

March 17, 2022

California Microbusiness COVID-19 Relief Grant Program

San Mateo County Immigrant Forum



What is the grant?

\$2,500 for qualifying microbusinesses which can be used for:

- For the purchase of new certified equipment including, but not limited to, a cart.
- To invest in working capital.
- For application for, or renewal of, a local permit including, but not limited to, a permit to operate as a sidewalk vendor.
- For payment of business debt accrued due to the COVID-19 pandemic.
- For costs resulting from the COVID-19 pandemic and related health and safety restrictions, or business interruptions or closures incurred as a result of the COVID-19 pandemic, as defined in subdivision (I) of Section 12100.83.



Background

- Established to assist microbusinesses significantly impacted by the pandemic
- Provide relief to hardest to reach microbusinesses and entrepreneurs
- Award amount based on County population
- Funding will provide 309 grants in the amount of \$2,500 to eligible microbusiness owners in San Mateo County





Microbusiness Eligibility Criteria

- Meet criteria of qualified microbusiness owner
- Microbusiness was owner's primary source of income in 2019
- Has not received a grant under the California Small Business COVID-19 Relief Grant Program
- Active business since at least December 2019
- Experienced significant impact by COVID-19 pandemic
- Less than fifty thousand dollars (\$50,000) in revenues in 2019
- Fewer than five full time equivalent employees



Outreach Strategy

- Brainstorm business types that may be eligible: independent contractors/gig workers, hairdressers/barbers/cosmetologists, landscapers, small food vendors, tutors, etc.
- Get lists of businesses from city and county partners, identifying new partners as we go (i.e. Department of Agriculture)
- Send emails, post flyers and follow up in person, as needed
- Man helpline in multiple languages
- Monitor frequent questions and add them to an FAQ

Program Implementation



renaissance
entrepreneurship center



PENINSULA CHINESE BUSINESS ASSOCIATION

美國華聯商會



SAMCEDA
San Mateo County Economic Development Association



**ENVIRONMENTAL
INNOVATIONS**



**San Mateo County
Office of Community Affairs**

Help us spread the word!

CALIFORNIA MICROBUSINESS
COVID-19 RELIEF GRANT:
SAN MATEO COUNTY



\$2500 Grant for Micro- Businesses

If your business has
revenues (sales) under
\$50,000 and you were hurt
by the pandemic, you may
qualify for funding!

FOR-PROFIT AND NON-
PROFIT BUSINESSES
QUALIFY

Please fill out the eligibility form
to determine if you qualify.
tinyurl.com/smccovidgrant



Questions?
English Hotline: 650-321-2193 x 1103
smcgrantapplication@rencenter.org



Funded in part through a Grant from the California Office of the Small Business Advocate.



SUBVENCIÓN DE AYUDA POR COVID-19
PARA MICROEMPRESAS DE CALIFORNIA:
CONDADO DE SAN MATEO



Subvención de \$2500 para microempresas

Si su negocio tiene ingresos
(ventas) de menos de \$50,000
y se vio afectado por la
pandemia, podría calificar
para esta financiación.

LAS EMPRESAS CON Y
SIN FINES DE LUCRO
PUEDEN PARTICIPAR

Complete el formulario de
elegibilidad para determinar si
cumple con los requisitos.
tinyurl.com/smccovidgrantESP



¿Tiene preguntas?
Línea directa en español: 855-221-1777
smcgrantapplication@rencenter.org



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GRANT NG TULONG NG CALIFORNIA
PARA SA MGA MICROBUSINESS SA
PANAHON NG COVID-19:
COUNTY NG SAN MATEO



\$2500 na Grant Para sa Mga Micro-Business

Kung wala pang \$50,000 ang kita (benta)
ng iyong negosyo at naapektuhan ito ng
pandemya, posibleng kwalipikado ka
para sa pondo!

KWALIPIKADO ANG MGA
FOR-PROFIT AT NON-
PROFIT NA NEGOSYO

Sagutan ang form para sa
pagiging kwalipikado para
malaman kung kwalipikado ka.
tinyurl.com/smccovidgrantTAG



May mga tanong?
Hotline sa Wikang Tagalog: 415-766-7059
smcgrantapplication@rencenter.org



Pinopondohan ang ilang bahagi sa pamamagitan ng Grant mula sa California Office of the Small Business Advocate.



加州微型企业 COVID-19 救济金:
圣马特奥县



2,500 美元救济金 专为微型企业而设

如果您的企业收入（营业收
入）低于 50,000 美元，并且受
到大流行病的不利影响，您可
能有资格获得资助！

营利性和非营利性企业均有资格

请填写资格表以确定您是否符合条件。
tinyurl.com/smccovidgrantCN



有疑问?
中文: 888-262-7552
smcgrantapplication@rencenter.org



部分资金来自加州小企业倡导办公室的救济金。



Any questions?

For application assistance, contact us:

Email: smcgrantapplication@rencenter.org

Support hotlines for application assistance
(available weekdays between 9:00am - 4:00pm)

- English: 650-321-2193 x 1103
- Spanish: 855-221-1777
- Chinese: 888-262-7552
- Tagalog: 415-766-7059

