

Why Now?

"Fast Trains to the Pacific: From New York to San Francisco In Four and A Half Days"

-New York Times, January 1883

"Google Tests Internet Glasses"

-YouTube, April 2012



Why Now?

■ Workforce Requirements

- Increased difficulty recruiting and retaining talented and highly skilled employees
- Need new recruitment strategies, organizational structures and incentive programs

2 Changing Demands/Expectations of County Government

Fueled by increased connectivity



Why Now?

Q Unpredictable Revenue/Devolution

- Uncertainty created by short term, crisis to crisis spending plans at the Federal and State levels
- **▲ Falling Confidence in Government**
 - Increased public cynicism and consumerism
 - Diminished role of citizenship
 - Need to actively engage the community in new and meaningful ways



Internal Committee/Task Force

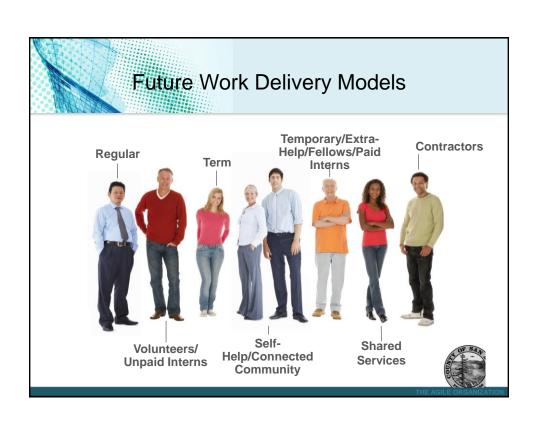
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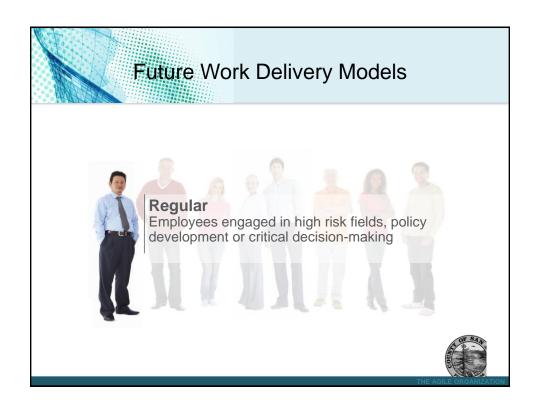
- · David Holland
- Reyna Farrales
- · Peggy Jensen
- · Mary McMillan
- Marshall Wilson
- Shanna Collins
- John Beiers
- · Paul Okada
- · Donna Vaillancourt
- Rocio Kiryczun
- Srija Srinivasan
- · SaraT Mayer
- Mark Wyss

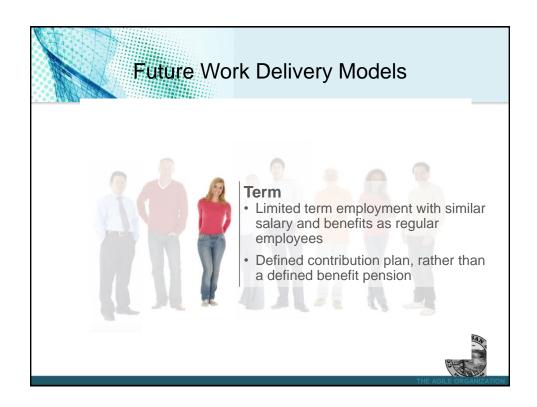
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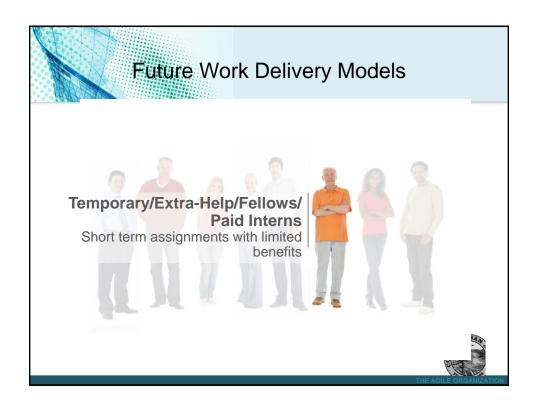
- Jayne Battey, Managing Director of Miramar Environmental, Inc
- · Michael Brownrigg, Burlingame City Council Member
- Michael Garb, Retired CEO, Star Vista
- · Mike Garvey, Retired Public Administrator
- Bob Hortop, Vice President of Strategic Development, Mills Peninsula
- Audrey Ng, San Mateo/Foster City School Board Member
- Seren Pendleton-Knoll, Youth Commission Program Coordinator/StarVista
- Seth Rosenblatt, President, SMC School Boards Association



