



**HOME
FOR ALL**

SAN MATEO COUNTY

**Home for All Learning Network
August 24, 2017**



Agenda

- Welcome & Introductions
- City Sharing
- Overview of Home for All Initiative
- Table Discussions
- Table Report Outs
- Next Steps



Home for All Learning Network

Introductions and Housing Highlights





Home for All

Home for All Overview & Current Initiatives



Jobs-Housing Gap

Between 2010 – 2015:



72,800
JOBS



3,844
HOUSING UNITS

Ratio of jobs to housing is 19:1



Closing the Jobs/Housing Gap Task Force

- **The Problem**

- 19:1 ratio of new jobs to new housing units between 2010 and 2015

- **The Consequences**

- High rents and home prices
- Traffic congestion
- Recruitment and retention problems for employers





Closing the Jobs/Housing Gap Task Force

- **Challenges**

- Available **land**
- Adequate **funding** for affordable housing
- **Political will** to support policies and new homes

- **Approach**

- Supporting all types of housing development
- Building partnerships and community support
- Increase funding for affordable housing
- Secure land & strengthen infrastructure





Home for All: Developing the Work Plan

Workgroups

- Funding, Legislation & Policy, Outreach & Education and Housing and Mobility
- Developed over 35 project ideas
- Refined list of ideas for focus on:
 - Education, Promoting Innovation and Events
 - Information of value to city leaders and staff, community partners and the general public





Home for All Work Plan

Housing/Mobility Toolkit

Local examples of ways to reduce traffic and parking impacts of new housing

Messages to respond to community concerns about traffic & parking

Local data on actual traffic and parking impacts of new housing





Home for All Work Plan

Funding

Lending
Idle Impact
Fees to
HEART

Help
Remaining
Cities Adopt
Impact Fees

Technical
Assistance
Beyond 21
Elements

Partnering
with School
Districts





Home for All Work Plan

Funding – DOH Updates

Measure K

Affordable
Housing
Fund 5.0

Preservation
of Existing
Affordable
Housing

County
Land
RFPs





Home for All Work Plan

Outreach and Education

Messaging,
Marketing,
and
Social
Media

Community
Engagement

Champions
and
Letter of
Support

Content





Home For All Community Engagement Pilot Project

Community Engagement Pilot Projects

- Six cities applied
- Testing new ways to increase community participation in housing decisions

Timeline

- Aug. 22nd – Applications Due
- Aug. 28th – Project Recommendation
- Sept. 12th – Board of Supervisors Approval





Home For All Learning Network

- **Learning Network**

- City and County staff and elected officials
- Information sharing, pilot project updates/results, research, best practices updates and other learning opportunities





Home for All Work Plan

Legislation and Policy

Regional
Housing
Needs
Allocation
Sharing Pilot
Project

Online
Second Unit
Center

Collaboration
with 21
Elements





Home for All Draft FY 2017-18 Calendar

August 2017

Aug 24, 2017 – Home for All Learning Network: Frameworks Messaging and Community Engagement Toolkit

September 2017

Sept. 14, 2017 – Home for All Steering Council Meeting

Sept. 28, 2017 – HFA Learning Network: Housing Updates, CKP Pilot Programs, Community Engagement Tools

October 2017

October 20, 2017 – Housing Leadership Day (Housing Leadership Council)

October-December – San Mateo County Libraries Dialogue on Housing

November 2017

TBD – Home for All Steering Council Meeting

Nov. 15, 2017 – Silicon Valley Community Foundation “On the Table”

Nov. 30, 2017 – Home for All Learning Network: Funding Update

December 2017

None





Home for All Draft FY 2017-18 Calendar

January 2018

Jan. 25, 2018 – HFA Learning Network: Housing, Parking and Congestion

February 2018

Feb. 23, 2018 – HFA Convening: School Districts

March 2018

Mar. 22, 2018 – HFA Learning Network: CKP Report Out

April 2018

None

May 2018

TBD – Affordable Housing Week (HLC)
May 24, 2018 – HFA Convening: Creative Land Use and Sources of Funding

June 2018

June 28, 2018 – HFA Learning Network: City Updates and topic of interest

July 2018

July 26, 2018 – HFA Convening: Housing and Mobility

August 2018

None

September 2018

Sept. 27, 2018 – HFA Learning Network: Community Engagement Pilot Project Final Report




October 2018

TDB – Housing Leadership Day (HLC)





Home for All Table Discussion

- **Housing Development**
 - What kind of support do you get from your community for housing development proposals?
 - Where do you get push back from your community?
- **Home for All Projects and Learning Network**
 - What topics are you most interested in – related to housing development and community   



Home for All Discussion

Table Discussion Report Out





Home for All Learning Network

Next Session: September 28th

- Presentation by the selected Pilot Projects
- Information sharing by cities
- Community Engagement Tools
- Calendar of Learning Network dates and topics





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Next Meeting:
September 28th from 7:30 – 9:30 AM