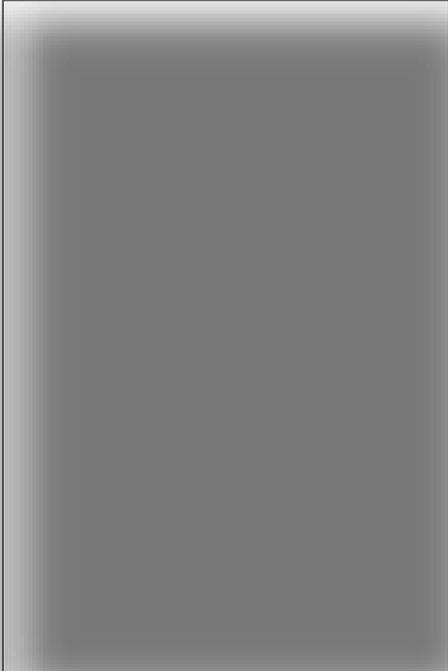
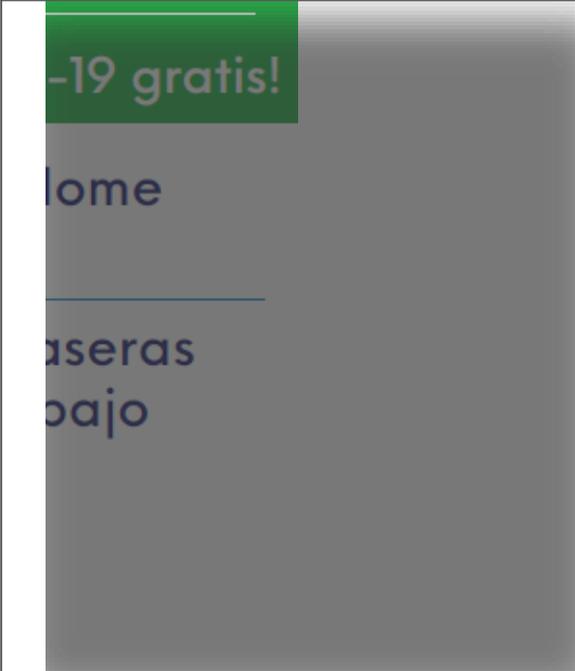
MIDDLEFIELD ROAD Construction Notification



WRS

Notification

Free tests!
-19 gratis!



Starting Monday, 2/14/2022, to approximately 4/15/2022, the construction on Middlefield Road between Pacific Ave and Dumbarton Ave will continue to impact traffic and parking. The work includes communication Joint Trench construction work.

Entry and exits to some business will be impacted through this period. Parking areas in front of some businesses will not be accessible. The County of San Mateo is providing free parking in two areas:

- Berkshire Ave & Huntington Ave
- Middlefield Rd & Second Ave

Pedestrians will always be allowed and provided with access to the businesses. Vehicular access to Auto Repair Shops will also be allowed.

Temporary pedestrian detours may be set up while crews are working. Deliveries will also be allowed to businesses. Additionally, businesses adjacent to the work site may experience noise during construction activity.



Stay up to date on project progress at www.MiddlefieldRoad.org

For questions or comments, contact us at:

Construction related information (M-F 8:00am - 5:00pm):
By phone at (650) 363-4100 or by email at DPW_MiddlefieldRdProject@smcgov.org

All other project related information (M-F 8:00am - 5:00pm):
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inglés:



español:

Limit of 2 orders per residential address
Límite de 2 pedidos por dirección residencial





Middlefield Road
IMPROVEMENT PROJECT



PROYECTO DE MEJORA
de Middlefield Road

Business Outreach

Continued)

Visit our office and learn more about the Middlefield project!

¡Venga visite nuestra oficina y conozca más acerca del proyecto de Middlefield Road!