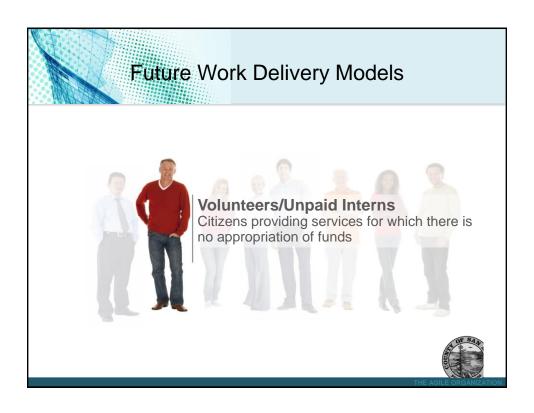




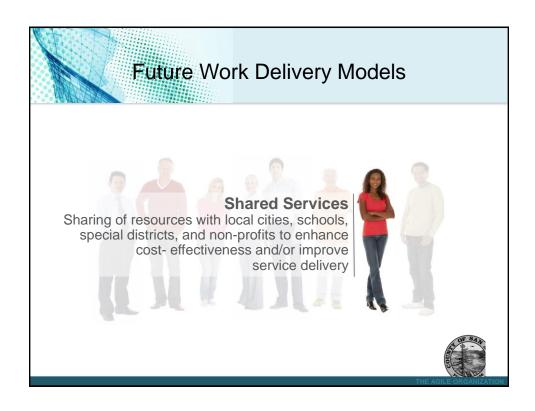


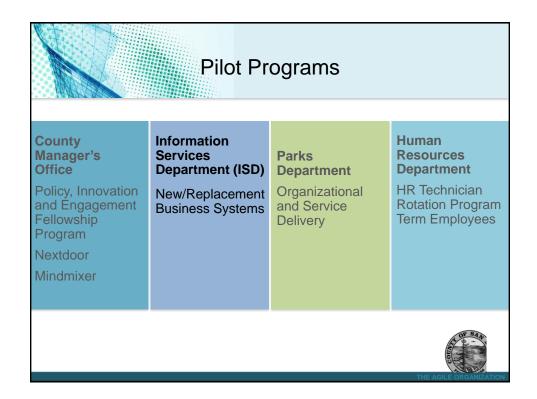












Recommended Next Steps

- Meet with all labor organizations and other stakeholders
- Begin the pilot processes to determine the organizational, operational and employee-related impacts
- 3 Change job descriptions and classifications where appropriate



Recommended Next Steps

- Develop a dual career ladder for Regular employees not interested in management or supervisory track
- 5 **Identify** new opportunities to use performance-based compensation, term employees, contractors, volunteers, enhanced self-help as well as shared services
- **Seek** Charter amendments and legislation required to implement recommendations



Implementation Schedule

- March/April 2013
 Engage stakeholders in discussion of recommendations
- April August 2013
 Comprehensive analysis to determine statutory, rules and policy revisions
- May 2013
 Submit report on planned tactics to further engage residents in local governance



Implementation Schedule

- September 2013
 Ramp-up pilot projects
- February 2014
 Evaluate and report pilot results
- September 2014
 Scale-up changes across the organization