Where/
Donde

Casa Circulo Cultural
3090 Middlefield Rd



When/
Cuando*

Wednesdays from 9 am
-11 am & 12 pm - 2 pm

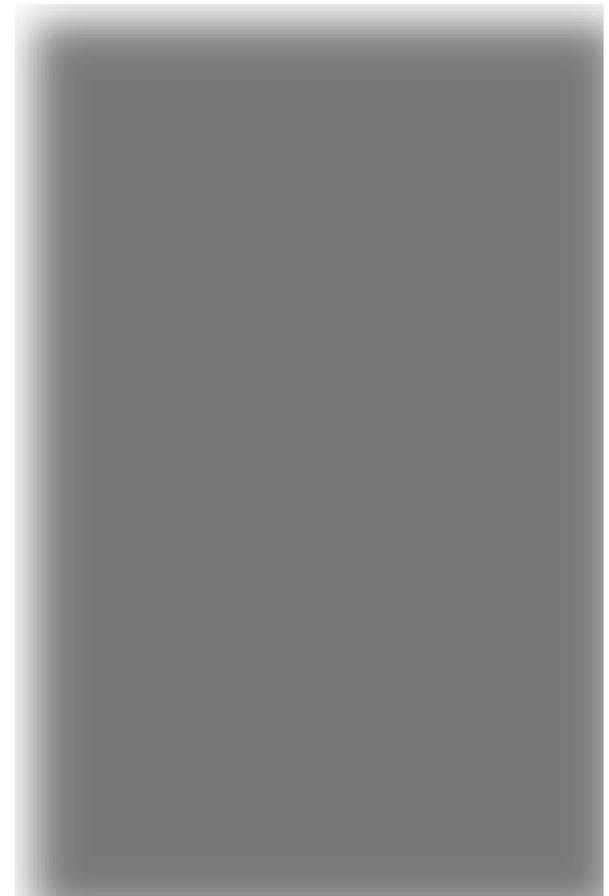
Or by appointment/
O haga una cita



(650) 363-4895



cvelazquez@smcgov.org



Community & Business Outreach

Canvassing and 1:1 Outreach (Continued)

- Ongoing communication with the community and business owners
 - ✓ Phone calls
 - ✓ Text messages

“Muchas gracias por responder a mis llamadas y este haciendo algo para solucionar el problema que afecta a mi negocio”

“I really appreciate you always responds to my calls and find a way to fix this issue affecting my business”

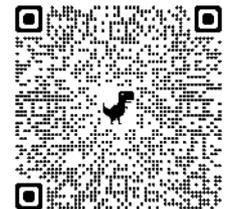
Middlefield Road Business Owner



Roadwork on Middlefield Road in North Fair Oaks to cause traffic delays through mid-April

- Maintaining effective email communication with important agents within the County
 - ✓ District 4 staff
 - ✓ NFO Council Committee
- RWC Pulse Article

Check out the article using the QR code.



Community & Business Outreach

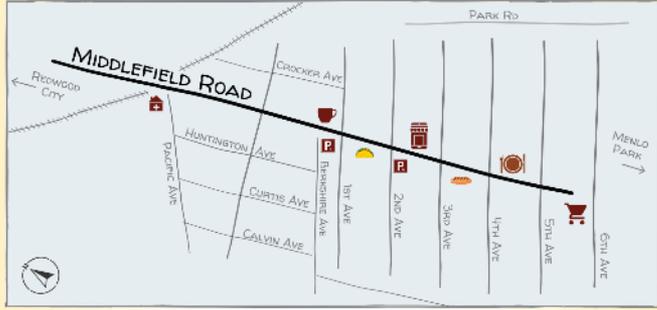
Next Steps

- Middlefield Road Improvement Project Newsletter
 - ✓ Bilingual (English + Spanish)
 - ✓ Mailed to all residents in North Fair Oaks
- Middlefield Road Improvement Project website improvements
- SamTrans Campaigns

Businesses are open at the Middlefield Road Corridor

**Come visit.
Shop, dine &
more!**

**Dese una vuelta.
¡Compre, coma
& mucho más!**



Middlefield Road Improvement Project

**Stay informed /
mantégame informado**



Visit the website for more information
Visite la página web para más información

www.MiddlefieldRoad.org



Community & Business Outreach

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